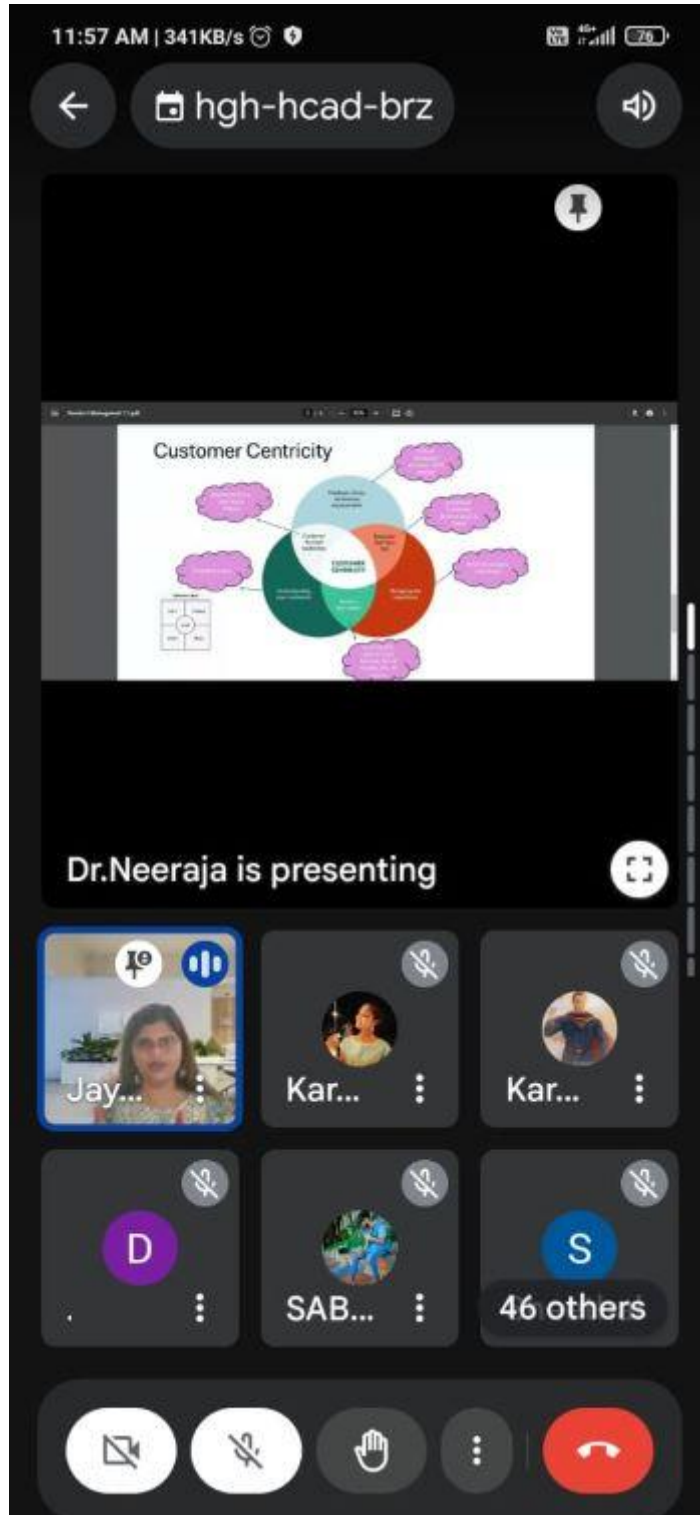


GUEST LECTURES/ TRAINING PROGRAM

- Dr. B. Neeraja successfully conducted a webinar on "Customer Centricity in Product Management" on 3.10.2024. Ms.Jayashree, Digital product manager-Omni Commerce Product Space in Kohler was the Guest Speaker for the webinar.



Ms.Jayashree, Digital product manager-Omni Commerce Product Space in Kohler addressing students online

- Smt.M.Sangeetha organized Campus Engagement Session for MBA III Semester Students on 20.08.2024. Mr Madhava Rao K, Asst Vice President - Strategic Business Transformation, Venkatesh Aluri, Talent acquisition consultant, Harshita Gupta, Talent Acquisition specialist, Franklin Templeton, Hyderabad handled the session.



