

WEBINARS/ONLINE WORKSHOPS / CONFERENCES/SEMINARS/FACULTY DEVELOPMENT PROGRAMS/EXECUTIVE DEVELOPMENT PROGRAMS/EXTENSION ACTIVITIES

- Dr T.S.Poornachandrika & Dr.S.Saraswathi has officially inaugurated YUVA tourism club in CBIT on 04.04.2024 The eminent guests of honor for this program are Shri. R.krupakar, Asst. Director, Ministry of tourism (govt. of India) Shri.k. Praveen, tourist officer, Ministry of tourism (govt. of India).



Tourism Club Coordinator, SMS Faculty Members, and Officials from Ministry of Tourism (Govt. of India) during the Event

- ni-MSME one week MDP on 5S, Kaizen, Lean & TQM was organized during 19-23 February 2024. Dr B Lavanya coordinated the program.
- Dr.T.S.Poornachandrika, Dr.Sowmya, Dr.Tulasiram, Dr.Mandakini, and Dr.Jyothi organized one week Online Faculty Development Programme titled," Research Methodologies and Publication Strategies 12-16 February 2024.

Faculty Development Program on Research Methodology and Publication Strategies



DECCAN NEWS SERVICE

■ HYDERABAD

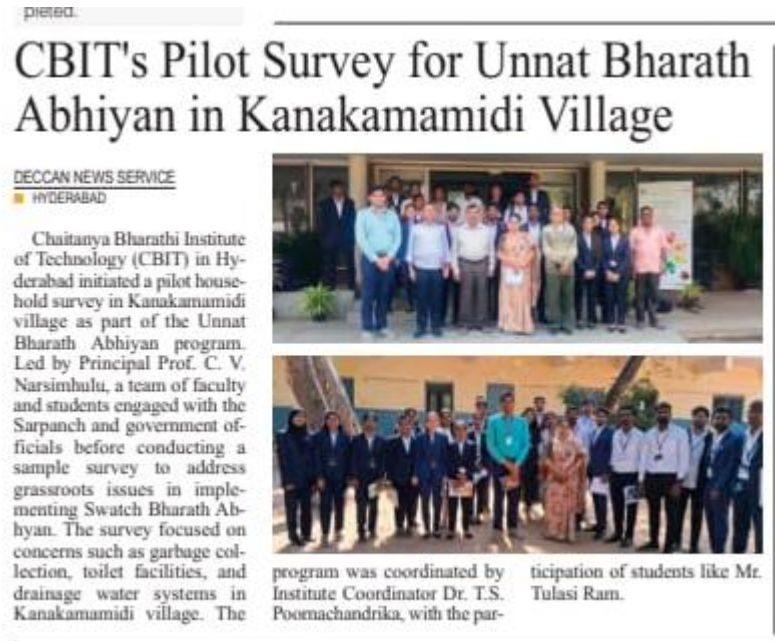
Prof. C.V. Narasimhulu, Principal of Chaitanya Bharathi Institute of Technology, unveiled the brochure for the one-week Faculty Development Program on "Research Methodology and Publication Strategies" today. Learning research methodologies is crucial for educators to excel in their research pursuits. Dr. S.

Saraswathi emphasized the growing importance of academic research across all disciplines.

Dr. T.S. Poornachandrika, the program coordinator, highlighted the significance of the Faculty Development Program and outlined potential outcomes. The event was attended by Dr. Mandakini, Mr. V. Balaji Kesava Rao, and Tulasani Ram.

**Prof. C. V. Narasimhulu, Principal, Dr. S. Saraswathi, HoD-SMS, Dr. T. S. Poornachandrika, Program Coordinator, and other SMS Faculty Member
Unveiling the FDP Brochure**

- Dr.T.S.Poornachandrika and Mr.Tulasiram coordinated visit to Kanakamamidi village 29.12.2023 as a Part of Unnat Bharath Abhiyan(UBA). A Team of Faculty and students conducted a sample survey to address grassroots issues in the implementation of Swachh Bharath Abhyan.



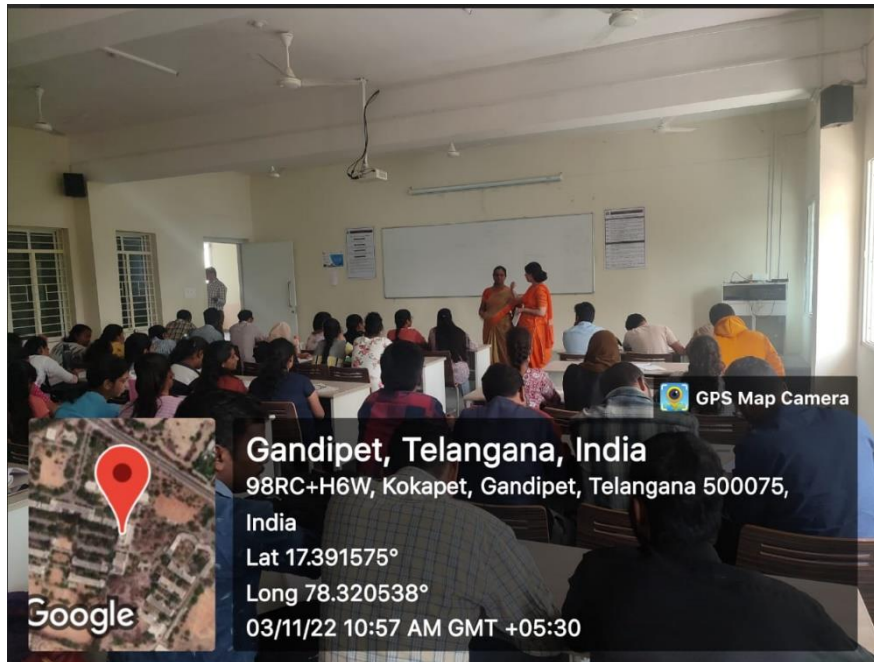
Prof. C. V. Narasimhulu, Principal, Dr. T. S. Poornachandrika and Mr.Tulasiram, SMS Faculty Members, and MBA Students during the Event

- Dr Poornchandrika, Dr K Sowmya and Dr Mandakini Paruthi organized an outreach program for MBA I Semester Students to Khanapur Village on 05-12-2023. A total of 102 MBA First Year Students visited the Village. MBA students visited Govt. school and met the school children and teachers and enquired about various schemes. Students also interacted with farmers and authority people and came to know how the village farmers are adopting organic farming and waste management system.



