Name	Dr. S TULASI RAM
Designation	Assistant Professor
E-mail	tulasiram_sms@cbit.ac.in

Education Qualifications	Name of the Degree
Ph. D	Doctor of Philosophy (Management)
PG	M Com
PG	MBA
UG	B. Com (Computer Applications)

Work Experience	
Teaching	09 Years
Research	06 years
Industry	Nil
Others	Nil

Area of Specialization	Finance and Marketing
Professional Memberships	Member, Hyderabad Management Association Number: IM1952
Responsibilities held at Present Institution	1. Member, Public Relations Committee, from 25-02-2019 to till date.
Responsibilities held at Department Level	1. Coordinator, SC&ST cell 2. Coordinator, Online exams 3. Member, Performance Assessment Committee 4. Member, Course Expert Group
Research Guidance	--
Awards Received	--
Courses Handled at Under Graduate / Post Graduate Level.	(PG) Business Environment, E-Business, Financial Management, Investment Management, International Finance, International Business, Financial Risk Management, Logistics and Supply Chain Management, International Logistics (UG) Engineering Economics and Accountancy, Managerial Economics and Financial Analysis
No. of Papers Published	National Journals – International Journals – 05 National Conference – 02 I nternational Conference – 04 Published – 03 (Australian Government and DPII, Government of India) 1. Filed a Patent on "Impact of Industry 4.0 on Finance and Human Resource Management" which was published from Office of the Controller General of Patents, Designs and Trademarks, DIPP, Ministry of Commerce and Industry, Government of India 2021110381

	2. Filed a Patent on "Method for New Product Development and Market Introduction" at IP Australia along with a team of Academicians with support from Industry. 2021102977
	3. Filed a Patent on "The System for People Management Skills, Employee Attrition, and Manager" along with a team of Academicians with support from Industry.202131025115 dated 06.06.2021
Technology Transfer	--
Invited Speaker	--
No. of Books/Chapter Published with details	1. Published One Chapter -- Book Titled "Foreign Direct Investment in India: Issues and Challenges", 2015, Paramount Publishing House.

<div align="center">STTPS</div>

1. Participant, "IP Awareness Training Program" under National Intellectual Property Awareness Mission Organized by Intellectual Property Office, India on 26-03-2022.
2. Successfully Completed One Month Online Internship Program in "Research Training" Organized by MSME-Technology Development Centre (PPDC), Ministry of MSME, Government of India, Agra, U.P from 17-01-2022 to 17-02-2022.
3. Successfully Completed AICTE sponsored six days short term training program on "Comprehensive Village Development – Feasibility and Sustainability" Organized by Indo Global College of Architecture, Abhipur, New Chandigrah, Panjab from 25-10-2021 to 30-10-2021.
4. Successfully Completed "The Future of Payment Technologies", an online non-credit course authorized by University of Michigan and offered through Coursera on 11-05-2020
5. Successfully Completed "Blockchain and Cryptocurrency Explained" an online non-credit course authorized by University of Michigan and offered through Coursera on 04-06-2020
6. Successfully Completed "Raising Capital: Credit Tech, Coin Offerings, and Crowdfunding" an online non-credit course authorized by University of Michigan and offered through Coursera on 07-06-2020
7. Successfully Completed "Innovations in Investment Technology: Artificial Intelligence" an online non-credit course authorized by University of Michigan and offered through Coursera on 23-06-2020
8. A One Week Online Refresher course on "Bharatheeya Chaitanyam", at CBIT, Hyderabad, during 29-06-2020 to 05-07-2020

Details of Short-Term Training Programs/Faculty Development Programs/Seminars/Workshops. Other Trainings (Attended and/or Organized).

FDPs

1. Six Days National Level Faculty Development Program on "Pedagogical Transition in Higher Education – A Paradigm Shift" Organized by IQAC, Sri Aurobindo College, Bangalore during 18-04-2022 to 23-04-2022.
2. Five Day Online Faculty Development Program on "Research Methodology in Social Sciences" Organized by Bhavan's Vivekananda College in Collaboration with ICSSR-SRC.
3. One-week Faculty Development Program on "NBA Accreditation Process & SAR File Preparation" under AICTE Margadarshan Scheme conducted by Department of IT, Anurag University, Hyderabad, during 08-11-2021 to 12-11-2021.
4. Three days online International Faculty Development on "Innovations in Techno-Management and Strategic Case Based Teaching Learning" organized by IIC-Sinhgad Institute of management and Computer Applications, Pune during 06-08-2021 to 08-08-2021.