HR Team from Franklin Templeton addressing students

- Mrs. M Sangeetha, Assistant Professor organized a guest lecture on “Career Opportunities in Investment Banking and Asset Management” on 19th December 2023 from 02.45 PM - 04.05 PM Ms. Bharathi Raju and Ms.Srilakshmi Pullela, Assistant Managers, Franklin Templeton, Hyderabad were guest speakers.



The Guest speaker delivering lecture during the session.

- Dr. K. Bhagya Lakshmi successfully orchestrated a guest lecture on "Money Matters Unveiled: Exploring the Essentials of Financial Literacy" on 31st October 2023 from 11:15 P.M to 12:15P.M. Mr. Prakash Shah, Co-Founder of Shah Financial, was the Guest Speaker.



Mr. Prakash Shah delivering lecture and the audience during the financial literacy session.

- Dr M. Narender and Mrs J Mounika Reddy organized a Guest Lecture on “Analytics for Future” on 23rd July 2022 from 11:15 P.M to 12:15P.M. Mr Hem Kumar Reddy, Data Analyst Media Mint was the Guest Speaker.



Mr Hem Kumar, Guest Speaker and students during the session

- As a part of Entrepreneurial Development, Smt B Lavanya, Assistant Professor -SMS department has organized an Expert talk on Start-up and its Basics to MBA IV semester students. The speaker Dr. M. K. Kaushik, Centre Head ACIC CBIT, addressed the students on the need and growth prospects of start ups in India.



Speaker, Faculty Members and students during the session

- Dr. Narender and Dr Mandakini Paruthi organized a Guest Lecture on “Investment Banking” on 24th June 2022 from 10:10 A.M. to 12:00 Noon.



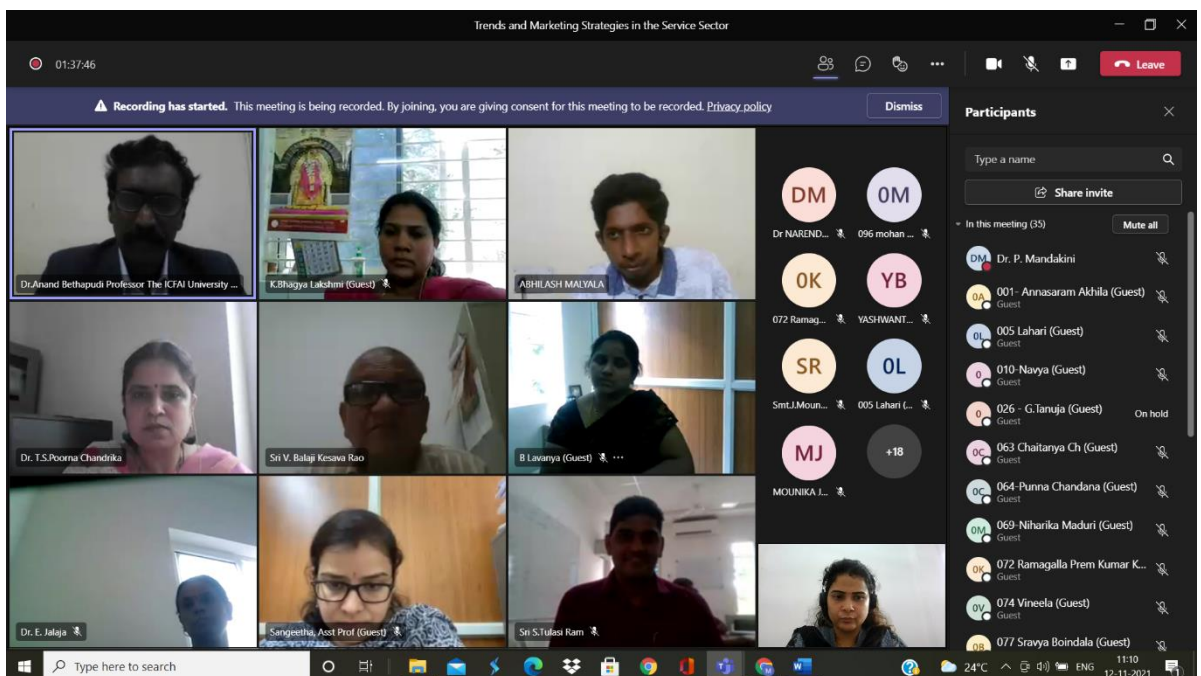
CA DSS PRAVEEN KUMAR, the guest Speaker addressing the students during the session

- Dr. Narender Miryala and Smt. J. Mounika Reddy organized a guest lecture on, “Careers and Entrepreneurship in Business Analytics” on 10.12.2021 from 11:00 A.M. to 12:30 P.M.