Faculty Members and MBA students during rural Visit

- Dr. E. Jalaja and Dr Daman Jeet conducted a workshop on “Strategic Choices and Intent” on 3rd Nov 2022. The session started with introduction on strategic approaches and choices that can be implemented in an organization by Dr. Daman Jeet, where Dr. Daman Jeet spoke mainly on two approaches by taking the examples of two team leaders in an organization. One Team leader as Gaurav and the other as Anushka. The workshop was attended by students of MBA Sem III of both sections A and B.



Faculty Members and students during the session

- A Webinar on, “Current trends in capital markets and importance of due diligence in investing” in collaboration with CDSL India IPF Trust and BSE India was organized by Dr. M. Anil Kumar, Dr. E. Jalaja and Dr. Narender on 20th May 2022 from 10:30 AM to 12:30 PM. Mr. Shiva Prasad V, Regional Manager, CDSL India, Mr. Nagabhushan, BSE-IPF Executive and Mr. Narasinga Rao M.V, Resource Person, CDSL IPF were the resource persons for the Day. There were 140 plus registrations and 100 plus participants who attended the program. This program was being organized for MBA I & II-year students to make them understand the concepts of the D-mat Account, Capital market structure, Market participants - Exchanges, Clearing Corporations, Depository Participants (DPs), Issuers and Investors and importance of due Diligence in Investing. - Dos and Don'ts into Securities Market.



School of Management Studies
Chaitanya Bharathi Institute of Technology
In Collaboration With
CDSL INDIA IPF TRUST & BSE INDIA



LIVE WEBINAR ON CURRENT TRENDS IN CAPITAL MARKETS AND IMPORTANCE OF DUE DILIGENCE IN INVESTING

Exclusively for Faculty and Students of
Chaitanya Bharathi Institute of Technology, Hyderabad

20th May



Venue: Zoom



[Click Here to Register](#)



10:30AM To 12:30PM

Meeting Id : 892 0291 8243

Prior Registration is Mandatory

SPEAKERS



Dr. M Anil Kumar
Assistant Professor
School of Management Studies
CBIT - Hyderabad



Shiva Prasad V
Regional Manager
CDSL India

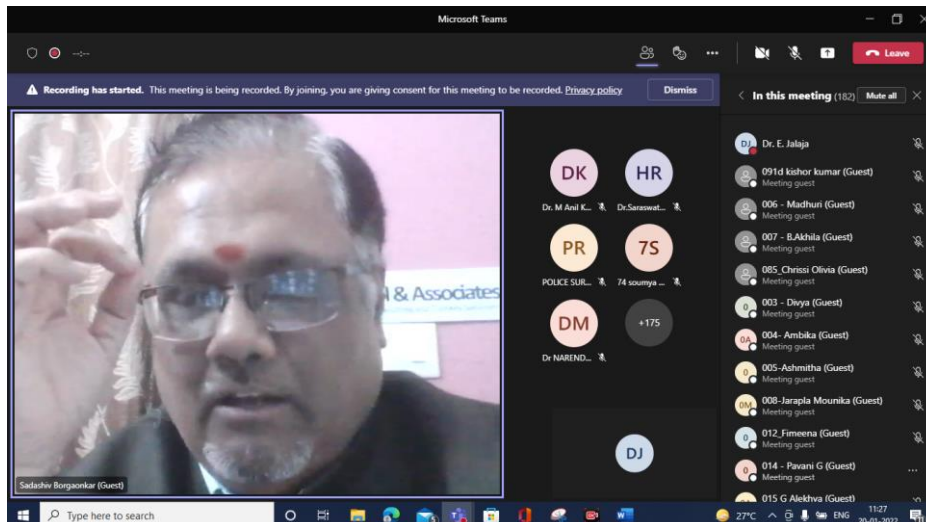


Nagabhushan
BSE-IPF Executive



Narasinga Rao M.V.
Resource Person
CDSL IPF

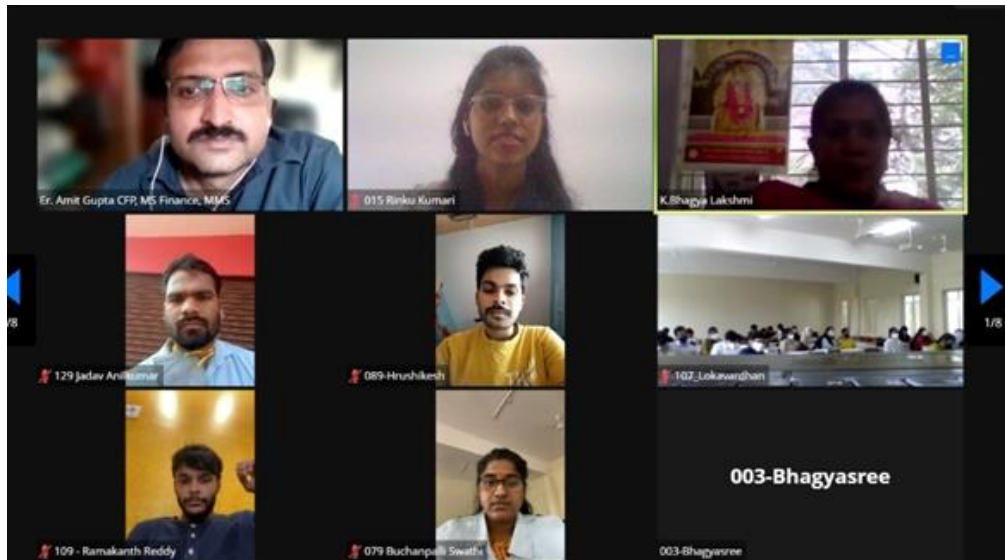
- A Webinar on “Role of Lean Manufacturing & Six Sigma in Improving business and Entrepreneurial Opportunities” was organized by Dr. E. Jalaja, Dr. Narender, Dr. M. Anil Kumar on 20.01.2022 from 11:00 A.M to 1:30 A.M. Mr. Sadasiva Borgoankar, Founder Director ACTSol & Associates was the Guest Speaker of the program. He has developed a platform and hosted 7 eLearning Courses aimed at developing the professional, managerial, and leadership skills of students in universities and executives in organizations. The Speaker emphasized on the relevancy of each concept in attaining six sigma and lean manufacturing by improving the process activities.



Mr. Sadasiva Borgoankar, Faculty Members and students during the session

- A Webinar on “Securities Market” was organized by Mrs. K. Bhagya Lakshmi on 30.12.2021 from 11:00 A.M. to 1:00 PM. The target audiences were students and Faculties of CBIT-SMS. The

number of participants was 120. The objectives of the Program were to educate the students and Investors on Securities Markets which empowers people to make sound and responsible investment decisions and this Programs endeavors to impart participants with a better understanding of securities markets to equip them to manage their finances. Mr. Amit Gupta was the Guest Speaker of the program. He is a SEBI Empanelled Securities Market Trainer (SMART) since Nov2020 and also NISM Empaneled CPE Trainer (MFD, Equity Derivatives and Research Analyst) Modules since 2015.



