

## STUDENT INDUSTRIAL VISITS/ALUMNI MEET

- Dr. T. S. Poornachandrika, Dr. K. Sowmya, Dr. Parmeshwari, and Dr. M. Ramesh coordinated a community engagement program to Damaragidda, a village in Chevella Mandal, Telangana as part of Unnat Bharat Abhiyan (UBA) initiative by Ministry of Education, Government of India on 5.12.2024. A survey was conducted with the villagers by involving MBA I year students during the program.



**Staff coordinators guiding students during the survey**

- Dr. P. Varaprasad Goud organized an expert talk on “Understanding Business Practices of Corporates: Cracking the Job Interview” for MBA I Semester Students on 22.11.2024. Mr. Sai Chinni Prakash, SMS alumnus (2020-22), currently Analyst at TCS, handled the session.



**Mr. Sai Chinni Prakash interacting with the Students during the session**

- Dr. T. S. Poornachandrika, Dr. K. Sowmya, Dr. Parmeshwari, and Dr. S. Tulasi Ram coordinated an Industrial Visit to Administrative Staff College of India (ASCI), Banjara Hills, Hyderabad for MBA Students on 13.11.2024.

# CBIT SMS Team Visits Administrative Staff College of India



DECCAN NEWS SERVICE  
■ HYDERABAD

Staff and students from the Department of School of Management Studies (SMS) at CBIT recently visited the Administrative Staff College of India (ASCI) in Banjara Hills, Hyderabad. The visit aimed to strengthen academic-industry collaboration and explore cutting-edge management practices and administrative innovations.

The SMS team engaged with ASCI faculty, including Dr. Karnak Roy (Professor in Artificial Intelligence), Prof. Venkata K. Emani (Professor of Marketing & Head, Placement Cell), Dr. M.M. Ali (Pro-

fessor in Finance), and Mr. G. Srinivas Yadav (Sr. Admission Officer – PGDM). They discussed challenges in modern management, digital transformation's impact on administration, and sustainable development strategies. The visit also showcased ASCI's state-of-the-art facilities designed to foster leadership and administrative excellence.

Faculty coordinators Dr. T.S. Poornachandrika, Dr. Siwmya, Dr. Parameshwari, and Dr. Tulsiram expressed gratitude to ASCI for their warm welcome, emphasizing CBIT's commitment to bridging theory and real-world practice in management education.

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## ASCI faculty member interacting with the SMS Staff and Students

- Dr. S. Saraswati (HOD of SMS), Dr. Rakhee Renapurkar, Dr. P. Varaprasad Goud, and Mrs.M.Sangeetha coordinated an Industrial Visit to Hindustan Coca-Cola Beverages (HCCB) Pvt. Ltd., Miyapur, for MBA I Semester Students on 30.10.2024.





**Faculty Members & Students during the Industrial Visit**

- Dr Neeraja, Shri Balaji Keshava Rao, and Dr B V Jayanthi coordinated an Industry Visit to Kanha Shanti Vanam for MBA III Semester Students on 04.10.2024.



**Ms. Madhavi, Coordinator, Kanha Shanti Vanam interacting with Students**

- Dr. B. Lavanya organized industry expert talk on "Interview Skills for better placements" on 28.9.2024 for MBA II year students. Mr Murali Mohan, Vice President-HR, Sath guru Consultants Pvt. Ltd. acted as the resource person for the program.





Mr Murali Mohan addressing students online via Webex

- Dr.T.Venkata Ramana and Mr. V.B.K.Rao organized an Alumni Expert Talk by Kadimicherla Bhagyashree, Founder of Auras Organics on "Strategic Management in Digital Era" on 27.9.2024 for MBA II year students.



**Resource person, Kadimicherla Bhagyashree Interacting with Students during the Session**

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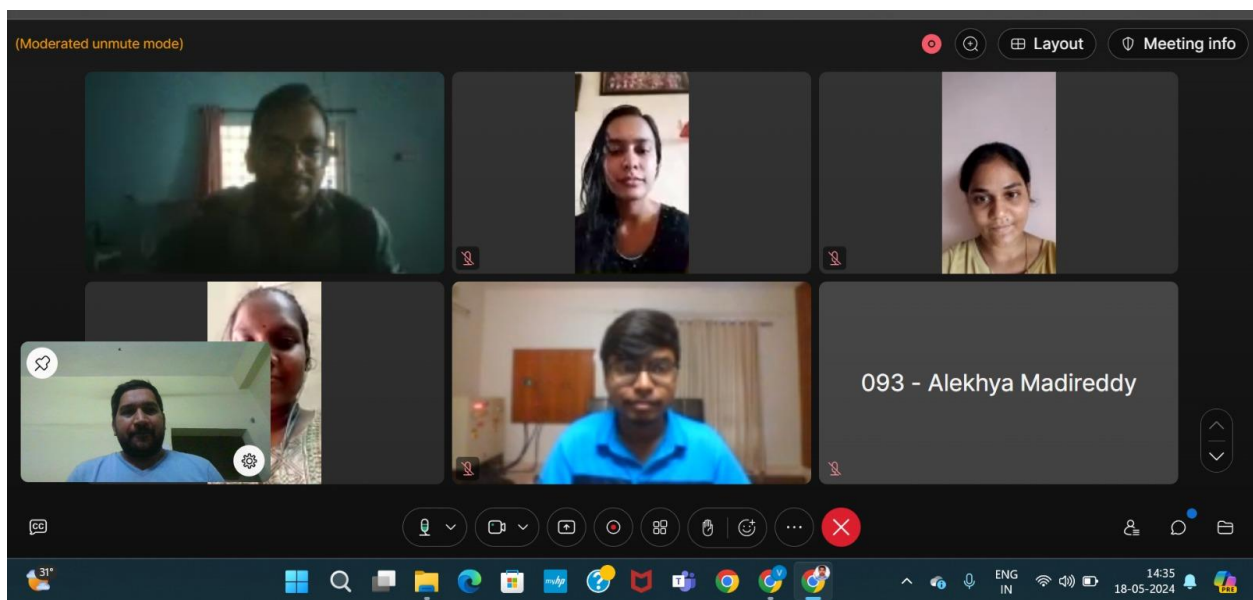
Mr Murali Mohan addressing students online via Webex

- Dr.T.Venkata Ramana and Mr. V.B.K.Rao organized an Alumni Expert Talk by Kadimicherla Bhagyashree, Founder of Auras Organics on "Strategic Management in Digital Era" on 27.9.2024 for MBA II year students.