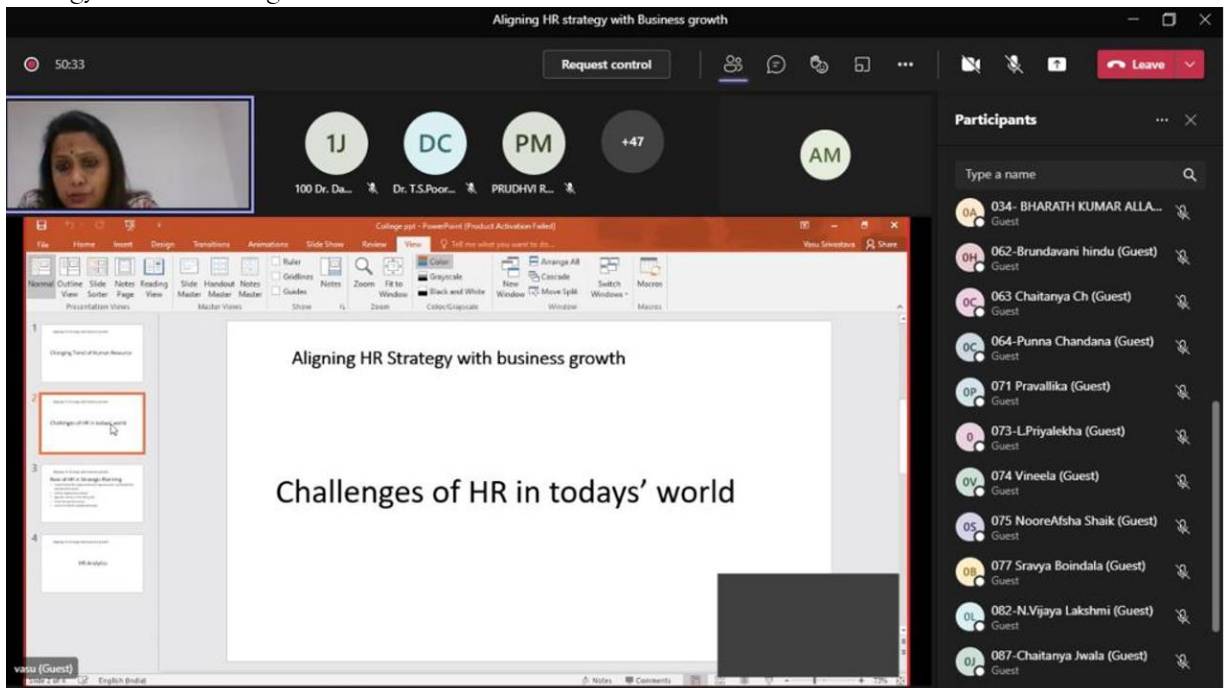
Dr. D. VENKATA SRINIVAS KUMAR, the guest Speaker addressing the students during the session.

- Dr. T.S.Poorna Chandrika and Dr Mandakini Paruthi organized a Guest Lecture on, “Trends and Marketing Strategies in the Service Sector”, on 16.11.2021 from 10.30AM to 12 P.M.



Prof. Anand Betha Pudi, Professor, ICAFI University, Raipur, the speaker along with Faculty Members and students during the lecture

- Dr. T.S.Poorna Chandrika and Smt. B Lavanya organized a Guest Lecture on, “Aligning HR strategy with Business growth” on 08.11.21, from 2:00 P.M to 3:00 P.M.



Ms. Vasu Srivastava, General Manager HR, AIG, the speaker during the lecture.

- Dr Daman Jeet, Assistant Professor, CBIT-SMS organized a Guest Lecture on “Introduction to Investment Banking” on 24th August,2021 at 5:00 pm.