Er. Amit Gupta, Mrs. K. Bhagya Lakshmi and participants during the session.

- A Seminar on “Innovative Careers in Digital Marketing-Leveraging for Creative Business & Entrepreneurship Opportunities” in collaboration with Digital Nest was organized by Dr. T.S. Poornachandrika, Dr. Daman Jeet and Dr. Narender Miryala. The objectives of the program were to discuss the essence of Digital Marketing, how companies leverage on Digital Marketing and Jobs and Internship Opportunities in Digital Marketing. Mr. Sandeep Santhosham, founder of Digital Nest Info. Media Pvt. Ltd. was the Guest Speaker. Mr. Sandeep is a pathfinder, goal seeker, deep thinker, techy-geek and Founder of Digital Nest Info Media Pvt. Ltd. faculties, students and other participants attended the seminar.



Mr. Sandeep Santhosham, Faculty Members and participants during the session

- One Day Hands-on Workshop, “Being Creative and Innovative in Following Your Dream and Choosing Your Passion” was on 27.11.2021. The Convenors of the workshop were Dr.T.S.Poornachandrika. The Co-Convenors of the Programme were Mrs. B. Lavanya and Mr. P. Varaprasad Goud. The participants were students. Mr Rohith E, Career Consultant was guest speaker of the workshop. The Workshop focused on making the Students Understand about how

the Jobs they take up in their career will add value to the Organization and the Society. The Speaker will also focus on guiding them in choosing their future Career.



Mr Rohith E, the keynote speaker of the workshop addressing the students during the workshop

- One Day Hands-on Workshop, “Importance of Creativity in Advertising Management” was organized by CBIT-School of Management Studies on 25.11.2021. The workshop was conducted in blended mode (Both Offline and Online). The Convenors of the workshop were Dr.T.S.Poornachandrika and Dr.E.Jalaja. The advisor of the Programme was Dr. S. Saraswathi and Shri V.B.K Rao and the Co-Convenors of the Programme were Dr Mandakini Paruthi and Mrs. M. Sangeetha. The participants were students. Mr. Bankupalli Ganesh Shastry, Creative Head and Managing Director, Big Bears was the guest Speaker of the event. The workshop focused on instilling and instigating creativity within the participants as creativity is a driving factor for advertising & Marketing effectiveness, conveying the brand’s message in a way that allows consumers to form a unique connection to the company is one of the most important things a business can do. A creative approach in business is the need of the hour.



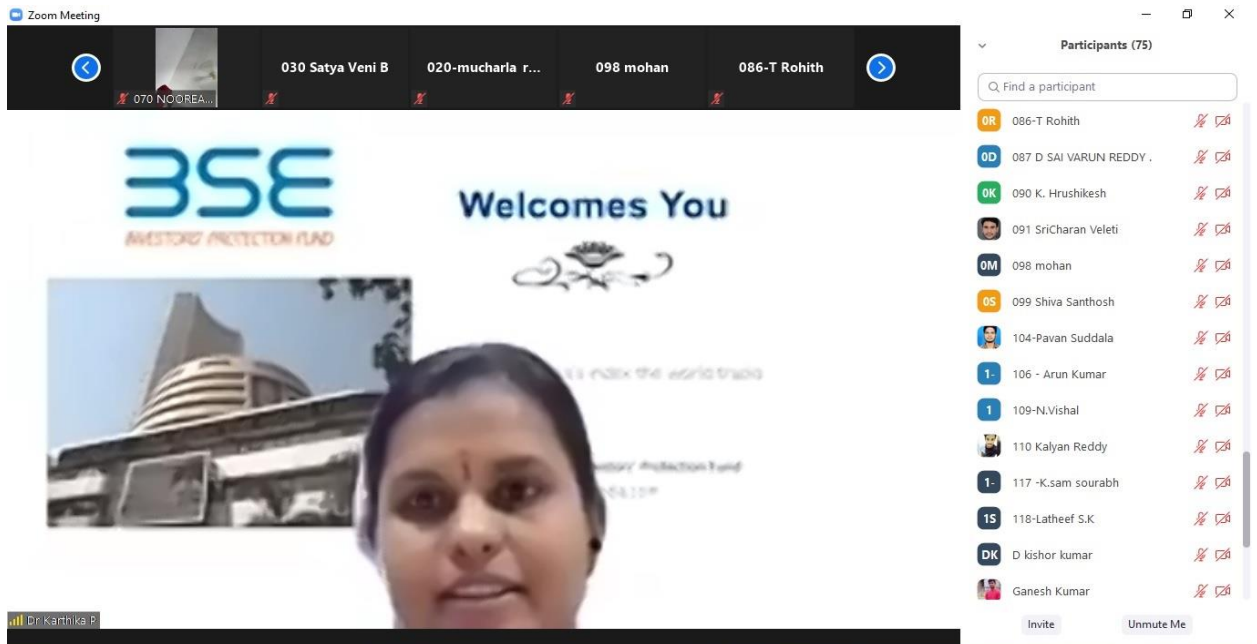
Mr. Bankupalli Ganesh Shastry (Creative Head and MD, Big Bears) addressing the participants during the workshop.

- The One Day National HR Workshop, "Recent Advances and Technological Disruptions in HRM- Issues & Challenges" was organized by CBIT-School of Management Studies on 20.02. 2021. There were totally 300 participants registered for the Programme. The Convenors of the workshop were Dr.T.S.Poornachandrika and Dr.E.Jalaja. The advisor of the Programme was Shri V.B.K Rao and the Co-Convenors of the Programme were Mrs.J.Mounika Reddy and Shri P.Tulsiram. The Participants were from Industry and Academia. The Programme had three sessions chaired by three eminent HR Practitioners followed by Panel Discussion. Dr. Manohar Yelisettygaru, Adjunct Professor, GITAM & former Director & Board Member RINL/Vizag Steel Plant, Dr. Bhasker Rao garu Senior Professor, ICFAI Business School and Mrs. Suchitra, Senior Manager HRBP, Elanco Innovation and Alliance Centre addressed on the theme from public sector perspective, Academia and the Private Sector Perspective. Over all the Programme covered the Emerging issues and Technological Disruptions in HRM. The need & importance of organizing the workshop in the era of Technological Disruptions was Highlighted. The Theme was addressed from the technology Perspective and was discussed how technological inventions can steer the discipline of HRM in a altogether New Direction. The Emerging Technologies in HRM were touched upon Like HR Analytics and other ERP Packages and a how these technologies have facilitated in the creation of new jobs in HRM.