**Kadimicherla Bhagyashree Interacting with Students during the Session**

- Dr. P. Varaprasad Goud organized an Alumni Expert Talk by Mr. Renukuntla Sruvan Kumar, Advanced Tax Analyst, EY (Earnst & Young), for MBA II Semester Students on “Preparation for Job Interviews” on 18.05.2024.



**Mr. Renukuntla Sruvan Kumar addressing Students online**

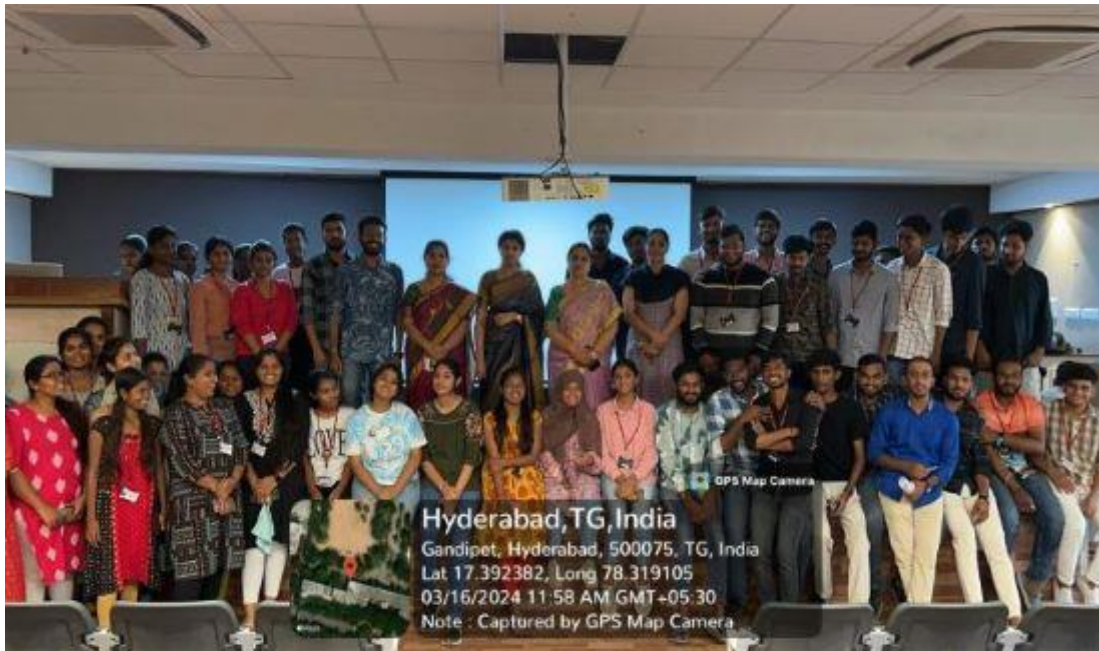
- Dr. T. Venkata Ramana organized an Alumni Expert Talk by Mr. Vijaya Tagore, Agile Project Manager & Scrum Master, for MBA II Semester Students on “Project Management” on 16.05.2024.
- Dr. P. Varaprasad Goud organized an Alumni Expert Talk by Ms. Mrinalini Rao, Assistant Manager, Talent Acquisition for MBA II Semester Students on “Dynamics of Recruitment & Selection” on 11.05.2024.





**Ms. Mrinalini Rao interacting with Students Online**

- Dr Mandakini Paruthi organized an Alumni Expert Talk by Mr Hem Kumar (2019-2021 batch), Marketing Data Analyst at Fox Corporation, California, USA, on 03.04.2024.
- Dr. P. Varaprasad Goud organized an Alumni Expert Talk by Mr. Arun Kumar, HR Associate, Value Momentum for MBA II Semester Students on “Self-Awareness and Positive Attitude” on 23.03.2024.
- Dr.T.S.Poornachandrika organized an Expert Talk titled,” Entrepreneurial Innovation-Best Practices and Key Strategies” on 16.03.2024. Smt.Swetha lagiseti, Senior Domain Specialist, Persistent Systems, Hyderabad acted as the resource person for the program.



**Smt.Swetha Iagiseti with Faculty members and Students**

- Dr. B. Lavanya organized an Alumni Expert Talk by Mr. V. Kumar, Founder & Director, Enriching Moments Pvt Ltd. for MBA III Semester Students on “Entrepreneur Essential & Business Canvas Model” on 11.03.2024.



**Mr. V. Kumar, Alumni (2017-19 batch) addressing students during the session**

- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd (HCCB) Miyapur on 3rd Nov 2023. A total of 111 MBA First Year Students

were accompanied by Dr S Saraswathi (organizer of the Industrial Visit), Dr.Varaprasad Goud, Dr.Rakhee Mairal, and Mr.VBK Rao.

## MBA CBIT students on an insightful industry visit to Hindustan Coca Cola Beverages Pvt Ltd, Miyapur

DECCAN NEWS SERVICE  
HYDERABAD

MBA I semester students embarked on an enlightening industry visit to Hindustan Coca Cola Beverages Pvt Ltd in Miyapur on 3rd Nov. Dr.S.Saraswathi, Head, SMS by coordinating with the company and accompanying faculty members Dr.Varaprasad Goud, Dr.Rakhee Mairal, and Mr.VBK Rao, she facilitated an enriching platform for students to bridge the gap between classroom knowledge and real-world application. A group of 111 MBA students, along with four accompanying faculty members, were welcomed by the company's manager, who provided a comprehensive overview of the company's products and production processes. The



visit proved to be a valuable learning experience for the students, offering them first-hand insights into the products and operations of a prominent player in the beverage industry. It was an enriching opportunity for the students to bridge the gap between class-

room knowledge and real-world application. Dr.S.Saraswathi on behalf of CBIT expressed her gratitude to the Company authorities for the warm welcome and valuable insights during industry visit.