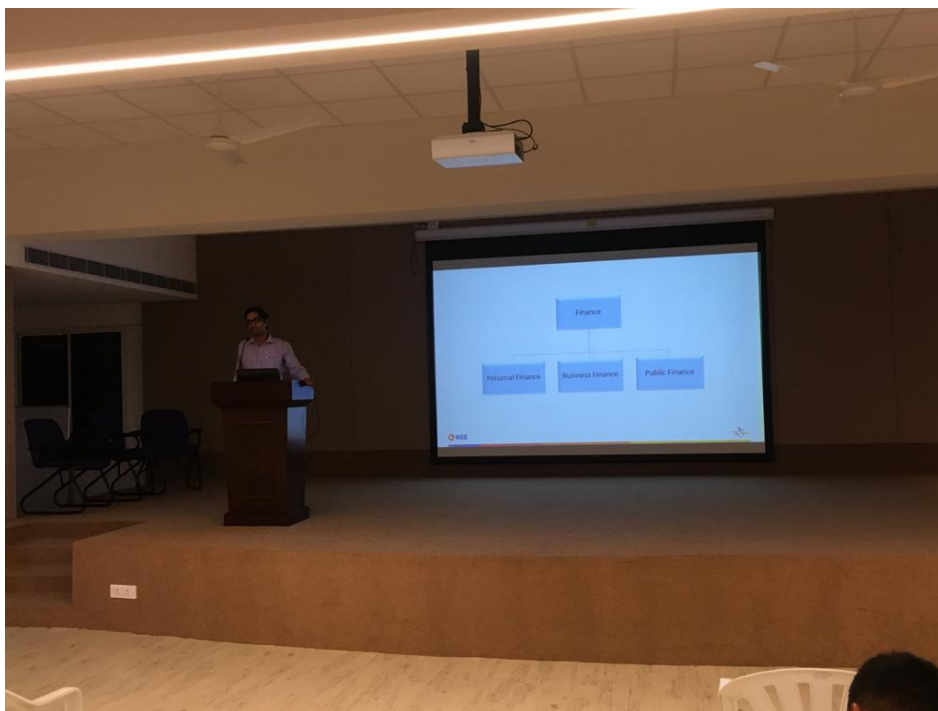
Mr. Nihit Kumar, Vice President and Head of HR at VKS, the Keynote Speaker along with Faculty Members and MBA students during the session.

- Mrs B.Lavanya, Assistant Professor, CBIT-SMS organized a Guest Lecture on “ Career Opportunities in Finance domain with a special focus on Investment Banking and Trade Life Cycle” on 21.06.2021 from 3.30 P.M - 4.30 P.M.



Mr. Krishna Kuppachi, Qualified Company Secretary, Faculty at Hyderabad Chapter, ICSI, the Keynote Speaker along with Faculty Members and MBA students during the session.

- Dr. M. Anil Kumar, Assistant Professor, CBIT-SMS convened the Orientation Program on 'Trading in a Stock Exchange and Certification' on 24th Feb 2020.