5. One-week Online Faculty Development Program on "IPR & Patent Prosecution" Organized by Department of CSE in association with IIC, MVSREC, Hyderabad during 24-05-2021 to28-05-2021.

6. One week Faculty Development Program on "Covid-19 – Business Dynamics in New Normal" Organized by Department of MBA, Vardhaman Engineering College(A), Hyderabad during 26-04-2021 to 01-05-2021

7. NPTEL-AICTE Faculty Development Programme (12 weeks) successfully completed the course "NBA Accreditation and Teaching – Learning in Engineering (NATE) with 64% score (Elite).

9. Two-week Faculty Development Programme on "Research Methodologies and Statistical Data Analysis" organized by department of mechanical engineering, Chaitanya Bharathi Institute of Technology during 14-12-2020 to 26-12-2020.

10. Five days online Faculty Development Program on "Case Discussion Methodology for Entrepreneurship Development" at Mahatma Gandhi National Council of Rural Education, Ministry of Human Resource Management, Government of India, during 26-06-2020 to 30-06-2020

11. A One-week online Faculty Development Program on "Applications of IOT" at Computer Science and Engineering Department, National Institute of Technical Teachers Training and Research, Ministry of Human Resource Development, Government of India, during 16-06-2020 to 20-06-2020

12. A Six day online Faculty Development Program on "Course Structuring, Teaching and Evaluation in HEI as per OBE" at Malla Reddy College of Engineering, Secundrabad, in association with Indian Society for Technical Education (ISTE) and MHRD Institutional Innovation Council (MIC) during 11-06-2020 to 17-06-2020.

13. A One week online Faculty Development Program on "Advanced Research Methodology and Innovative Teaching Pedagogy" at Tulsiramji Gaikwad- Patil College of Engineering & Technology, in association with The Institution of Engineers (India), Indian Society for Technical Education (ISTE) during 08-06-2020 to 13-06-2020

14. A One week online Faculty Development Program on "Outcome Based Education and NBA Accreditation Process- (UG)" at Chaitanya Bharathi Institute of Technology, Hyderabad, Telangana during 28-05-2020 to 01-06-2020.

15. A One week online faculty development program on "New Challenges in Business Management Post Covid-19 Pandemic Scenario" organized by department of MBA,CMR technical campus, Hyderabad in association with Tryitfirst, during 25-05-2020 to 31-05-2020

16. A Five day National level online Faculty Development Program on "Artificial Intelligence" Organized by Department of CSE, IT, and MCA in collaboration with Brain-O-Vision India Pvt. Ltd, during 22-05-2020 to 26-05-2020.

17. A "Two day Rural Immersion Training Programme on Swachhatha Action Plan and Community Engagement" at Mahatma Gandhi National Council of Rural Education, Hyderabad during 14-11-2019 to 15-11-2019.

18. A One day faculty knowledge sharing program", organized at ICFAI business school, Hyderabad, on 21-07-2018.

19. A One week FDP on "Transforming into better Performers" , at In-House-Training Centre, CBIT, Hyderabad during 27-11-2017 to 01-12-2017.

20. A One week FDP on "Meeting the Challenges of a Teacher in Modern Engineering Education" at In- House –Training Centre, CBIT, Hyderabad during 12-06-2017 to 17-06-2017

21. A One week FDP(National level) on "Data Analytics Using R" (Sponsored by TEQIP II) at Department of Information Technology, CBIT, Hyderabad during 20-03-2017 to 25-03-2017.

22. A One Week National Level FDP on "Emerging Trends, Issues and Challenges in Big Data & Cloud Computing" (Sponsored by TEQIP II) at Department of CSE, CBIT, Hyderabad during 20-02-2017 to 25-03-2017

23. A One week FDP on "Towards personal, Professional and Institutional Excellence (Sponsored by TEQIP II) at In-House-Training Centre, CBIT, Hyderabad from 19-12-2016 to 24-12-2016

24. A One week Faculty Development Program on "Internet of Things with Raspberry PI&Network Simulator (NS-2)" at Department of Information Technology, MGIT in association with Pantech Pro Ed Pvt. Ltd during 17-10-2016 to 21-10-2016

25. A Faculty Development Program on Investment Management in the Global Scenario, at Pragathi Mahavidyalaya, on 26-09-2015.

Seminars

1. A National Seminar on "Big Data Analytics" at Sagar Institute of Technology (Association with HP India ltd and Startup Curation) on 7-10-2015.