### **Dr S Saraswathi, HOD, CBIT-SMS, Faculty Members and students during Industrial Visit.**

- Dr. B Lavanya Organized an Alumni Expert Talk by Mr. Venugopal Reddy, Head-India UID Projects, Syntizen Technologies Pvt. ltd. for MBA II Semester Students on “Employability Skills and Career Planning “on 24.06.2023. Alumni delivered a talk on “Employability skills and Career Planning”.
- Dr S Saraswathi, HOD, CBIT-SMS organized an Industrial Visit to Hindustan Coca Cola Beverages Pvt. Ltd (HCCB) Miyapur on 15th Dec 2022. A total of 114 MBA First Year Students were accompanied by Dr S Saraswathi (organizer of the Industrial Visit), Mrs B.Lavanya, Mrs.K.



Bhagyalakshmi and Mr. S.Tulasi Ram.



**ఎంబీఏ మొదటి సంవత్సరం విద్యార్థులు పారిశ్రామిక సందర్శన**

అక్షర శుం, హైదరాబాద్, డిసెంబర్ 15: సి బి ఐ డి లో గల స్కూల్ ఆఫ్ మేనేజ్మెంట్ స్టడీస్ విభాగం గురువారం ఎంబీఏ మొదటి సంవత్సరం విద్యార్థులు, ఆసోసియేట్ ప్రొఫెసర్ డాక్టర్ ఎస్ సరస్వతి ఆధ్వర్యం లో పారిశ్రామిక సందర్శన లో భాగం గా హైదరాబాద్ లోని మియాపూర్ లో గల హిందూస్టాన్ కోకా-కోలా డ్రెవరేజెస్ ప్రైవేట్ లిమిటెడ్ను సందర్శించారు. ఈ సందర్భంగా డాక్టర్ ఎస్ సరస్వతి మాట్లాడుతూ పారిశ్రామిక సందర్శన

యొక్క ప్రధాన లక్ష్యం గురించి వివరించారు. విద్యార్థులకు పరిశ్రమలో జరుగుతున్న పని, వాతావరణం గురించి మరియు పారిశ్రామిక పద్ధతుల గురించి వూర్తి అవగాహన పొంద దానికి ఒక మంచి అవకాశం అని తెలిపారు. పారిశ్రామిక సందర్శన ద్వారా విద్యార్థులు కొత్త సాంకేతికతలపై అవగాహన పొందటం జరుగుతుంది అని అన్నారు. ఇతర సభ్యులు శ్రీమతి బి.రావణ్ణ, శ్రీమతి కె కె భాగ్యలక్ష్మి మరియు తులసి రామ్, సిబ్బంది పాల్గొన్నారు.

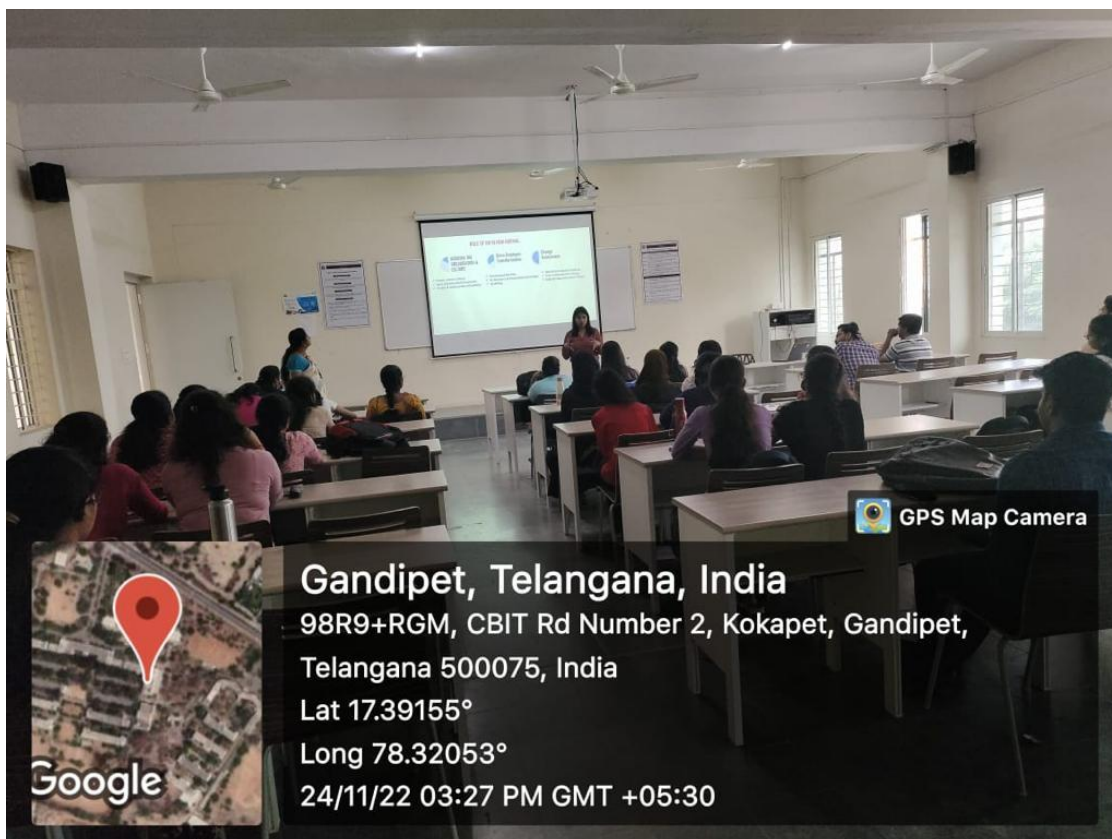
**Dr S Saraswathi, HOD, CBIT-SMS, Faculty Members and students during Industrial Visit.**

- MBA students Club “Think Club” organized an Alumni Talk on “Decode Human Resources and Interviews” on 26.11.2022 from 10:00 am. Mr. Goutam Jawahar, HR Professional at TCS and an alumnus from the batch 2019-20 batch attended the event as the Guest Speaker. Mr. Goutam emphasized the importance of upskilling, constant learning to evolve to a new version for further professional developments.