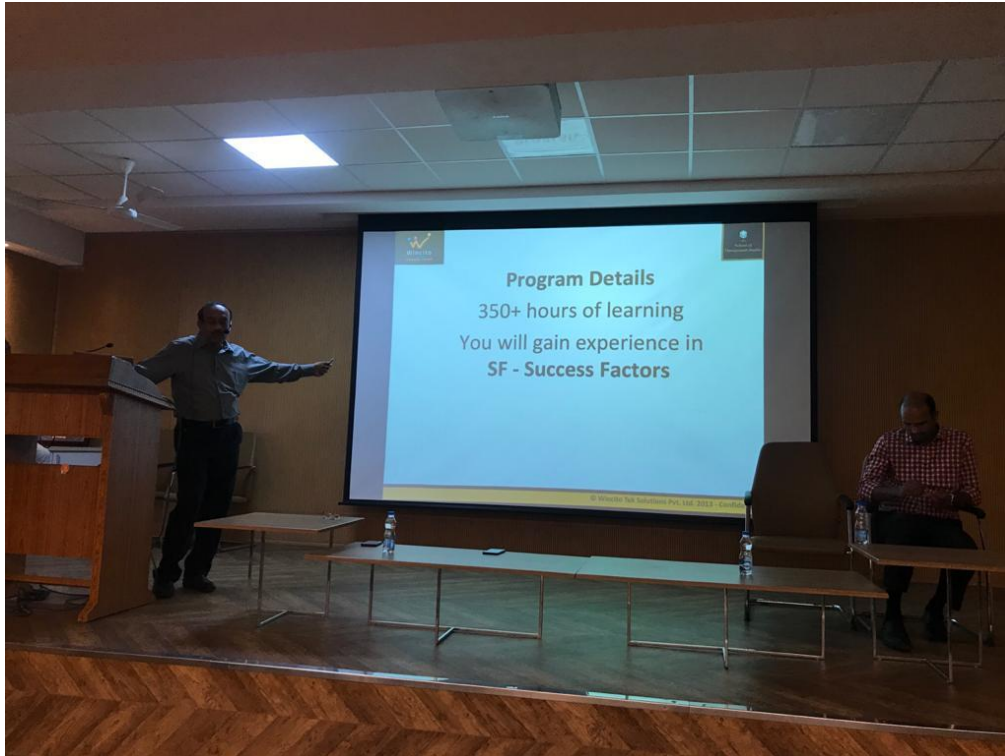


Mr. Vinayak, Deputy Manager, NSE Pvt Ltd, Hyderabad, the Keynote Speaker of the program discussing about the types of Finance.



Management Students and Faculty Members listening to Knowledge-Driven Session

- Guest Lecture was delivered on “Future Opportunities in SAP & FICO” on 14th Feb 2020.



Mr. Nagesh discussing the details of the program



The Students and Faculty members gaining insightful information from the session

- Guest Lecture was delivered on the importance of Mutual Funds, awareness and various Schemes available in HDFC Asset Management Company on 30th October 2019.



Mr. Arindam Patnaik addressing the Students and Faculty members



Mr. Arindam Patnaik illuminating the importance of investing money in Mutual Funds

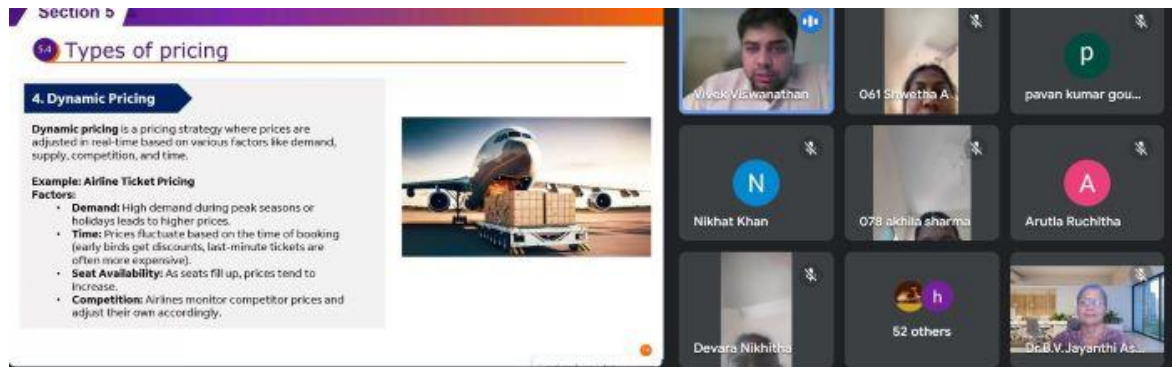
- A training program was organized on EBSCO Business Source Elite search techniques by Mr. M.S.Srinivas, Training Manager, EBSCO on 12th July 2019.