2. A UGC sponsored National Seminar on "Role of MSME sector in Indian Economy, Prospectus & Challenges" at MVS Government Degree College, Mahbubnagar on 19-03-2015.

3. An International conference on "Recent Trends in Industrial Relations: The Role of HR Professionals" at SMS, JNTUH, on 21-08-2014.

4. A National Seminar on "Commodity derivative trading in India- Issues and Concerns" at Department of Commerce, UCCBM, Osmania University during 08-08-2014 to 09-08-2014.

Workshops

1. Participant, National Level Hands-on Workshop on "Cyber Security Tools and Techniques: A Practical Approach" organized by Department of Computer Science Engineering, Chaitanya Bharathi Institute of Technology, Hyderabad, on 14-05-2022.

2. Participant, "Workshop on Improving Scientific Research Writing and Publication Skills" organized by RKDF University, Bhopal, on 16-04-2022.

3. Participant, "One Day Innovation Festival" conducted by Trunip Innovations, on 22-01-2022.

4. Participant, One Day Workshop on "Being Creative and Innovative in Following Your Dream and Chosen Passion" Organized by CBIT-SMS, CBIT, on 27-11-2021.

5. Participant, Two Day National Hands on Workshop on "Ethical Hacking & Cyber Security" conducted by Department of MCA, CBIT, Hyderabad, during 13-11-2021 to 14-11-2021.

6. Participant, One day Online Workshop on "Patents, Trademarks and Copyrights" Organized by IIC-CBIT, on 17-07-2021.

7. Participant, One day Online Workshop on "Social Responsibility and Community Engagement" at Chaitanya Bharathi Institute of Technology, on 17-06-2020

8. Participant, Five Days Hands on Online Workshop on "Patent Searching, Drafting and Filing" at Panimalar Institute of Technology, Chennai, Tamil Nadu in association with Turnip Innovations and Exilyze Intellectual Services ,IEEE Computer Society & Computer Society of India, during 29-05-2020 to 02-06-2020

9. Participated and Successfully Completed, Workshop on "Effective and Efficient Online Teaching in the Age of Corona: A Hands-On Workshop", Pre and Post Workshop Online Activities, Involving 3 days of Video Lectures and Hands-on Work, at Teaching Learning Centre (ICT) at IIT-Bombay Funded by the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching, MHRD, Govt. of India, on 23-05-2020.
10. Participant, Two Day Online Workshop on "Intellectual Property Rights" at Panidit Deendayal Petroleum University, Gandhi Nagar, Gujarat, during 10-04-2020 to 11-04-2020
11. Participant, Two Day Hands on National Workshop on "Python Programming for Engineering Applications" at Department of MCA, Chaitanya Bharathi Institute of Technology, Hyderabad during 26-07-2019 to 27-07-2019
12. Participant, Three Day Workshop on "Developing and Analyzing Business Cases" at School of Management Studies, CBIT, Hyderabad, during 12-12-2018 to 14-12-2018
13. Participant, Two Day Hands on Workshop on "Digital Marketing" (Sponsored by TEQIP-MHRD) at CBIT, during 22-11-2016 to 23-11-2016
14. Participant, Two Day Workshop on "Indian Financial Market" Organized by Karvy Stock Broking Ltd at CBIT, during 28-10-2016 to 29-10-2016
15. Participant, A Two Day National Workshop on "Cloud Computing" at Department of Computer Science and Engineering (Under TEQIP-II), CBIT, during 07-09-2016 to 8-09-2016.
16. Participant, Workshop on "Digital Marketing" at IIM-Calcutta during 19-12-2014 to 20-12-2014.

EDP Organized
1. Organized "Two Day Executive Development Program(EDP) in Logistics and Supply Chain Management" during 22-07-2019 to 23-07-2019.

Leadership talks
1. Participated the India First Leadership Talk Webinar with Shri Shashi Shekhar (CEO, Prasar Bharti), 11th July 2020 conducted by MHRD's Innovation Cell.
2. Participated the India First Leadership Talk Webinar with Shri Dipendra Manocha, (Motivational Speaker), 27th June 2020 conducted by MHRD's Innovation Cell.
3. Participated the India First Leadership Talk Webinar with Ms. Ashwini Deshpande (Co-Founder & Director Elephant Design), 6th June 2020 conducted by MHRD's Innovation Cell.
4. Participated the India First Leadership Talk Webinar with Dr. Nilesh N Oak, Expert (Indian Civilization & History), 30th May 2020 conducted by MHRD's Innovation Cell.
5. Participated the India First Leadership Talk Webinar with Mr Mahesh Babu CEO Mahindra Electric Mobility Ltd, 23rd May 2020 conducted by MHRD's Innovation Cell.
6. Participated the India First Leadership Talk Webinar With Dr. Pramod Chaudhari, Founder Chairman, Praj Industries Limited 16th May 2020 conducted by MHRD's Innovation Cell.
7. Participated the India First Leadership Talk Webinar with Prof D. P. Singh, Chairman UGC, 9th May, 2020 conducted by MHRD's Innovation Cell.