**Mr Goutam Jawahar, Guest speaker addressing students and the Think Club team**

- Mrs B. Lavanya organized an Alumni Talk on “HR Functions in New Normal” on 24.11.2022 from 2:30 to 4:00 P.M. Ms Preeti Giri, HR, Generalist at Advance Auto Parts, an Alumnus of CBIT, 2017 batch.



**Ms Preeti Giri, Guest Speaker, Faculty Member and students during the session**

- Dr Daman Jeet and Dr Mandakini Paruthi organized mentoring session on “Professional Orientation-Learning from the Learnt” on 9th July 2022 from 10:00 AM to 11:30 AM.





**Faculty Members, Students during the session.**

- Dr Mandakini Paruthi and Dr Daman Jeet coordinated B.E I Year IT Sem-1 students visit to Akshaya Patra Foundation located at Narsingi village, as a part of Community Engagement Activity, on 14.03.2022 for rendering community services.



**Faculty Members along with MBA Students During their Visit to Akshaya Patra**

- Mr. P.Varaprasad Goud organized a visit to B.E I Year CSE Sem-1 students to NIRDPR, Rural Technology Park as a part of Community Engagement Activity, on 10th March 2022.



**Faculty Member along with B.E I Year CSE Students During their Visit to NIRDPR**

- Mr V.B.K.Rao and Mr S Tulasi Ram coordinated MBA students Industrial Visit to Akshaya Patra Foundation located at Narsingi village, Ranga Reddy on 26.02.2022. MBA Students along with 5 FacultyMembers went on visit to the High-tech kitchen maintained by Akshaya Patra foundation.



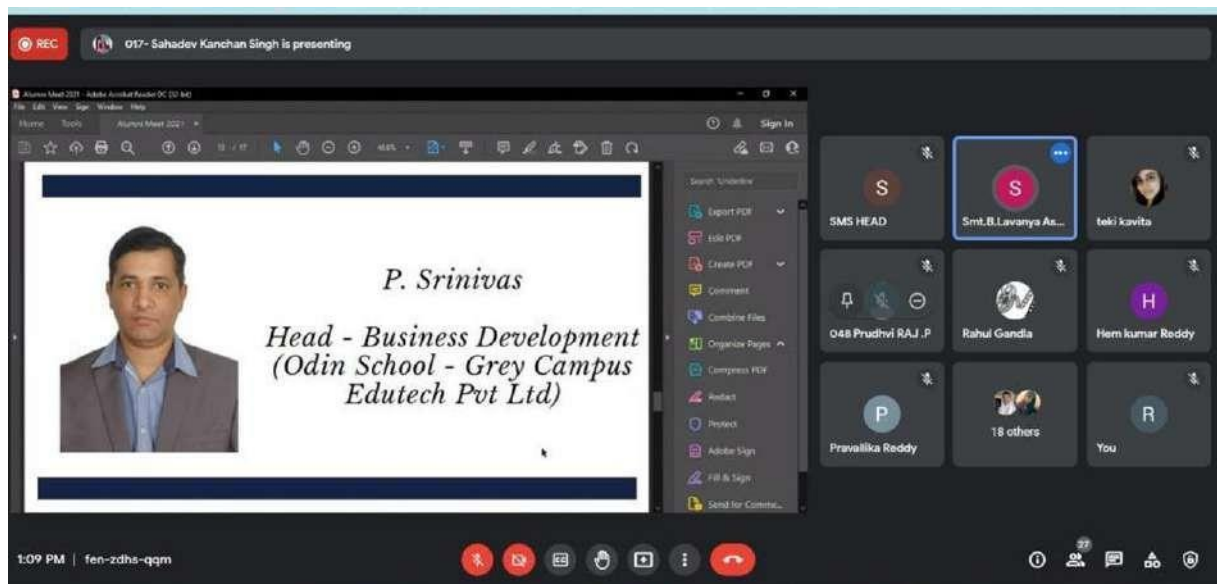
**Faculty Members along with MBA Students During their Visit to Akshaya Patra**

- Program Content Committee organized Alumni Talk on “Being Analytics Industry Ready- Do’s and Don’ts” on 26.01.2022 from 11:00 A.M. to 12:30 P.M. Ms. Mrinalini Rao B, was Guest Speaker for the Session. She is presently working as Recruiter- Talent Acquisition in Merilytics organization. She is an alumna of CBIT-SMS (2019-21). The session covered various issues and challenges to be faced by the students of Analytics to have a good career. She spoke on importance of certifications and communication skills to crack a job.
- CBIT conducts every year 25<sup>th</sup> Dec. as an Alumni Meet, which is a home coming of Alumni of our institution. As part of Institute Annual Alumni Meet – 2021 “Rejoicing Reunion”, HOD madam, Alumni Coordinator have communicated to all the alumni and invited them to visit the Department on 25-12- 2021 virtually.