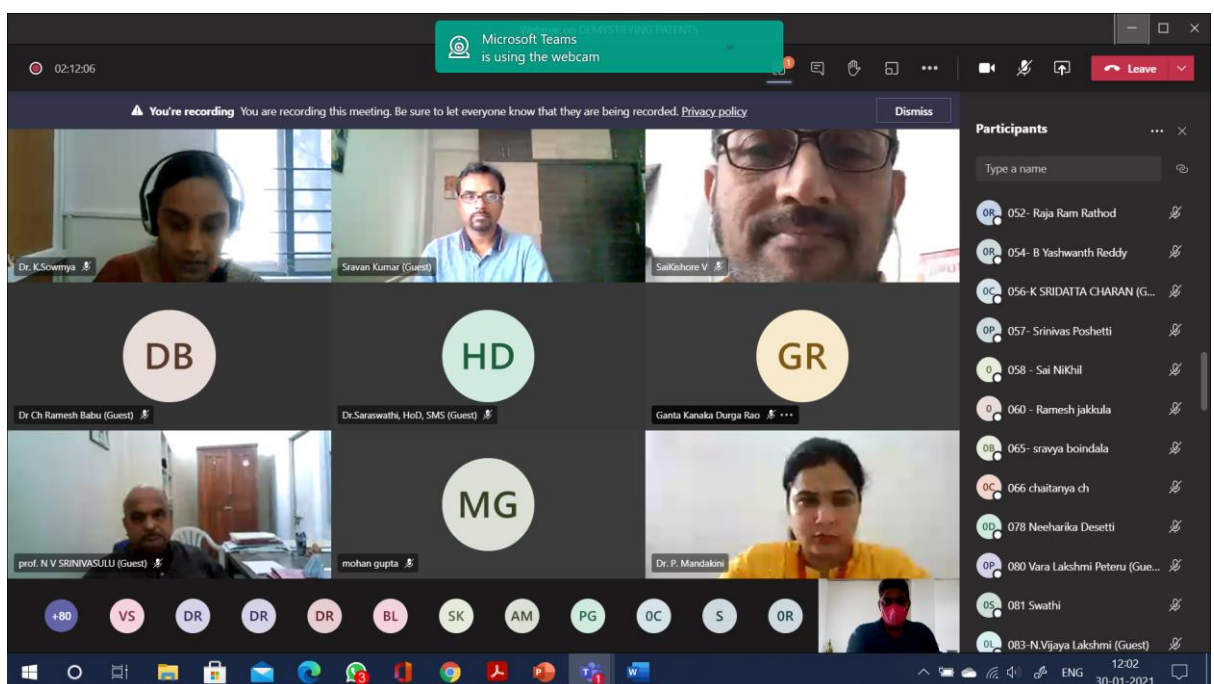
Dr. Manohar Yelisettygaru (Adjunct Professor, GITAM), Dr. Bhasker Rao (Senior Professor, ICFAI Business School) and Mrs. Suchitra (Senior Manager HRBP, Elanco Innovation and Alliance Centre) addressing the participants

- A Webinar on "Investor Awareness" was organized by Dr. Narender Miryala and Dr. M. Anil Kumar on 05.02.2021 from 14:30 P.M.- 16:00 P.M. The target audiences were students of CBIT-SMS. The number of participants was 100. The objectives of the Program were to introduce the students to the world of financial markets, enable them to learn the basics of financial markets and to make them understand the power of compounding. Students were able to understand how powerful the power of compounding with the real-time example and also the various instruments available for the investors in the markets to generate decent returns. Dr. P. KARTHIKA, Asst. Prof, SMS, Kongu Engineering College, Erode was the resource person.



Dr.P. KARTHIKA, Asst. Prof, SMS, Kongu Engineering College, Erode addressing the participants.

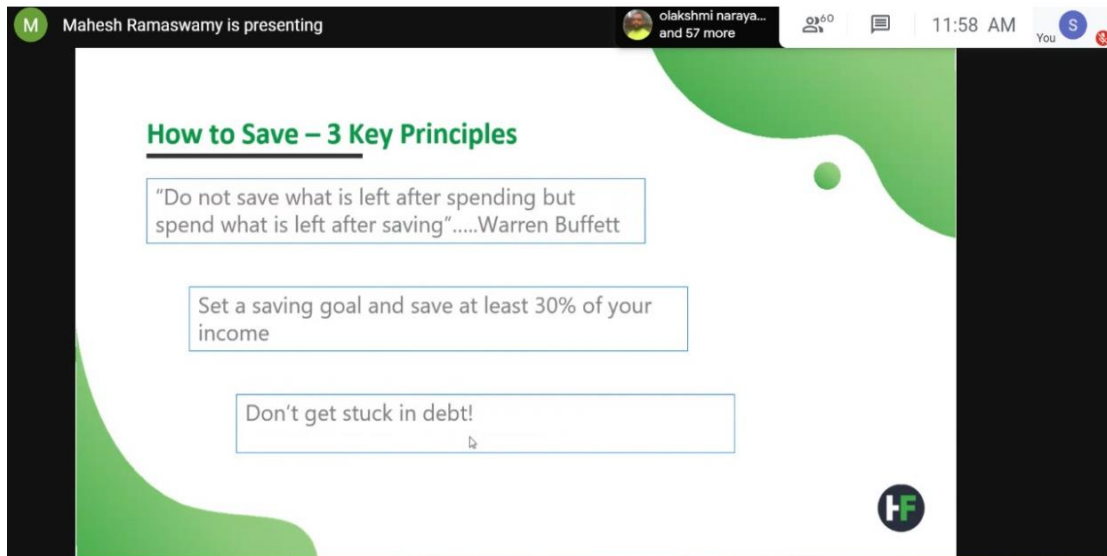
- A Webinar on “Demystifying Patents” was organized by Dr. K Sowmya and Dr. Mandakini Paruthi on 30.01.2021 from 10:30 A.M. to 12:00 PM. The target audience were Researchers, students, Faculty Members, academicians, or any person who is interested in intellectual patents. The total number of participants were 81. The main objective of this webinar is to demystifying intellectual property (IP) and especially patents to researchers, faculty members and other academicians. The webinar was proposed to enable the participants to convert their creative ideas or concepts into IP’s. Mr. G Sravan Kumar, Patent Attorney with the Indian Patent Office and a consultant was the resource person. The outcome of the program was to make the participants understand various IP’s, patent types, its specifications and orient them to get their publication patented also.