Faculty Members and students of CBIT-SMS accessing EBSCO database via their mobile phones

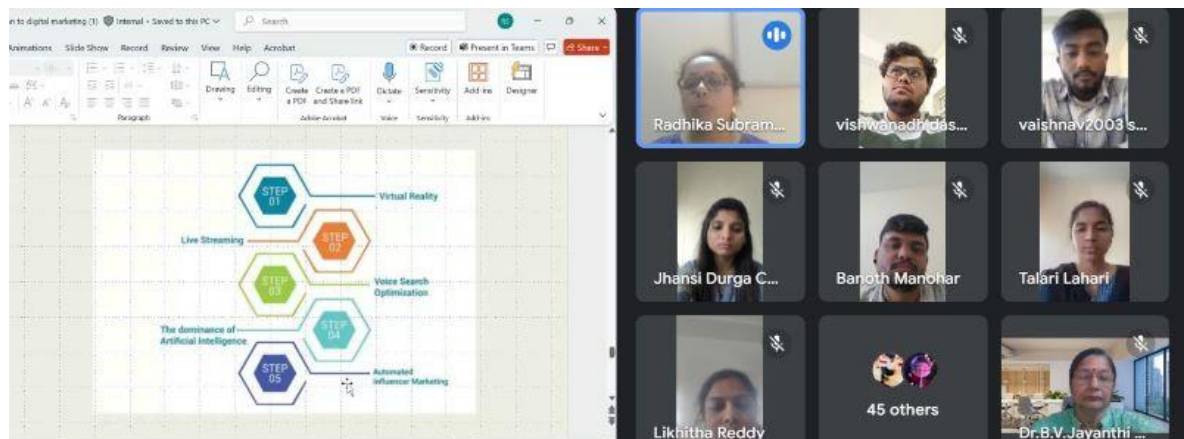
GUEST LECTURES/ TRAINING PROGRAM

- Dr. B.V. Jayanthi organized an Online Expert Talk titled “Unveiling Pricing Strategies and Excellence in the Premium Service Domain” for MBA I year students on 30.12.2024. Mr. Vivek Viswanathan, Marketing Lead, Pricing, FedEx, Mumbai was the responce person for the session



Mr. Vivek Viswanathan during session

- Dr. B.V. Jayanthi organized an Online Expert Talk titled “Navigating the Digital Maze: Real-world Insights into Online Marketing, and Digital Strategies” for MBA I year students on 28.12.2024. Ms. Radhika Subramanian, AGM Retail Management and Business development, Godrej Enterprises, Mumbai handled the session.



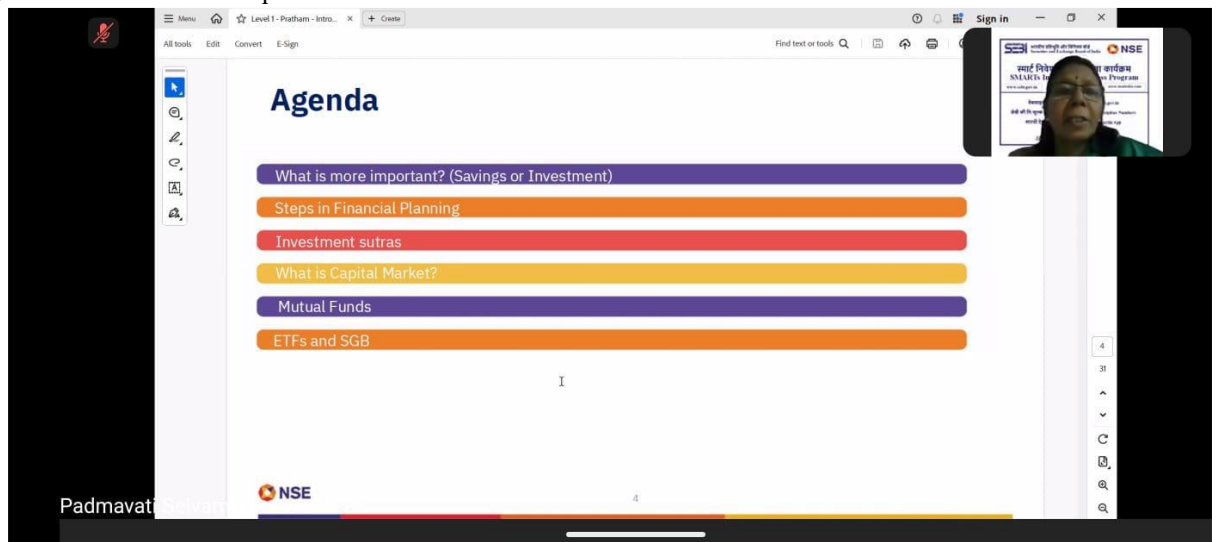
Ms. Radhika Subramanian during the session

