

R23

Program Outcomes & Program Specific Outcome (PSO)

PO/PSO	PO Statements
PO 1	Apply knowledge of management theories and practices to solve business problems.
PO 2	Foster Analytical and Critical thinking abilities for data-based decision making.
PO 3	Ability to develop Value based Leadership ability.
PO 4	Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
PO 5	Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.
PSO 1	Equipped with professional skills for Employment, Entrepreneurship and Higher Education.

VISION

To Establish an Institutional Culture for Management Education and Research to Achieve Sustainable Impact on Society

MISSION

- Impart Quality Management Education through Innovative Teaching and Learning Practices.
- To Promote Research and Innovation through Collaborations.
- Cultivate in Students a sense of Professionalism, Ethics, and Social Responsibility.
- Nurture Innovative Business Leaders and Entrepreneurs through Integrated Education.



PEO	PEO Statements
PEO 1	To develop a comprehensive understanding of management theories and practices and apply them effectively to solve complex business problems.
PEO 2	To inculcate research attitude in interdisciplinary fields through experiential learning and the development of entrepreneurial skills.
PEO 3	Adapt to dynamic and competitive business environment with leadership, collaborative and supportive team environment.
PEO 4	To acquire a diverse set of professional skills that enhance employability, entrepreneurship, and enable further academic pursuits at an advanced level.

R20

VISION

- To Establish an Institutional Culture for Education, Research and Innovation to achieve Sustainable Impact on Society

MISSION

- Impart Quality Management Education through Innovation in Teaching and Learning.
- Promote Research and Development and Consultancy in different areas of Specialization.
- To develop a strong Moral Compass for Ethical Conduct that enables Value based Management Education.
- Equip the Management Students with Skills related to Leadership, Social, Communication, Analytical and Decision making.
- Collaborate with Global and Indian, Industry and Eminent Institutions.

Program Educational Objectives PEO PEO Statements

PEO 1: To equip the students with fundamentals of management theory and its application in organizational process.

PEO 2: To enhance conceptual and practical knowledge of students in



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the field of Business Management.

PEO 3: To adapt to a rapidly changing business environment with new skills and competencies.

PEO 4: To inculcate a strong team spirit with positive bent of mind and high level of enthusiasm and commitment to meet the challenges in organization.

PEO 5: To train and develop students with strong ethical values capable of occupying a significant role in the society.

PEO 6: To nurture student's capabilities and skills to enable them to be job providers and job seekers.

R-19

Vision

To Establish an Institutional Culture for Education, Research and Innovation to achieve Sustainable Impact on Society

MISSION

- Impart Quality Management Education through Innovation in Teaching and Learning.
- Promote Research and Development and Consultancy in different areas of Specialization.
- To develop a strong Moral Compass for Ethical Conduct that enables Value based Management Education.
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Program Educational Objectives

PEO	PEO Statements
PEO 1:	To equip the students with fundamentals of management theory and its application in organizational process.
PEO 2:	To enhance conceptual and practical knowledge of students in the field of Business Management.
PEO 3:	To adapt to a rapidly changing business environment with new skills and competencies.
PEO 4:	To inculcate a strong team spirit with positive bent of mind and high level of enthusiasm and commitment to meet the challenges in organization.
PEO 5:	To train and develop students with strong ethical values capable of occupying a significant role in the society.
PEO 6:	To nurture student's capabilities and skills to enable them to be job providers and job seekers.



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Program Educational Objectives of M.B.A(SMS) Programme

To introduce the students the fundamental aspects of Organisations like
PEO1 Management, behavior of individuals, operations, research, marketing,
financial, data analytics and other related concepts

PEO2 To prepare the students to establish their own enterprises thereby
enhancing the growth and development of self and the nation as well.

Program Outcomes of M.B.A(SMS) Programme

- 1. Management Knowledge:** Apply the knowledge of principles in Management during the decision making process at work.
- 2. Understand the behavior of individuals:** Study and understand the various behavioral aspects of individuals and deal smoothly with individuals at the Organizations.
- 3. Knowledge of Finance:** Gain the knowledge of fundamentals and practical applications of finance and implement in daily job activities
- 4. Deal with Human Resources:** Understand the importance of Human Resources and skillfully apply various human resource management strategies
- 5. Marketing strategies:** Apply the knowledge and experience gained in marketing concepts on par with recent trends and changes
- 6. Application of other sciences:** Understand and apply practically the knowledge acquired in research, statistics, Operations, Data Analytics and others
- 7. Entrepreneurial Career** The students will be motivated to opt for a career in Entrepreneurship because of the knowledge wealth gained in entrepreneurship and the process