**HOD Madam, Faculty Members, Alumni and student coordinators during Virtual Alumni Meet 2021**



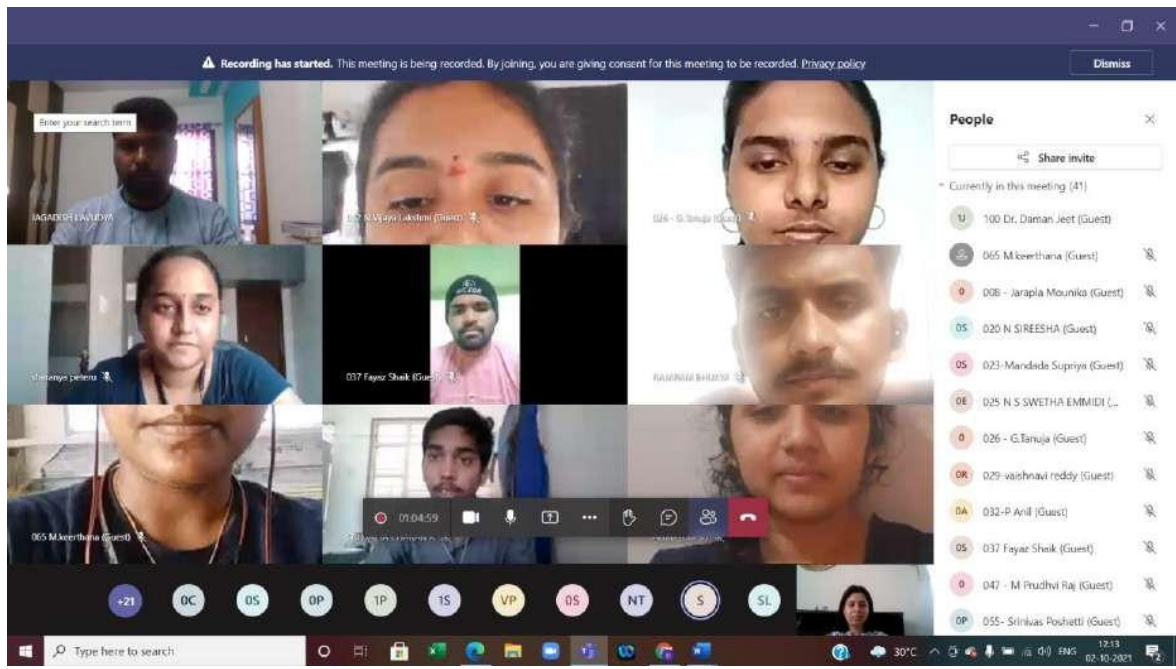
**Mr. P. Srinivas, Head-Business Development (Odin School-Grey Campus Edutech Pvt Ltd) was felicitated as “Best Outstanding CBIT-SMS Alumni 2021”.**

- Industrial Visit to Mahindra Logistics Private Limited Distribution and Warehouse Management Division, located at Pudur Village, near Medchel for 2<sup>nd</sup> year MBA Students has been organized by Mr. V. Balaji Kesava Rao (Assistant Professor in Practice), Dr. T.S.Poorna Chandrika and Mr S Tulasi Ram from 13.12.2021 to 15.12.2021.



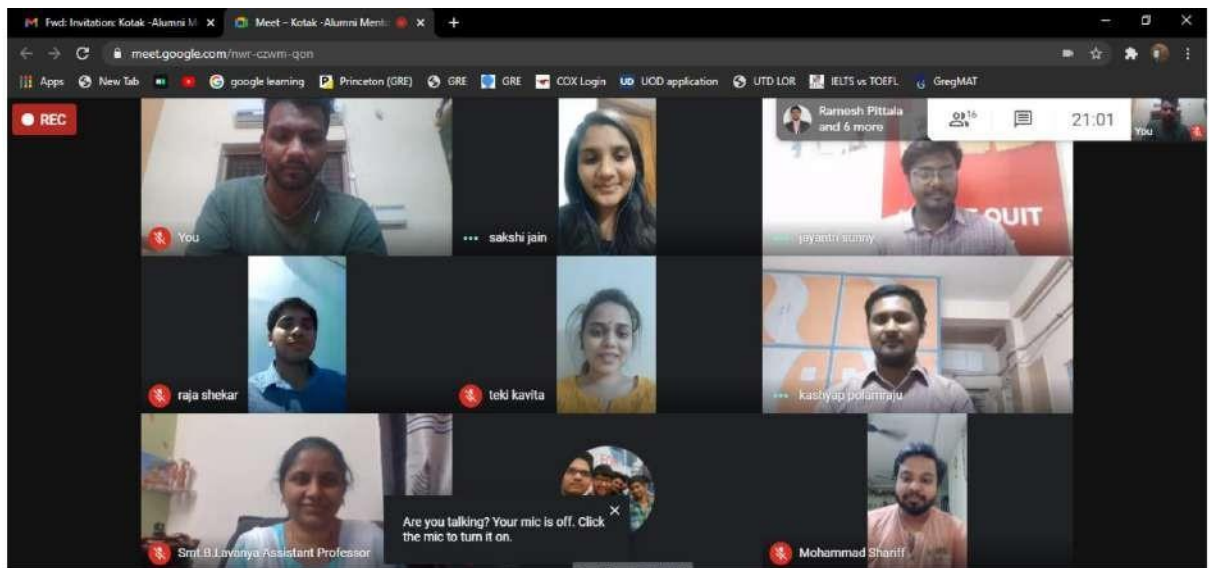
**Faculty Members along with MBA students during their Industrial Visit to Mahindra Logistics Private Limited Distribution and Warehouse Management**

- Dr. Daman Jeet, Assistant Professor, CBIT-SMS organized an Alumni Address on “Practical Aspects of US & UK Taxation: Deloitte specific” on 02nd Oct, 2021 at 11:00 AM.



**Ms.Akhila, Ms.Sharanya (CBIT Alumni) along with Faculty Members and MBA students during the session**

- Smt. B. Lavanya organized Virtual “Alumni Mentoring Session” for shortlisted students for successfully cracking Kotak Life Insurance Recruitment Process on 17.02.2021 at 7.30 PM.