Webinars:
1. Participant, Webinar on "Designing and Managing Supply Chain" by Ravi Shankar organized by McGrawHill Publications on 28-05-2022.

2. Participant, One Day International Webinar on "Human Transformation with Block Chain Technology" conducted by ASBM University, Bhubaneshwar, on 12-02-2022.
3. Participant, One Day Webinar on "Impact of Union Budget -2022" conducted by ASBM University, Bhubaneshwar, on 07-02-2022.
4. Participant, One Day Online Webinar "Marketing 5.O" organized by Balaji Institute of Management Sciences, Narsampet, Warangal, Telangana, on 25-01-2022.
5. Participant, Online webinar on "IP, Academia & SMEs : Taking your Ideas to Market" organized by DPIIT IPR Chair, Andhra University, Visakhapatnam on 26-04-2021.
6. Participant, Online Webinar on "In Sync with Industry" conducted by CBIT, Hyderabad, on 06-07-2020
7. Participant, Online Webinar on "Publishing Research Articles in Scopus Indexed Journals" conducted by CBIT-School of Management Studies on 24-06-2020
8. Participant, Online Webinar on "Future of Education post Covid " conducted by Prof Rajendra P Gupta, Former Member of the National Education Policy Committee, Govt of India in association with McGrawHill Education, on 18-06-2020
9. Participant, Online Webinar on "CO-PO Attainment Computation and Outcomes Analysis" at Inpods on 12-06-2020
10. Participant, Online webinar on "Role of Marketing in times of Pandemic " by Dr. Rajan Saxena, Ex-Vice Chancellor, NMIMS University in association with McGrawHill Education, on 11-06-2020
11. Participant, Online Webinar on "Supply Chain Management Principles & Practices, Department of Mechanical Engineering, KLE College of Engineering & Technology, Chikodi, Karnataka, during 8-06-2020 to 9-06-2020
12. Participant, Online Webinar on "Analytics for Business " Telangana Social Welfare Residential Degree College for Women, Nalgonda, Telangana, on 28-05-2020.
13. Participant, Online Webinar on "The Economics Of The Pandemic" conducted, Sean Flynn, Behavioral Economist and Author of International Bestsellers in association with McGrawHill Education, on 28-05-2020
14. Participant, "All 17 IIC Online Sessions" at Institutions Innovations Council of MHRD's Innovation Cell, New Delhi to Promote Innovation, IPR, Entrepreneurship, and Start-ups among HEI, during 28-04-2020 to 22-05-2020
15. Participant, Online Webinar on "Getting Job Ready for Post Covid Era ", Sandeep Kochhar, Founder and Storyteller - Blew Minds Consulting in association with McGrawHill Education, on 21-05-2020
16. Participant, Online Webinar on "Impact of Pandemic on Entrepreneurship in India ", Saurabh Chandra, BITS & IIM-A Alumnus and Industry Expert in association with McGrawHill Education, on 19-05-2020
17. Participant, Online Webinar on "Leadership in Times of Crisis ", Dr. Himanshu Rai, Director – IIM Indore in association with McGrawHill Education, on 18-05-2020
18. Participant, Online webinar on "Digital Productivity", Strom Overseas Education Consultancy Pvt. Ltd, on 15-05-2020
19. Participant, Online webinar on "Digital Transformation", Strom Overseas Education Consultancy Pvt. Ltd, on 12-05-2020
20. Participant, Online webinar on "Role of Digital Marketing in Complete lockdown", Seema Gupta, Associate Professor-Marketing, IIM Bangaluru in association with McGrawHill Education, on 05-05-2020

Others

1. Participant, Two Day Training Program on "Essentials of Arbitration in India and International Commercial Arbitration" at ICFAI Law School in Association with International Law Institute and Indian National Association of Legal Professionals, during 16-02-2020 to 17-02-2020.

Innovation Ambassador

2. Successfully completed innovation ambassador training (Advanced Level) conducted by MOE's Innovation cell & AICTE, New Delhi on 30-07-2021

3. Successfully completed innovation ambassador training conducted by MOE's Innovation cell & AICTE, New Delhi on 16-02-2021.