Department Vision

- TO BECOME AND STAY AS THE PACE SETTER
- LEADING PROVIDER OF MANAGEMENT EDUCATION

Department Mission

- TO INCULCATE A CULTURE OF LONG LEARNING BY IMPARTING HIGH QUALITY EDUCATION, TRAINING, RESEARCH AND INDUSTRY INTERACTION

THROUGH THEIR ACADEMIC COURSE ALONG WITH VALUES AND WORK ETHICS TO ATTAIN SELF CONFIDENCE

SWAYAM TEJASWIN BHAVA

AND SERVE THE SOCIETY

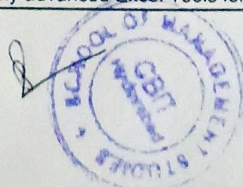


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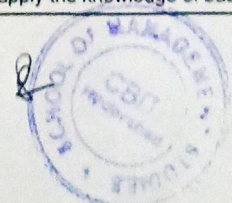
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List of Subjects and Course Outcomes for R23

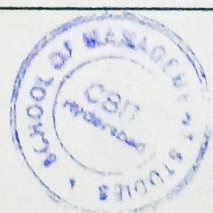
Sl.No	Subj Code	Subj Name	Outcome
1	23MBC101	Management and Organization Behaviour	<ol style="list-style-type: none"> 1. Demonstrate the Concepts and Theories of Management to make effective Business Decisions. 2. Analyse the need and effectiveness of Planning and Decision Making and also assess the elements of Organizational Structure and evaluate their impact on Employees. 3. Apply various types of Motivational theories and Leadership styles, Communication and Controlling processes to enhance the participative Managerial Skills. 4. Gain the knowledge of processes used in developing Organizational Designs and apply Organization Behaviour concepts to real-world problems faced by Managers. 5. Demonstrate the authority and use power to influence people to get the work done and execute the Negotiation process to manage Conflicts and resolve disputes.
2	23MBC102	Financial Accounting for Management	<ol style="list-style-type: none"> 1. Develop a comprehensive understanding of the basic concepts and principles of accounting, enabling them to proficiently maintain accurate books of accounts. 2. Analyse and prepare financial statements in accordance with accounting standards, ensuring accuracy, reliability, and compliance. 3. Calculate and record depreciation expenses, while understanding their significance in impacting the financial statements. 4. Apply ratio analysis techniques to analyse and interpret financial statements, facilitating informed decision-making. 5. Prepare, analyse, and interpret the cash flow statements of companies, providing valuable insights into their financial performance and liquidity position.
3	23MBC103	Marketing Management	<ol style="list-style-type: none"> 1. Know the various Philosophies of Marketing, and apply them in different Business Scenarios. 2. Understand various Segmentation, Targeting and Positioning strategies to make their Products as Market leaders. 3. Effectively design the Marketing Mix effectively in order to achieve the Organizational goals and objectives. 4. Analyze the challenges that might influence the formulation of effective Marketing Strategies from a Consumer Behaviour perspective. 5. To understand the Contemporary issues and develop Marketing Strategies to sustain in this Competitive World
4	23MBC104	Research Methodology and Statistical Analysis	<ol style="list-style-type: none"> 1. Understand relevant concepts of Research, Research design and Research Ethics 2. Identify and adopt appropriate Data Collection Tools, Sampling Procedures and Measurement scales 3. Analyze statistical data using measures of central tendency and dispersion. 4. Formulate hypotheses and test the same using appropriate parametric tests. 5. Apply the statistical concepts to forecast the trends in business outcomes and appreciate the need for preparing, presenting a structured Research Report.
5	23MBC105	Statistics Lab	<ol style="list-style-type: none"> 1. To enable the practice of MS-Excel. 2. To apply advanced Excel Tools for conduction,