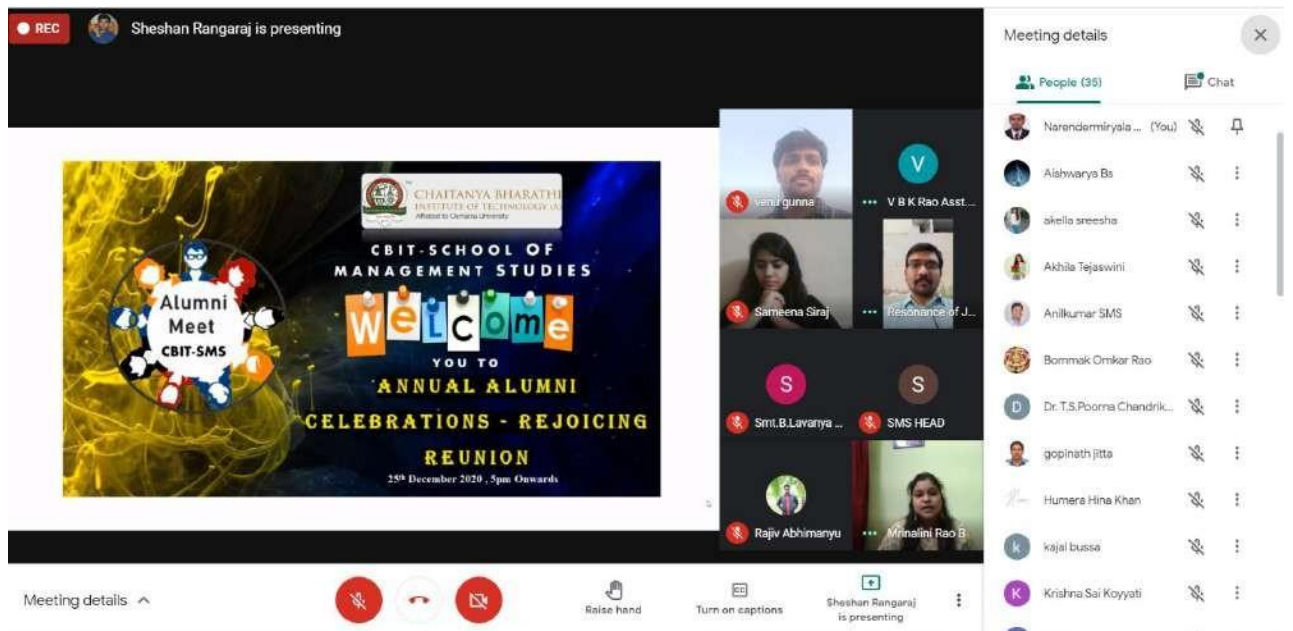
**Smt. B. Lavanya (Alumni Coordinator), Alumni and students during Alumni Mentoring Session**

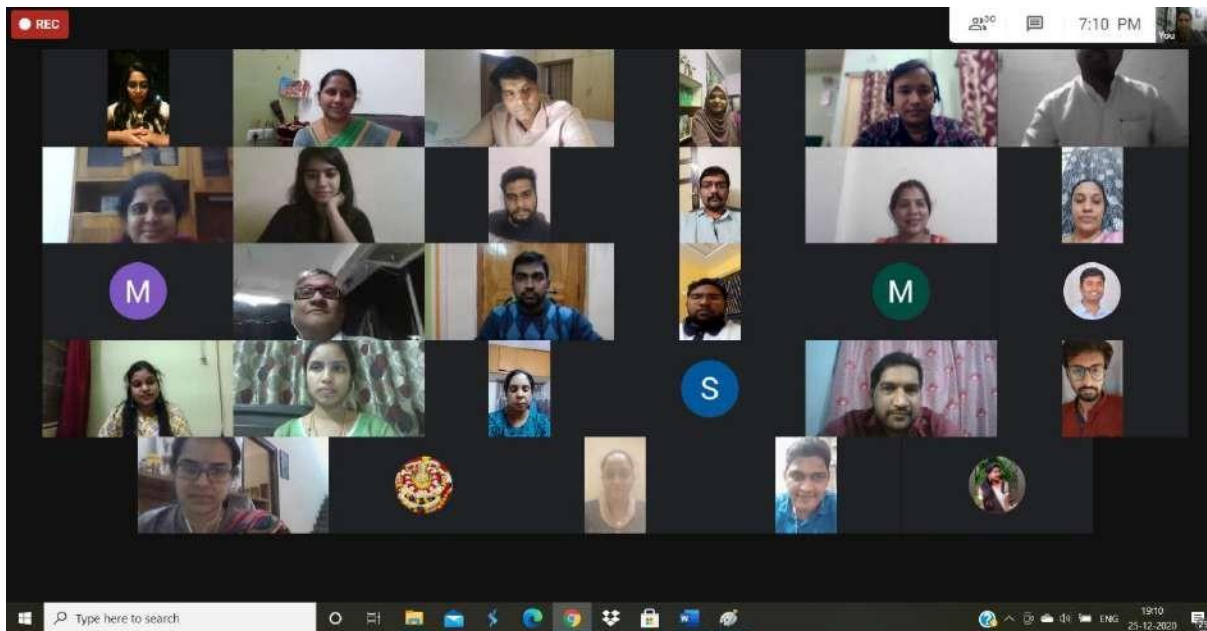
- Smt. B. Lavanya organized Virtual “Alumni Mentoring Session” for shortlisted students for successfully cracking MRF Recruitment Process on 02.02.2021 at 7.30 PM.



