



CHAITANYA BHARATHI INSTITUTE OF TECHNOLOGY (A)

No.CBIT/143-41/Admn./2023

Dt.31.07.2023

Reconstitution of SOCIAL MEDIA CELL

The Social Media Cell is reconstituted with the following members

1.	Prof. C.V. Narasimhulu, Principal	Chairman
2.	Dr. G. Kiran Kumar, Assoc. Prof., CSE	Member
3.	Mrs. K. Manasa, Asst. Prof., Civil Engg.	Member
4.	Dr. B. Ganesh, Asst. Prof., Chemical Engg.	Member
5.	Dr. B. Sumithra, Asst. Prof., Biotechnology	Member
6.	Dr. Ashutosh Sahu, Asst. Prof., Mech. Engg.	Member
7.	Dr. Mandakini Paruthi, Asst. Prof., SMS	Member
8.	Sri R. Govardhan Reddy, Asst. Prof., IT	Member
9.	Mrs. M.V. Sireesha, Asst. Prof., ECE	Member
10.	Dr. N.V. Phaneendra Babu, Asst. Prof., EEE	Member
11.	Sri B. Sateesh, Asst. Prof., AI&ML	Member
12.	Mrs. P. Vimala Manohara Ruth, Asst. Prof., CE&T	Member
13.	Sri P. Vasanth Sena, Asst. Prof., AI&DS	Member
14.	Dr. G. Nataraju, Asst. Prof., Physics	Member
15.	Dr. G. N. R. Prasad, Asst. Prof., MCA	Convenor


Prof. C.V. NARASIMHULU
PRINCIPAL

The Social Media Cell Chairman / Convenor shall work in coordination with other Cell Co-ordinators and Heads of the Departments.

- To post achievements of students/staff on Social media platforms like Facebook, Twitter, YouTube and other relevant social media apps.
- To monitor all online social platforms so as to track alerts from social media sites
- Identifying target audience using Facebook Audience Insights, Twitter Audiences, etc.
- Creating ad copy for display ads (or outsourcing it to content creators)
- Deciding which content to promote with paid advertising
- Write editorial content
- Create and upload videos
- To collect all the news of the events in the college.
- To archive the media coverage of the college activities/events/notifications.
- To film important events, both indoor and outdoor.



To

All members of the Social Media Cell, for information and necessary action.

C.C. to all the Advisors, Directors, Associate / Assistant Directors, Heads of the Departments, In-charges of Sections, CoE, Head-HR, Librarian, Asst. Physical Director, PRO, for information and advised to circulate among all the staff under their control.

Chaitanya Bharathi Institute of Technology (A)

Chaitanya Bharathi (PO), Kokapet (V), Gandipet (M),
Ranga Reddy District, Hyderabad - 500 075, Telangana, India

040-24193276, 79, 80

principal@cbit.ac.in www.cbit.ac.in