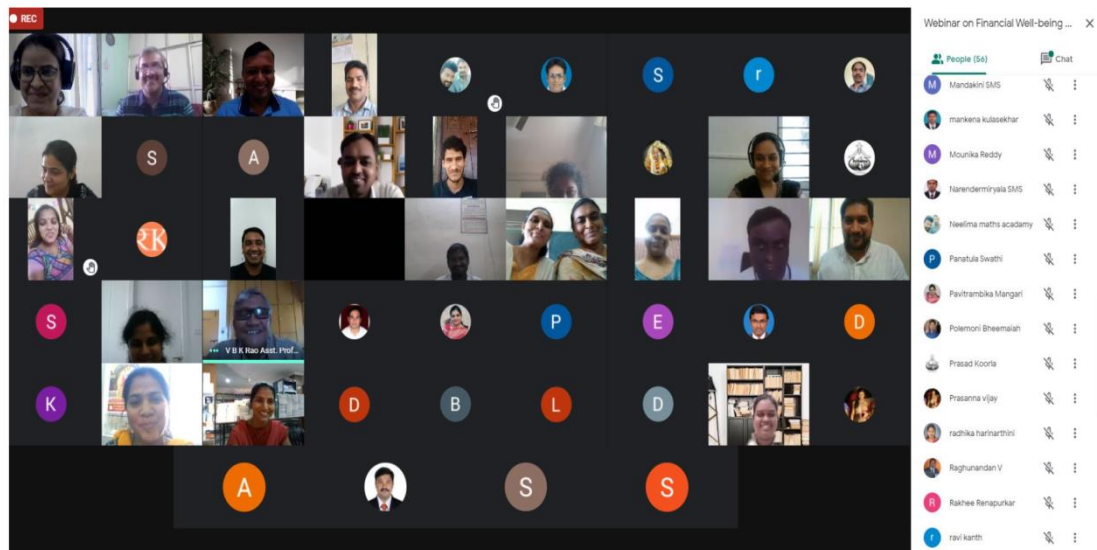
The participants and the resource person during the session.

- A Webinar on “Financial Well-Being of Employees during Covid 19” in association with RK

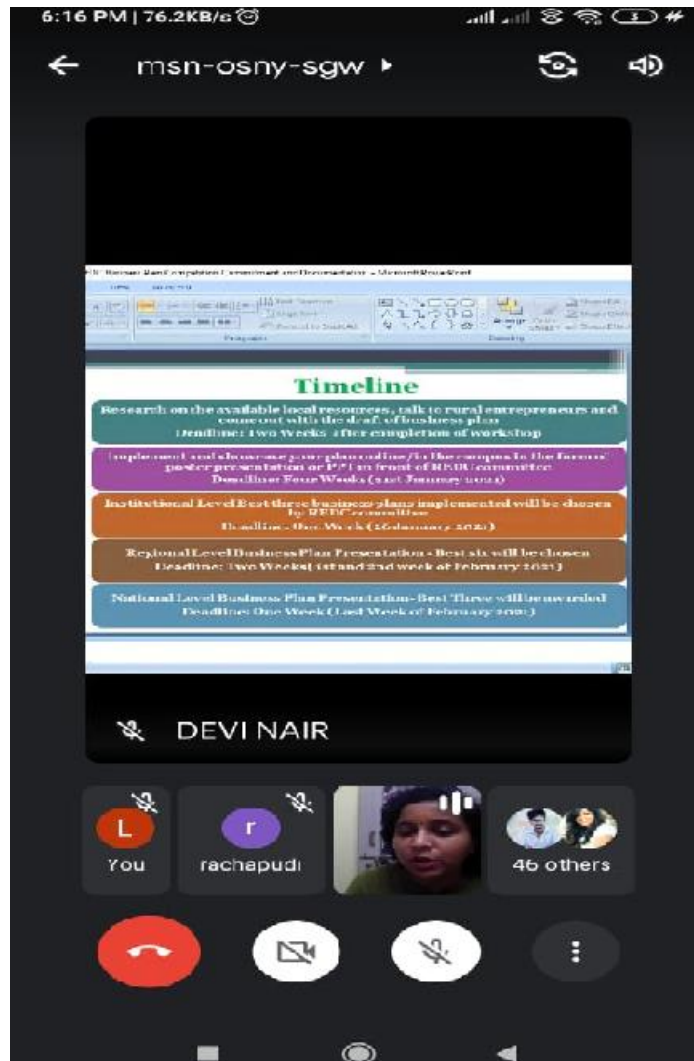
Wealth was organized by Mrs. M Sangeetha, Assistant Professor and Mr. P Varaprasad Goud, Assistant Professor, School of Management Studies on 09th January 2021 from 11.30 AM to 1.00 PM. The target audiences were all academicians of Higher Education Institutions. The number of participants was 88. The objective of the program was to create awareness among employees about one's financial well-being. They have got the insights about financial well-being and the speaker has additionally addressed the employee concerns cognate to their financial health.



Mr. Mahesh Ramaswamy, Business Head, Happyness Factory discussing the importance of savings with the participants



- Dr. S. Saraswathi and Smt. Smt. B. Lavanya organized an Online Workshop on Rural Entrepreneurship Development on 20th November 2020 from 5:00 P.M to 7:00P.M. The workshop was envisioned on motivating and promoting Rural Entrepreneurship through preparation of 'Business Plans'. The areas of knowledge sharing include aspects of encouraging Rural Entrepreneurship, preparation of Business Plan, interaction and experience sharing of a Farmer Producer Organization (FPO)/local Khadi and Village Industry (KVI)/local business/cottage industry near the institution, and experience sharing by a rural entrepreneur on the opportunities available in these areas. Dr. Devi Bhavani Nair from MGNCRE was the resource person for the session.



Dr. Devi Bhavani Nair delivering session to the students

- Smt. B. Lavanya organized a Two-day Workshop on "Capacity Building on Communication Skills", on behalf of CBIT-School of Management Studies in collaboration with Telangana Social Welfare Residential Educational Institutions Society (TSWREIS-WEST) on 4th & 5th October 2020 at TSWREIS Shaikpet Campus. Two-Day workshop was scheduled from 10:00 A.M to 4:30 P.M. The program me included sessions on improving Listening speaking reading and writing (LSRW) skills and also professional etiquette.