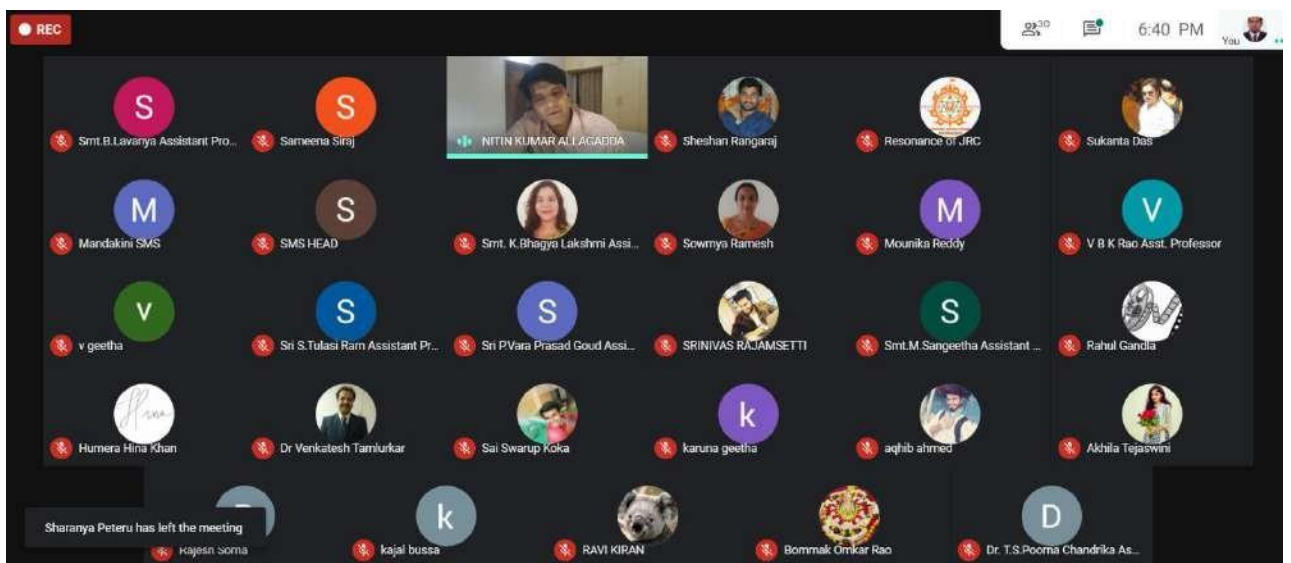


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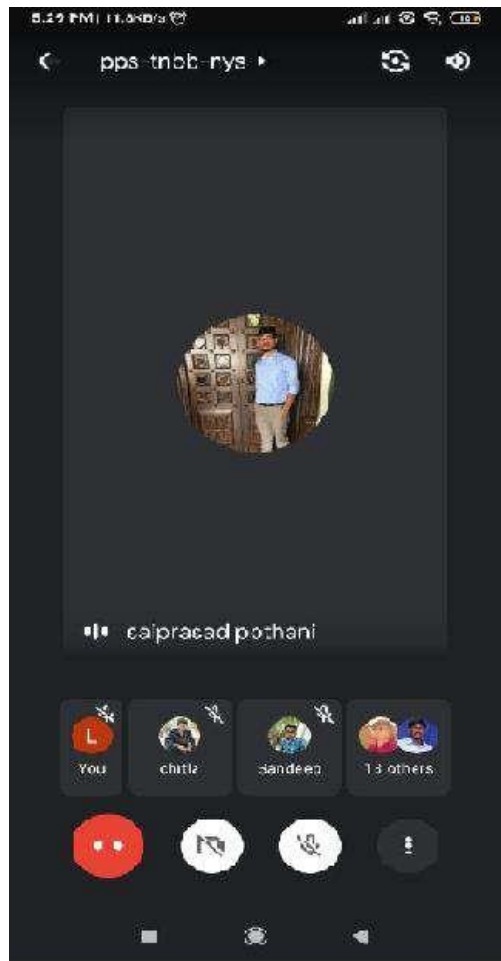


All the Faculty Members, Alumni during Virtual Alumni Meet 2020



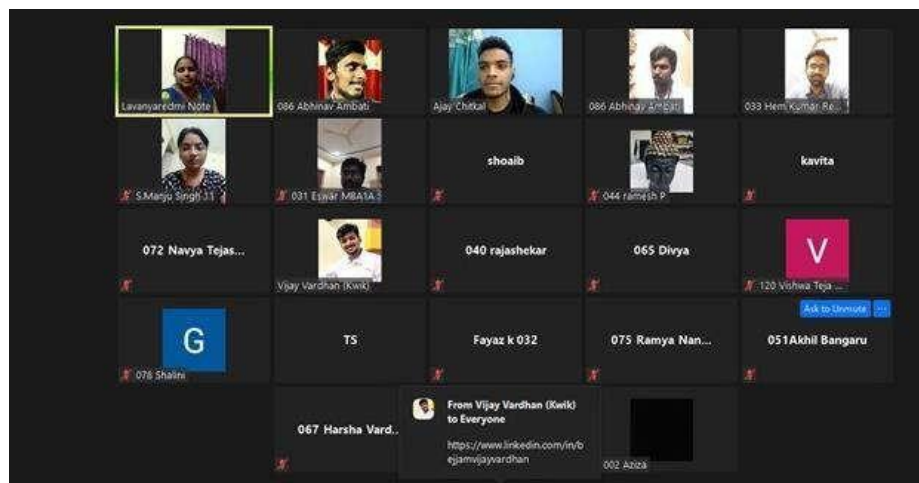
Mr. Al Nitin Kumar, Managing Director, TIM PVT LTD from (1991-2001) batch was felicitated as “Best Outstanding CBIT- SMS Alumni 2020”.

- Smt. B. Lavanya organized Alumni mentoring session to share their experiences with “Franklin Templeton” with those alumni who got placed in Franklin Templeton on 29.11.2020 from 5:00 P.M. to 7:30 P.M.



**Alumni interacting with students**

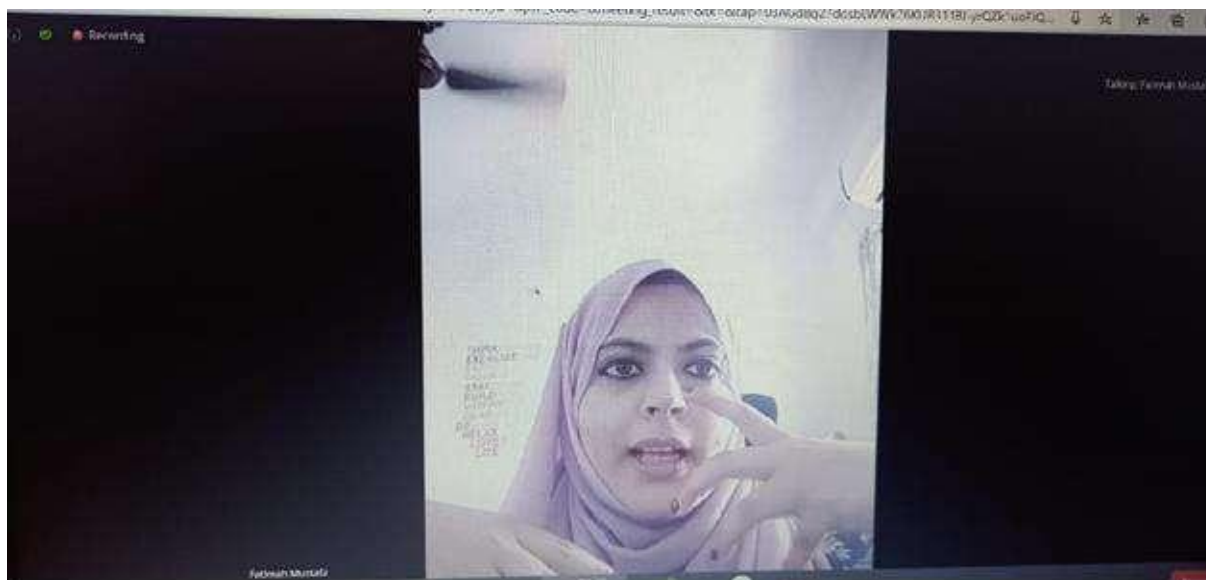
- Smt. B. Lavanya organized Virtual Alumni Meet on "Career planning & Development in Marketing Domain" on 28.11.2020 from 4:30 P.M to 6:00 P.M.