			<p>evaluation of Data Analysis using Pivot Tables and Pivot Charts.</p> <p>3. Analyze the Data using Descriptive Statistical tools.</p> <p>4. To conduct various parametric and Non-parametric Tests using MS Excel.</p> <p>5. Apply the statistical concepts to forecast the trends in business outcomes.</p>
6	23MBS101	Business Communication Lab	<p>2. Display competence in listening skills and reading skills</p> <p>3. Prepare well organized and objective written messages.</p> <p>4. Combat stage fright while delivering speeches and formal presentations before a variety of audiences</p> <p>5. Demonstrate appropriate social and professional behaviour and promote positive atmosphere at workplace.</p>
7	23MBD101	Comprehensive Development - I	<p>1. Develop leadership skills, network with professionals and gain practical experience outside of the classroom.</p> <p>2. Grab the opportunities for personal growth, leadership development, and explore new passions.</p> <p>3. Transform themselves as leaders to social change to provide solutions to social problems.</p> <p>4. Develop themselves, enhance skills, and make a positive impact on the department, institute, and the community at large.</p> <p>5. Lead a holistic sense of wellness, promoting a social, emotional, physical, mental and intellectual growth of a student.</p>
8	23MBO101	Corporate Governance & Business Ethics	<p>1. Understand concept and various theories corporate governance.</p> <p>2. Analyse various codes and committees associated to corporate governance.</p> <p>3. Explain the role and responsibilities of board.</p> <p>4. Describe theories and principles of business ethics.</p> <p>5. Summarize the approaches and issues in business ethics.</p>
9	23MBO102	Managerial Economics and Business Environment	<p>1. Understand the basic concepts and principle of Managerial Economics.</p> <p>2. Analyse the concept of Demand, Supply and Demand forecasting Techniques.</p> <p>3. Examine the various concepts of Production, Cost techniques and different types of Markets to decide Price.</p> <p>4. Understand the various Business Environmental factors and Industrial Polices that influences the domestic and international business activities.</p> <p>5. Analyse the Fiscal policy and Monetary Policy and its impact on business operations.</p>
10	23MBO103	E-Business	<p>1. Understand various concepts and developments of Physical, E-Commerce and M-Commerce.</p> <p>2. Analyse various models of E-commerce to gain Competitive Advantage.</p> <p>3. Explain and make use of appropriate Electronic Payment Systems.</p> <p>4. Classify appropriate Network Security and Firewalls in E-Business activities.</p> <p>5. Understand various types of e-services and Legal, Ethical and privacy issues associated with E-Business.</p>
11	23MBC201	Human Resources Management	<p>1. Understand and apply the knowledge of basic</p>

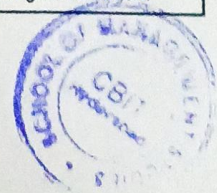


			<p>Concepts of Human Resource Management in Practical settings of an Organization.</p> <ol style="list-style-type: none"> 2. Follow innovative practices in Recruitment and Selection. 3. Implement systematic Performance Management System in an Organisation Quality of Work Life. 4. Implement harmonious Industrial Relations and apply latest amended Labour Acts in an organization. 5. Execute new trends in Human Resource Management practices
12	23MBC202	Financial Management	<ol style="list-style-type: none"> 1. Understand the Concept of Finance function and judge the Time Value of money in terms Annuity and Present Values. 2. Assess the feasibility of Projects using Capital Budgeting Techniques. 3. Apply the Capital Structure Theories to construct the best Capital mix for better Market Value of the Firm. 4. Implement the Dividend decisions in the interest of the Stakeholders. 5. Assess Working Capital requirements and apply the Tools to manage it. <ol style="list-style-type: none"> 1. Develop mathematical model and solve the real-life system with limited constraints by applying LPP. 2. Formulate and solve transportation and assignment concepts to implement Supply chain management. 3. Evaluate alternatives using decision making under risk and uncertainty and game theory. 4. Apply PERT and CPM techniques to plan, schedule and control project. 5. Apply simulation process in queuing theory to evaluate the system.
13	23MBC203	Operations Research	<ol style="list-style-type: none"> 1. Develop mathematical model and solve the real-life system with limited constraints by applying LPP. 2. Formulate and solve transportation and assignment concepts to implement Supply chain management. 3. Evaluate alternatives using decision making under risk and uncertainty and game theory. 4. Apply PERT and CPM techniques to plan, schedule and control project. 5. Apply simulation process in queuing theory to evaluate the system.
14	23MBC204	Operations Management	<ol style="list-style-type: none"> 1. Apply knowledge of basic Concepts of Operations Management for developing processes and improving Operational Performance. 2. Develop Aggregate Capacity plans and Master Production Schedules in operation environments and enable the importance of facility location, layout and line balancing. 3. Analyze and evaluate the work methods and create more efficient ways of performing a job. 4. Acquire knowledge about the inventory and inventory control systems. 5. Apply knowledge in designing and developing new services
15	23MBC205	Business Analytics	<ol style="list-style-type: none"> 1. Understand the basic Concepts of Business Analytics in an Organization. 2. Establish the Data Warehousing Mechanism. 3. Experiment various methods of Visualization and Data mining methods. 4. Compare and contrast among Descriptive, Predictive and Prescriptive Analytics. 5. Practice the application of Business Analytics in different domains