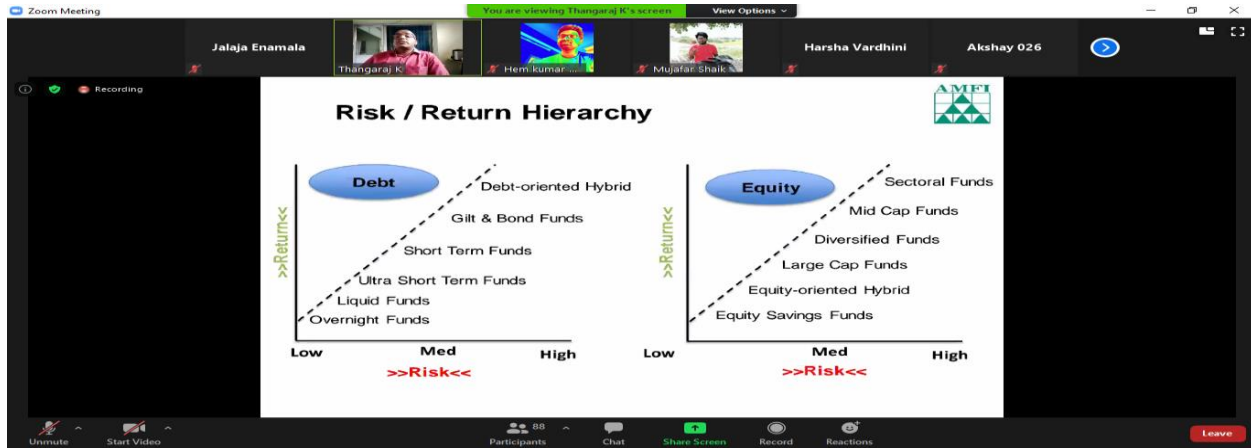
Smt. B. Lavanya delivering session to the government school teachers.

- Smt. K. Bhagya Lakshmi organized a Webinar on “Commodity Derivatives Market” on 02-11-2020 from 2.30 to 3.30 pm. Mr. Aleen Mukherjee, Executive Vice President of Business Strategy at the National Commodities and Derivatives Exchange (NCDEX) and COO of NCDEX Institute of Commodity Markets and Research (NICR), Mr. Niraj Shukla, Senior Economist – Market Intelligence at NCDEX and Mr. Ram Gopal Yadav, Deputy Manager – Knowledge Management at NICR were the key speakers for the session. They briefed on the topics like Introduction to Commodities and Commodity Markets, Global and Domestic Scenario in Commodity, Delivery & Settlement in Commodity Derivatives Market, Benefits to Farmer and Opportunities in Commodity Ecosystems followed by Q&A. The Webinar session proved to be invaluable to students for learning and help them in understanding the unique rules and market practices for commodity trades, market operations and structure, products, trading terminology, besides fundamental and technical analysis of individual commodities.



Mr. Niraj Shukla delivering session to the students.

- Dr. E. Jalaja, Associate Professor, School of Management Studies organized a webinar on “Ways of Effective Wealth Creation” on 26th of August 2020 from 2:00 PM to 3:00 PM. This webinar was an awareness program for the students of MBA regarding the Investment in Mutual Funds. The webinar was organized in collaboration with SEBI. Mr. Thyagaraj was the Guest Speaker of the program and is having two decades of experience in Financial services industry. He briefed on the topics like the Impact of inflation, Goal based investing, Appropriate asset allocation, Understanding of Mutual Funds, Mutual funds structure and scheme categorization, how to invest in Mutual Funds with focus on SIP, SEBI complaints and Redressal system. The main objective of this program was making students invest in mutual funds and highlighting the importance of investments.



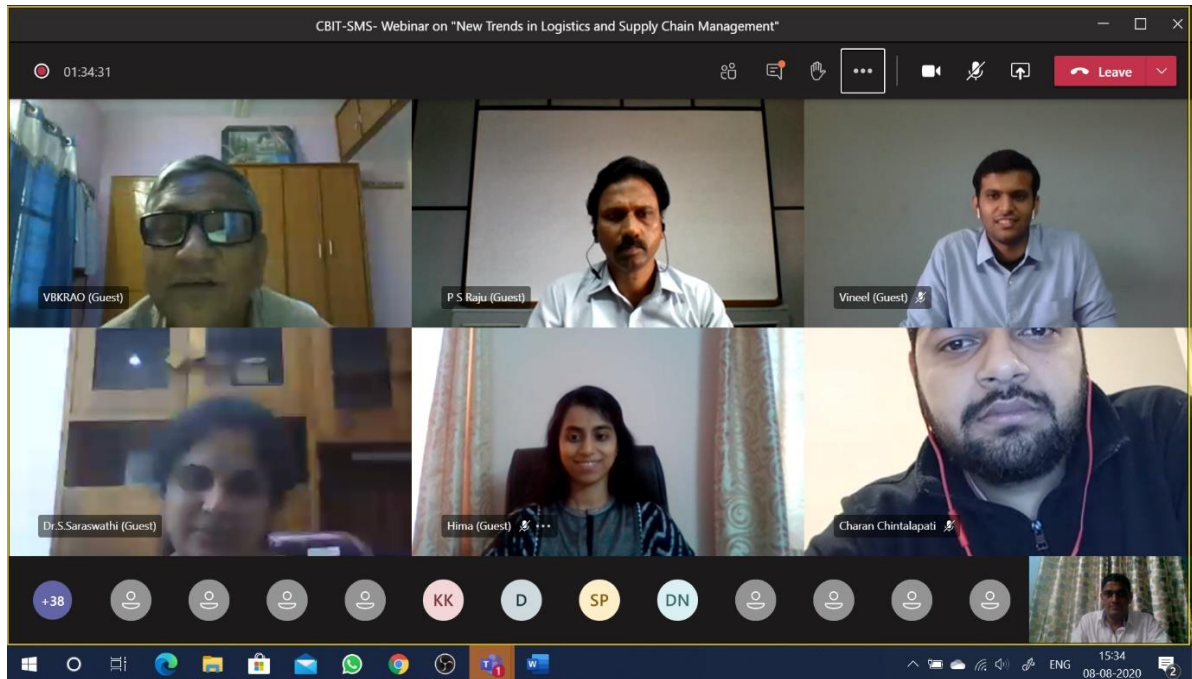
The slide titled "SIP: The Power Of Compounding" displays a table showing the value of a SIP investment of Rs. 1,00,000 per month at 8% per annum (pa) until the age of 60. The table highlights that the sooner you start, the more you accumulate.

Starting Age	Total Amount Saved	Value at the age of 60
25	4,20,000	23,09,175
30	3,60,000	15,00,295
35	3,00,000	9,57,367
40	2,40,000	5,92,947

...the sooner you start, makes a lot of difference!