- Smt. M. Sangeetha organized Industry Institute Session titled “Acing the Interview and Careers In Taxation” for MBA I & II year students on 18.12.2024. Saji Mark, Director, People Group - India & Philippines, Ryan India Tax Services Pvt Ltd, Jeetal Thakker, Director, Enrolled Agent (EA) - Transaction Tax (US and Canada - Sales & Use | Severance Tax | National Tax), Ryan India Tax Services Pvt Ltd, and Shridhar Motha, HR- Talent Acquisition at Ryan India Tax Services Pvt Ltd handled the session.



Resource persons with Dr. S. Saraswathi, HOD, SMS during the session

- Dr. Rakhee Renapurkar conducted an NSE Online Talk on “Investors Awareness Program” for MBA I year students on 03.12.2024. Mrs. Padmavati Selvam, representative of National Stock Exchange (NSE) acted as the resource person for the talk.



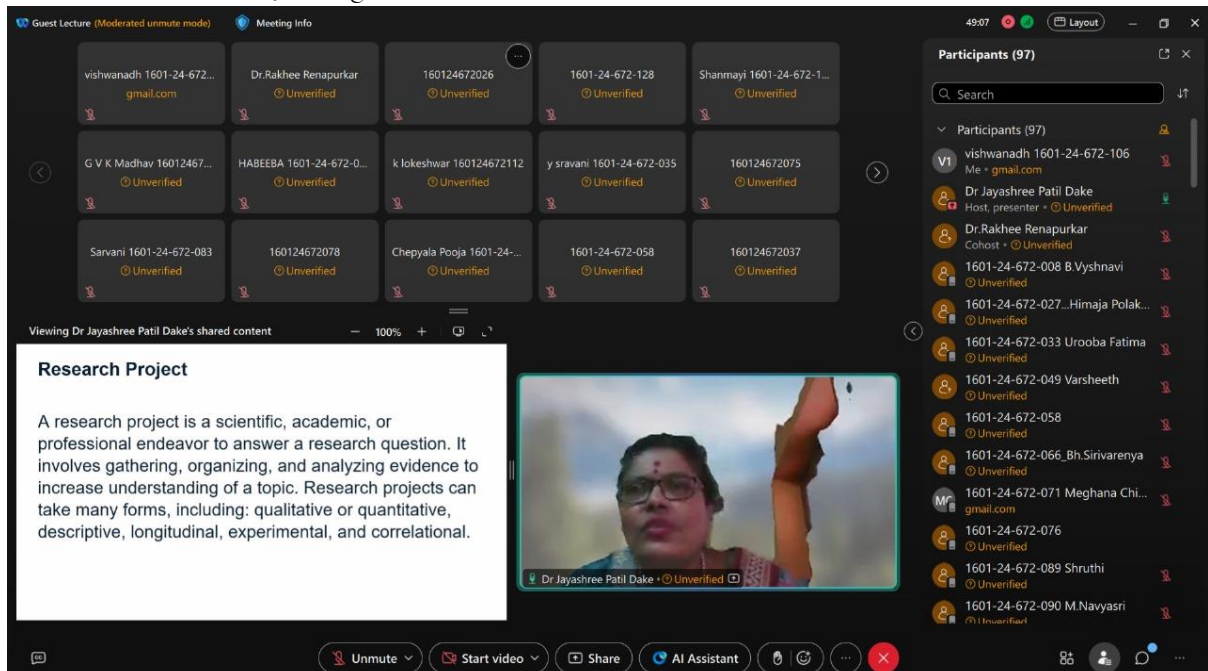
Mrs. Padmavati Selvam while presenting the topic

- Dr. T.S. Poornachandrika, Dr. K. Sowmya, and Dr. K. Bhagya Lakshmi organized an Industry Expert Talk on “Navigating Through Corporate Landscape” for MBA I year students on 02.12.2024. Ms. Srikanthi, Analyst, Deloitte Pvt. Ltd. acted as the resource person for the talk.