Symposium

1. Participant, 11th National Logistics and Supply Chain Management Symposium of Marklogistics-2021, "The Future of Marketing: Digital Logistics" conducted by ASBM University, Bhubaneswar, on 13-11-2021.

Details of Journal Publications/ Conferences **(National and International)**

International Journal

1. S Tulasi Ram and Dr. T. Srinivasa Rao (2021) "Adoptability of Digital Payment Systems in Indian Rural Markets: Strategic need for economic growth and future prospectus" Journal of Applied Science and Computations, Volume 8, Issue 8, pp 01-10, ISSN 1076-5131 http://j-asc.com/VOLUME-8-ISSUE-8-AUGUST-2021/or https://drive.google.com/file/d/1M2ZcE4mZeIOQZIK_Zkrmdw6SHz7menOG/view

2. Dr.M.Anil Kumar and S Tulasi Ram (2021) " A Study on Corporate Social Responsibility, Firm Value of Nifty 50 Companies" International Journal of All Research Education and Scientific Methods, Volume 9, Issue 6, pp 3393-3402, ISSN 2455-6211 http://www.ijaresm.com/a-study-on-corporate-social-responsibility-firm-value-of-nifty-50-companies

4. S Tulasi Ram and Dr.M.Anil Kumar (2021) "A Comparative Study on Store service satisfaction with reference to IKEA and Home Centre" Mukt Shabd Journal, Volume 10, Issue VI, pp 478-486, ISSN 2347-3150 (Online) https://app.box.com/s/ohzaejoq8b4vfa7dofqvb10wk316qq01

5. Gowtham G and Tulasi Ram S (2019) "A Study on Volatility of Initial Public Offering on Listing Day in National Stock Exchange" International Research Journal of Management Science & Technology, Volume 10, Issue 5, pp 72-78, ISSN 2250-1959 (online) http://www.irjmst.com/abstractview/7898

6. S Tulasi Ram and G. Srinivasa Raju (2017) "Does Industry Friendly Enough to Get More FDI into States of India", International Journal of Latest Engineering and Management Research, Volume 2, Issue 7, pp 35-39, ISSN 2455-4847. http://www.ijlemr.com/papers/volume2-issue7/6-IJLEMR-22306.pdf

International /National Conferences

1. S Tulasi Ram and Radhika (2021) "Impact of collective Bargaining of Employees – A Study (with special reference to APSRTC and KSRTC in Andhra Pradesh and Karnataka States" published in Turkish Online Journal of Qualitative Enquiry (TOJQI), 2021, (Scopus Indexed), vol 12, Issue 8, pp 1802-1810, ISSN 1309-6591 through 6th International conference on Emerging Strategies for Business Advancement (ICESBA-2021) on 23rd and 24th January 2021. https://www.tojqi.net/index.php/journal/article/view/4151

2. S Tulasi Ram and Dr. Srinivas Rao (2019) "Dissuade of Crop Insurance in Telangana State" got published in Journal of Restaurant Business, 2019, (Scopus Indexed), UGC Care list, vol 118, Issue 9, pp 161-164, ISSN 0097-8043 through International Conference on Emerging Strategies for Business Advancements ICESBA-2019. http://rbjournal.org/index.php/rb/article/view/8024

3. S Tulasi Ram and Lokesh Joel (2018) "Impact of Automation versus Human Labour on Future IT Jobs in India", Journal of Advanced Research in Dynamical & Control Systems, ISSN 1943-023X, volume 10, special issue 08.(pp 334 to 338) (Scopus Indexed) through International Conference on Trends in Engineering, Management, Pharmacy and Sciences ICTEMPS-2018. https://www.jardcs.org/backissues/abstract.php?archiveid=3937

4. S Tulasi Ram (2017) "Remedies to Challenges Facing by Commercial Banks with Payments Banks", Airo International Research Journal (online), Volume 9, ISSN 2320-3714 through National Seminar on Banking and Financial Services in Indian Economy.

5. S Tulasi Ram (2015) "Recent Trends in Marketing: Digital Marketing for MSME's", International Journal for Business Quantitative Economics and Applied Management Research, Volume II, pp 230-237 through ICCEMT.

6. S Tulasi Ram (2014) "Hurdles Need to be Cross Towards Financial Inclusion in India" through UGC&CESS sponsored National Seminar on Financial Inclusion for Inclusive Growth: Opportunities and Challenges-2014, ISBN no: 978-93-82163-67-1