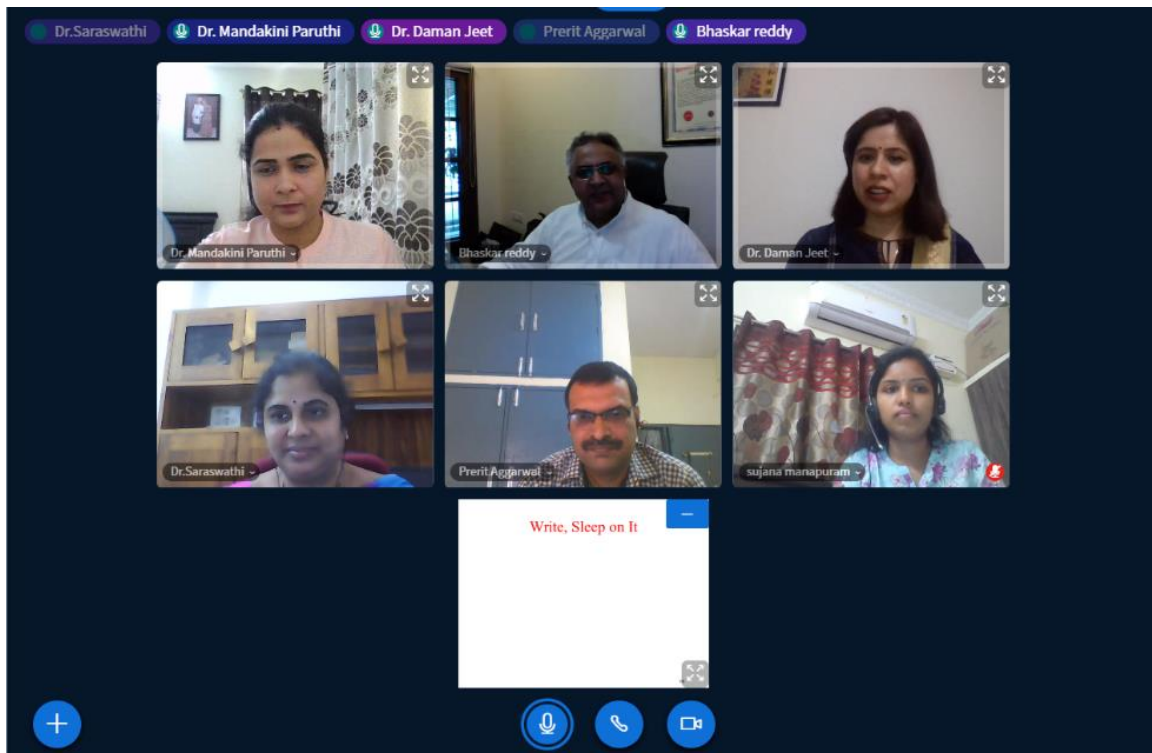
Mr. Thyagaraj delivering session to the students

- Mr.S Tulasi Ram, Assistant Professor and Mr.V Balaji Kesava Rao, Assistant Professor of Practice, CBIT-SMS in association with Navata Supply Chain Solutions, organized a Webinar on “New Trends in Logistics and Supply Chain Management” on 08th August 2020 from 03.30 PM to 05.30 PM. The Webinar was intended for target audience of all levels of Executives from Logistics and Transportation Industry, Academicians and Students willing to pursue their career in Logistics and Supply Chain Management. A total number of 916 individuals across the Nation and the World registered for the Webinar. The main objective of webinar was to bring Awareness on Latest and Emerging Technologies relevant to Logistics and Supply Chain Management. The outcome of the webinar was to understand and apply the latest and the best industry practices in the field of Logistics and Supply Chain Management. The key note speakers were the Practitioners. There in depth knowledge and hands-on experience added value to the webinar.



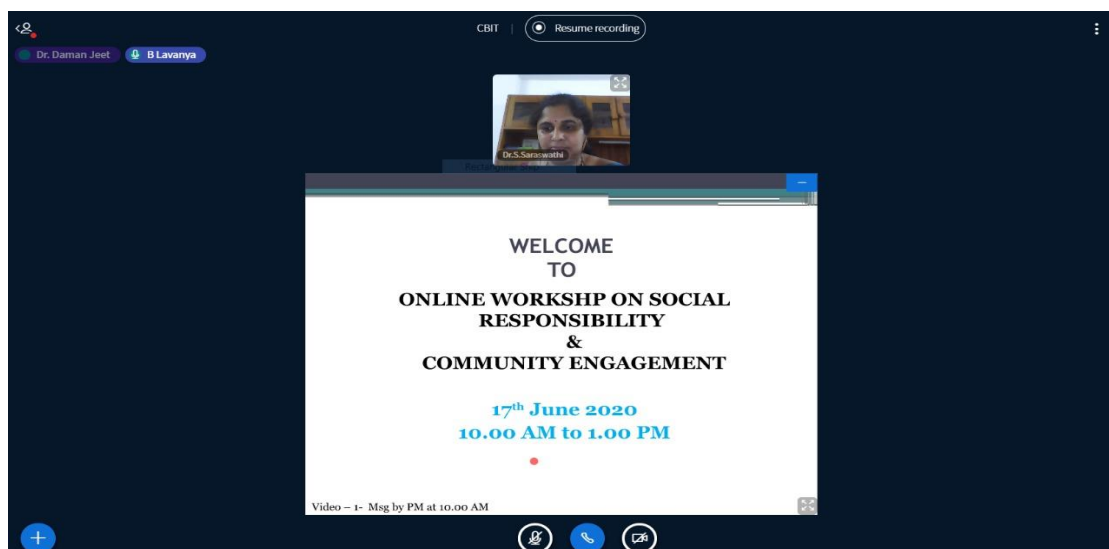
Ms. Hima Parvataneni (CEO, Navata Supply Chain Solutions), Mr. Vineel Parvataneni (COO, Navata Supply Chain Solutions), Mr. P S Raju (AGM, Navata Road Transport) Speakers, Dr. S Saraswathi, Head, CBIT-SMS, Mr.V Balaji Kesava Rao (Moderator)and Faculty organizer Mr. S Tulasi Ram during webinar session.

