



**International Conference on
Emerging Trends in Business
Management: Entrepreneurship,
Technology, and Sustainability
(ICETBM-ETS 2024)**

13th – 14th December 2024

(Hybrid Mode)

**Organised by
School of Management Studies**



Chaitanya Bharathi Institute of Technology (A)
(Affiliated to Osmania University & Approved by AICTE,
Accredited by NBA-AICTE, NAAC-UGC, ISO 9001-2015
certified Institute)
Kokapet(V), Gandipet(M), Hyderabad
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ABOUT THE INSTITUTE

Chaitanya Bharathi Institute of Technology, established in the Year 1979, is esteemed as the Premier Engineering Institute in the States of Telangana and Andhra Pradesh was promoted by a Group of Visionaries from varied Professions of Engineering, Medical, Legal and Management, with an Objective to facilitate the Best Engineering and Management Education to the Students and contribute towards meeting the need of Skilled and Technically conversant Engineers and Management Professionals, for the Country that embarked on an Economic Growth Plan. The Institute, committed to Education and Innovation, started with three Degree Courses in Engineering for 200 Students and over 45 Years, has emerged as a Dream Destination for Students seeking to excel in Engineering and Management Education, Teaching Community to progress with a rewarding Career and the Corporate to source well-rounded Engineers.

ABOUT THE DEPARTMENT

The School of Management Studies at CBIT, established in 1996, aims to equip young professionals with the skills to excel as outstanding management leaders and entrepreneurs, grounded in integrity and social responsibility. With a focus on preparing students to compete globally, the department provides a comprehensive education that is professional, competitive, and industry-relevant, enriched with sustainable value additions.

Offering specializations in Marketing, Finance, HR, and Business Analytics, the department ensures that students not only master their chosen fields but also gain practical experience through internships and projects, applying theoretical knowledge to real-world practice. Additionally, skill development courses are provided to enhance students' managerial abilities, teamwork, and knowledge.

The department is committed to excellence in academics, research, co-curricular and extra-curricular activities, while also instilling strong moral and human values. The education and experience gained during their two-year program at the School of Management Studies empower students with the confidence and competence to thrive in the corporate world and tackle business challenges head-on.

About ICETBM-ETS 2024

The International Conference on Emerging Trends in Business Management: Entrepreneurship, Technology, and Sustainability (ICETBM-ETS 2024) aims to bring together scholars, researchers, industry experts, and students to discuss the evolving landscape of business management in the modern world. The conference will focus on key areas such as:

- 1) Entrepreneurship:** Role of startups in driving economic growth, Innovation and venture creation in the digital era, Government initiatives, and policies for entrepreneurs.
- 2) Technology:** Impact of emerging technologies like AI, IoT, blockchain, and Industry 4.0 on business models, Digital transformation in traditional industries, Leveraging technology for competitive advantage.
- 3) Sustainability:** Importance of ESG (Environmental, Social, and Governance) factors in decision-making, Green business practices and Sustainable Development Goals (SDGs), Corporate Social Responsibility (CSR) and its integration into business strategy.

Objectives:

- To explore cutting-edge research in the field of business management.
- To provide a platform for exchanging ideas and best practices in entrepreneurship, technology, and sustainability.
- To foster collaborations between academia and industry for innovative solutions.

Tracks of the Conference

1. Entrepreneurship & Innovation
2. Technology in Business
3. Sustainability & ESG
4. Strategic Management & Leadership
5. Business Analytics & Data-Driven Decision Making
6. Marketing Trends & Consumer Behaviour
7. Finance, Investment, & Fintech
8. Human Resource Management
9. Operations & Supply Chain Management
10. Corporate Governance & Ethics

The scope is not limited to the above tracks; any relevant and emerging areas can be submitted.

Advisory Committee

Prof. M. H. Bala Subramanya, IISC Bangalore
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Important Dates

Submission of the paper: 9th November, 2024
Acceptance of the Paper: 18th November, 2024
Last Date of Registration: 22nd November, 2024
Camera-ready Paper Submission: 25th November, 2024
Conference Dates: 13th – 14th December, 2024

Publication

Selected papers will be published in Scopus/Web of Science indexed Proceedings or an Edited Book, subject to an additional fee.

Who can Attend

Students, Research Scholars,
Academicians, Industry Professionals

Author Guidelines

Submission should have 5 pages not more than 6 pages. Send your papers to: icetbm24@gmail.com

For author guidelines visit website: <https://bit.ly/icetbm-ets2024>

Registration Fee

Category	Registration Fee
1) Indian Authors:	
Students	₹ 1,000
Research Scholars	₹ 1,500
Academicians	₹ 2,000
Industry	₹ 3,000
2) Authors from abroad	\$ 100 (US Dollars)
3) Participation:	
Indian Participants	₹ 750
Foreign Participants	\$ 75 (US Dollars)

Note: The registration fee includes the registration kit, admission to all sessions, high tea and Lunch, and participation certificate. It does not include accommodation and travelling expenses. Information on the nearby hotels will be provided on request.

Payment Details

Account Number: 180401001195
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Registration link

<https://forms.gle/Xd49cCg2GuVtDd2r5>

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