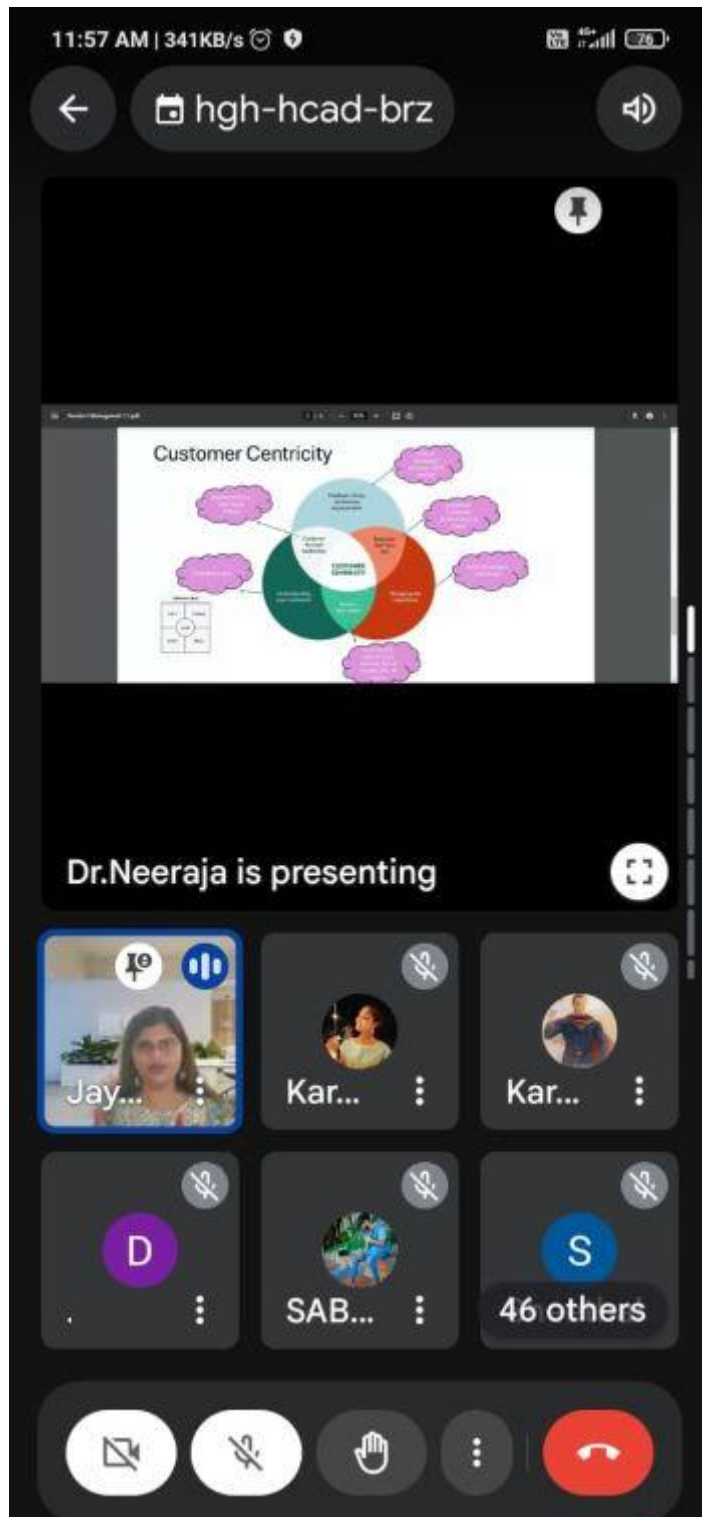
Ms. Srikanthi, resource person with the SMS staff and students

- Dr. Rakhee Renapurkar and Smt. M. Sangeetha conducted an online Expert Talk on “Academic Research Writing” for MBA I semester students on 18.11.2024. Dr. Jayashree Patil Dake, Faculty of Economics, KPJ Hinduja Collge of Commerce, Mumbai handled the session.



Dr. Jayashree Patil Dake while presenting the topic

- Dr. B. Neeraja successfully conducted a webinar on "Customer Centricity in Product Management" on 3.10.2024. Ms. Jayashree, Digital product manager-Omni Commerce Product Space in Kohler was the Guest Speaker for the webinar.



Ms. Jayashree, Digital product manager-Omni Commerce Product Space in Kohler addressing students online