- Dr. Mandakini Paruthi and Dr. Daman Jeet, Assistant Professors, CBIT-SMS organized a webinar on “Publishing Research Articles in Scopus Indexed Journals” on 24th June from 10:00 AM to 11:00 AM. The target audiences were Academicians, Research Scholars, Practitioners, and Students with Research orientation. A total number of 834 individuals across the nation registered for the webinar. More than 50 percent of the participants were out station candidates. The objectives of the Webinar were: to provide Hands on experience in Identifying the right Journal for Publication, Ratings, Indexation and Impact factors, to learn Structuring of Research Paper in an effective manner, Addressing Revisions in an efficient way, to comprehend the reasons for Rejection of a Research Paper and to Promote Research using various Social Media Platforms such as Research Gate, Blogs, LinkedIn and Google Scholar. The Outcome of the Program was to imbibe the skills of developing a quality research paper, identifying the right journal, comprehension of the review process and active involvement in promoting research work to increase the citation count.



Sri. D. Bhaskar Reddy (Advisor-RCG), Prof. Vikas Kumar(Professor & Dean, Chaudhary Bansi Lal University, Bhiwani, Haryana) Speaker, Dr.S.Saraswathi, Head, CBIT-SMS , Faculty organizers Dr.Mandakini Paruthi and Dr.Daman Jeet and Student coordinators during webinar session

- Online Workshop on Social Responsibility and Community Engagement was organized by Dr.S.Saraswathi on 17th June 2020 from 10.00 AM to 1.00 PM. The target audiences were Faculty and Students of CBIT and MGIT. The no. of participants was 575. The objectives of the Program were: to introduce the aspects of the Swachhta, to enable Higher Educational Institutions to work with the people of rural and urban India in identifying development challenges and evolving appropriate solutions for accelerating sustainable sanitation and water management, to create a virtuous cycle between society and an inclusive academic system by providing knowledge and practices for emerging professions, to upgrade the capabilities of both the public and the private sectors in responding to the sanitation and water management needs of rural and urban India, and to introduce and demonstrate various aspects of community engagement. The Outcome of the Program was to bring about an improvement in the general quality of life in the rural areas by promoting cleanliness, hygiene and eliminate open defecation, motivate Communities to adopt sustainable sanitation practices and facilities, and encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation.



Dr.S.Saraswathi, Head, CBIT-SMS delivering session to the participants

- Dr.S.Saraswathi attended One-day Training Program on Rural Immersion held at MGNCRE premises on 15th February 2020. The participants included select Faculty of Engineering College who are UBA, WASH coordinators and NSS Program officers in Hyderabad region. The outcome of the Program was to bring about an improvement in the general Quality of life in the rural areas by promoting cleanliness, hygiene and eliminate open defecation; motivate Communities to adopt Sustainable sanitation practices and facilities; encourage cost effective and appropriate technologies for ecologically safe and sustainable sanitation; work on the objective of Unnat Bharat Abhiyan (UBA); and work on the Water Sanitation and Hygiene (WASH) objectives of UNICEF.



Dr.W.G.Prasanna Kumar (Chairman MGNCRE), Dr. S. Saraswathi (HOD, SMS), Mrs. Tuti Sandhya (Senior Academic Consultant, MGZNCRE) and other Faculty co-ordinator's at MGNCRE premises.



Dr. W G Prasanna Kumar Chairman MGNCRE addressing the participants on various aspects of Rural Immersion and also the work to be carried out in rural areas with the participation of Student Volunteers.

As a part of the program, the students of the College accompanied by two Faculty Members Dr.Sowmya and Mrs.K.Bhagyalakshmi and one MGNCRE member have visited Elkaguda village, Moinabad Mandal, Ranga Reddy District, Telangana on 19th February 2020 to interact with the local authorities and the villagers to identify the grass root level problems existing in the Village. After one-to-one interaction with the Villagers, the strengths and problems were identified, and the Action Plan was developed



The Faculty members along with Students during their Village visit.

- Two-Day Executive Development Program (EDP) in “Logistics and Supply Chain Management was organized during 22-23 July 2019. The inaugural was graced by Mr.B.Saharsh Reddy, Member CBIT, Mr. G Ramachandra Murthy, Director-SCM, Dr. Reddy's Laboratories, Mr. MN Rao, General Manager, Corporate Business Development, DRS Group of Companies along

with other executives from industry. This program was organized by Mr. V. Balaji Kesava Rao.



EDP Participants Group Photo with Principal, CBIT, Participants and Coordinators of EDP



All the Executives having a Brainstroming Session



Students were getting Insightful and Practical Knowledge from Industry Practitioners.

- A Two-day Workshop on “Rural Immersion Training Program for Faculty was conducted on 14th - 15th Nov, 2019 by Mahatma Gandhi National Council for Rural Education (MGNCRE), DoHE, MHRD, GOI in collaboration with Chaitanya Bharathi Institute of Technology, Hyderabad. Telangana. This Program is Government initiative aimed at creating awareness on Participative Rural Appraisal/Participative Learning and Action activities, which are very much useful for the Faculty and Students. To undertake the Programme, Dr.S.Saraswathi, SMS, CBIT was appointed as Nodal Officer by the Head of the Institute. Thirty-two participants (Faculty) were chosen from CBIT and MGIT who are interested and committed totake up this Social work. The Village adopted by CBIT for this program me was “Junawada”, Ranga Reddy District.



Dr. Banala Prabhakar, Senior Academic Consultant, MGNCRE presenting a ‘Rural Immersion Program Manual’ to Shri D. Bhasker Reddy, Advisor, RCG, CBIT



All the Faculty Members were involved in Group Activity of “Rural Immersion Program” on 14th Nov 2019



All the Faculty Members along with Nodal Officer Dr.S.Saraswathi visited Junawada Village

- Swacchata Pakhwada is initiated by the Government of India with a vision to mainstream Swachhata activities across the HEIs of India. The programme has been scheduled in CBIT from 16th Jan to 31st Jan 2020 and conducted by the Faculty and Students of all the Department of the Institute. School of Management Studies and NSS has conducted Village activities as a part of Swacchata Pakhwada 2020 on 30th January 2020 in Khanapur Village.





Faculty Members and Students Addressing High School Students

- MGNCRE, DHE-MHRD-GOI has provided an opportunity to CBIT Institute to associate for fulfilment of Swachhata Action Plan in which the task on hand is 100% achievement in the Practices of comprehensive Sanitation Management (including ODF) in the 2 adopted villages named “ChinnaShappur” and “Elkaguda”, RangaReddy District. Dr.S.Saraswathi is nominated as Nodal Officer to conduct the activities under Swachhata Action Plan on 6th November 2019, 20th Jan 2020



Dr. S. Saraswathi (HoD, SMS), Mrs. Tuti Sandhya (Senior Academic Consultant, MGNCRE) along with students during their Village visit



Staff and Students Visit to Elkaguda Village



Survey was conducted by the Students at Chinna Shappur and Elkaguda village