**Smt. B. Lavanya (Alumni Coordinator), Alumni and students during Alumni Meet**

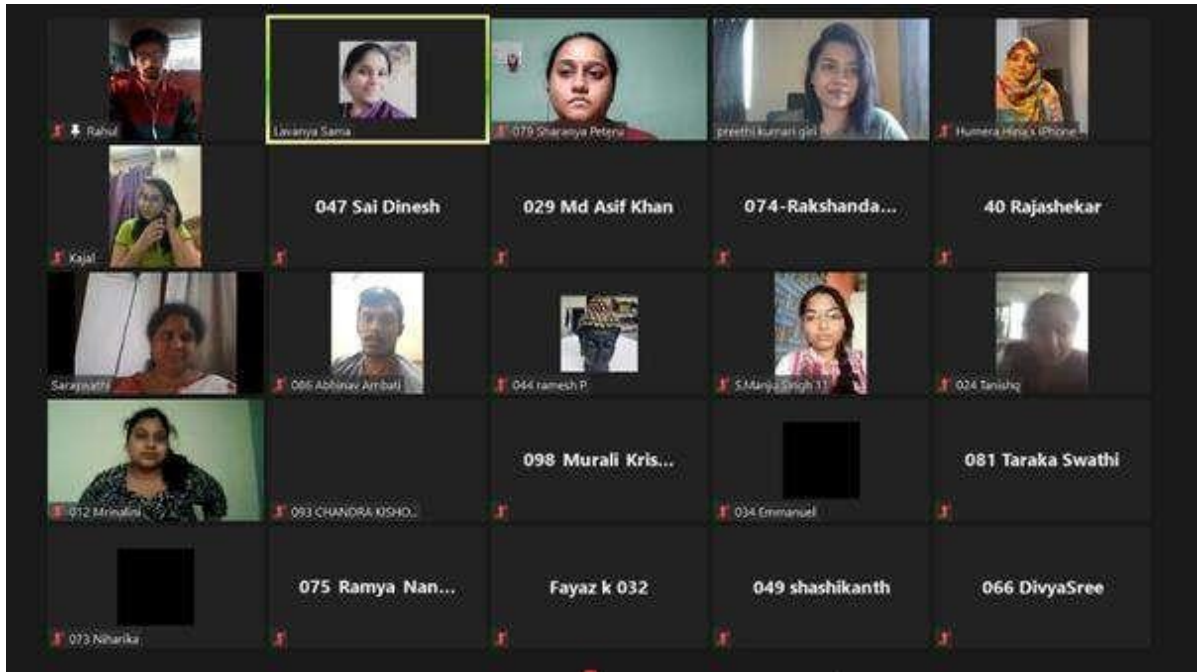


- Smt. B. Lavanya organized Virtual Alumni interaction as a part of career guidance on “Guidance/ Tipson managing and switching career” on 25.11.2020 from 2:30 P.M to 3:30 P.M.



**Ms. Fatimah Mustafa (Deputy Manager- HR, PepsiCo), notable CBIT-SMS Alumni sharingher experiences with the students**

- Smt. B. Lavanya organized Virtual Alumni Meet on "Career planning & Development in HR" on 31.10.2020 from 2:30 P.M to 5:00 P.M.



**Dr. S. Saraswathi (HOD, CBIT-SMS), Smt. B. Lavanya (Alumni Coordinator), Alumni and Students during the session**

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**Alumni interacting among themselves in SMS Department**



**SMS HOD and Faculty with Alumni in SMS Conference Hall**



- Industrial visit to TCI Express, Hyderabad for 2<sup>nd</sup> year MBA Students has been organized by Mr. V. BalajiKesava Rao(Assistant Professor in Practice) on 17th January 2019.



**SMS faculty and Students with the officials of TCI Express**



**TCI Express experts addressing the Students**



**Students were asking questions and trying to clarify their doubts**

- Industrial visit to GATIKW for 2<sup>nd</sup> year MBA Students has been organized by Mr. V. Balaji Kesava Rao (Assistant Professor in Practice) on 10<sup>th</sup>-12<sup>th</sup> Feb, 2020



**Sri. V. Balaji Kesava Rao (Assistant Professor in Practice) and Smt. B. Lavanya (Assistant Professor) within the premises of GATIKW**



**Dr. S. Saraswathi (HOD, SMS), Sri. V. Balaji Kesava Rao (Assistant Professor in Practice), Sri S.Tulasi Ram (Assistant Professor) along with students at GATIKW**







**Dr. T. S. Poorna Chandrika (Associate Professor), Sri. V. Balaji Kesava Rao (Assistant Professor in Practice) and Smt. K. Bhagya Lakshmi (Assistant Professor) along with students during industrial visit to GATIKW**



**CBIT-SMS Faculty Members with Students during Industrial Visit**

- In an effort to promote 'Fit India', CBIT-NSS organized a free and a very Comprehensive health check-up for teaching and non-teaching Staff of Chaitanya Bharathi Institute of Technology on 8th Nov, 2019 at CBIT campus.



**CBIT-SMS Students of 1<sup>st</sup> and 2<sup>nd</sup> year during NSS event**

- As a token of New Year celebrations, Students of School of Management Studies, CBIT made all efforts for collecting funds and various essentials and distributed the same among under-privileged and destitute children at Adarna Trust, Kismatpur on 1<sup>st</sup> January 2020.



**CBIT-SMS students with under-privileged kids during orphanage visit**



**SMS CBIT Students at an Orphanage**



**Students with Orphans at Adarna Trust, Kismatpur**





**Students Serving Food to Kids**