

About CBIT (AUTONOMOUS)

Chaitanya Bharathi Institute of Technology established in 1979, is the No.1 premier Higher Education Institution in Telangana State, located at Gandipet, Hyderabad. CBIT has been accredited by NBA (AICTE) and also awarded 'A' Grade by NAAC - UGC. It is also the first ISO 9001-2000 certified Institute in the State. The college offers Nine Under Grad and Eleven Post Graduate courses in IT, Engineering and Management.

About 'School of Management Studies'

The department has started in the year 1996 with the objective of moulding the young graduates into Professional Managers. This school is attracting the top layer of students through ICET and they are offered good placement opportunities. It is endowed with well qualified and experienced faculty and committed supporting staff. This Department has membership with various professional bodies. Since inception, the school has been conducting seminars, workshops, faculty development programs to provide a platform to discuss various issues relating to business and management.

About this Workshop

Business analytics makes extensive use of statistical analysis, including explanatory and predictive modeling, and fact-based management to drive decision making. It is therefore closely related to **management science**. Analytics throws insights backed by data, most useful and for human decisions or may drive fully automated decisions. Business analytics finds its use to improve profitability of businesses, productivity of people, and aid customer delight or increase of client acquisition. There are widespread uses in this VUCA world to make right business decisions using insights given by Business Analytics

Themes

The themes of the programme are given below:

- Data Science: Emerging trends
- Introduction & Concepts of Analytics
- Statistical Tools and Techniques
- Technology Appreciation
- Data visualisation and Presentation
- Case studies on industry problems and challenges- Business Analytics.

Submission Guidelines

Company sponsorship required. Last date for submission of filled in form one week prior to the date.

Registration Fee

Rs.12,000 per participant. Fee includes: Conference kit, Hands-on exercises/cases, course material, Lunch, dinner & snacks
Certificate of participation.

A 10 percent discount is offered if 3 or more participants from the same organisation.

Venue

Computer Lab, School of Management Studies, CBIT, Gandipet.

For whom

Working Executives upto 8 yrs of experience in public or private sectors including IT companies, trading/manufacturing including SMBs

Timings

10AM to 7.00PM followed by Networking Dinner on Day1, Day2



Business Analytics Training



Knowledge Partners:



Industry Partners:



**Institute of Management Consultants of India
Hyderabad Chapter**

REGISTRATION FORM

Three Day Executive Development Programme on

BUSINESS ANALYTICS: CONCEPTS TO APPLICATION

In association with
CBIT ALUMNI ASSOCIATION
(November 16-18, 2017)

PERSONAL INFORMATION (use BLOCK LETTERS)

Name: _____
Date of Birth _____ Gender: _____
Qualification _____ Designation: _____
Experience (in years) _____
Organization: _____
Address: _____
City: _____ State: _____ Pin: _____
Mobile: _____
Email: _____
DD NO: _____ DATE: _____
Bank Name: _____
Signature: _____

Declaration:

The information furnished above is true to the best of my knowledge. I agree to abide by the rules and regulations governing the program.

Place:

Date:

Please sign the registration form and send along with, **School of Management Studies, CBIT** to the a Demand Draft in favor of "**Seminar Industrial Development** following address: **Dr.V. Harileela,** Head, School of Management Studies, CBIT, Gandipet, Hyderabad- 500075. or transfer registration fee into A/c No.064310011004190 (IFS code No. ANDB0000643) Andhra Bank, Campus of CBIT, Near

Osman Sagar Road, Gandipet, Kokapet, RR District, Telangana State.

Experts

Experts are drawn from academia from reputed universities and industry leaders from firms such as **Microsoft, IBM, Datawise, Nmore, Idealantis, Continuum, Corecompe** etc.

Pedagogy

Activity/Case based and Exercises & Problem solving methodologies/Techniques

Transport and Accommodation

Programme Non-Residential. Participants are advised to make arrangements for their own transport and accommodation.

Chief Patrons

Dr. V. Malakonda Reddy, President, CBIT

Patron

Dr. P.Ravinder Reddy, Principal, CBIT

Chairperson

Dr. V.Harileela

Head, School of Management Studies

Conveners

Dr.A.R.Aryasri 8374528696

Professor, School of Management Studies

Sri **Phani Pattamatta**, 9000283338

Founder CEO, Iphi Group and

CBIT Alumni-Member

Members

All the teaching Faculty of SMS, CBIT

For Details Contact

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Executive Development Programme on
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Organized by

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**CHAITANYA BHARATHI INSTITUTE OF
TECHNOLOGY, (Autonomous)**
(Affiliated to Osmania University)
Accredited by NBA-AICTE, NAAC(A)-UGC,
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