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16	23MBS201	Personality Development and Career Guidance	<ol style="list-style-type: none"> 1. Identify their personality style, while recalling the importance of Personality Development for better employment and entrepreneurship. 2. Develop right attitude and exhibit appropriate leadership style to achieve self and Organizational goals. 3. Demonstrate the soft skills that are required for effective functioning of an organization. 4. Exhibit good employability skills that are expected from the industry. 5. Devise and Implement a Proper Career Planning and development Strategy
17	23MBD201	Comprehensive Development -II	<ol style="list-style-type: none"> 1. Develop leadership skills, network with professionals and gain practical experience outside of the classroom. 2. Grab the opportunities for personal growth, leadership development, and explore new passions. 3. Transform themselves as leaders to social change to provide solutions to social problems. 4. Develop themselves, enhance skills, and make a positive impact on the department, institute, and the community at large. 5. Lead a holistic sense of wellness, promoting a social, emotional, physical, mental and intellectual growth of a student.
18	23MBO201	Logistics & Supply Chain Management	<ol style="list-style-type: none"> 1. Understand the History, Evaluation and various Concepts of Logistics and Supply Chain Management. 2. Classify and compare Various Processes and Technology used in Logistics and Supply Chain Management. 3. Analyse and differentiate various strategies in Transportation and Warehousing in Logistics and Supply Chain Management. 4. Analyse Various Strategic issues and Manufacturing Techniques in relation to Logistics and supply chain management. 5. Develop best Network Design, Planning and Operations in Logistics and Supply Chain management.
19	23MBO202	Project Management	<ol style="list-style-type: none"> 1. Understand the concepts of Project Management. 2. Ability to estimate the project feasibility and strategic orientation. 3. Determine the importance and methods of monitoring and control. 4. Summarize the project report. 5. Examine the latest applications in the field of project management
20	23MBO203	Banking Management	<ol style="list-style-type: none"> 1. Understand the concepts of Project Management. 2. Ability to estimate the project feasibility and strategic orientation. 3. Determine the importance and methods of monitoring and control. 4. Summarize the project report. 5. Examine the latest applications in the field of project management
21	23MBC301	Strategic Management	<ol style="list-style-type: none"> 1. Understand the Various Concepts and Practices of Strategic Management. 2. Analyze the Strategies for Various Business Situations. 3. Understand applications of various strategies for business decision making. 4. Apply the learned skills to implement Strategies from holistic and multi-functional perspectives. 5. Analyze issues involved in strategic evaluation.



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25	23MBE301	Investment Management	<ol style="list-style-type: none"> 1. Classify various investment options with risk and return calculations. 2. Evaluate the bonds and strategies to manage them. 3. Choose the investment option with the help of fundamental and technical analysis. 4. Measure the value of common stocks by applying various approaches. 5. Construct the portfolio using various models.
26	23MBE302	Financial Markets and Services	<ol style="list-style-type: none"> 1. Develop a thorough understanding of the Indian financial system, including its structure, functions, and regulations. 2. Demonstrate a clear comprehension of financial markets, including their types, participants, and key operations 3. Acquire in-depth knowledge of the various financial institutions operating in India, their roles. 4. Enhance their understanding of financial instruments, including their types, features, and usage in financial contexts. 5. Gain valuable insights into the realm of financial services, including the types of services offered
27	23MBE303	Performance and Compensation Management	<ol style="list-style-type: none"> 1. Effectively design the process of Performance Management system. 2. Efficiently identify an appropriate Performance Appraisal method at their workplace as an HR Professional. 3. Decide the standard performance benchmarks to influence the Performance of Organizational Members. 4. Influence the Stakeholders of Compensation and also integrate compensation with other HR initiatives in line with Organizational realities. 5. Formulate new set of Compensation system and manage the various Employee Benefits in the Organisations.
28	23MBE304	Training and Development	<ol style="list-style-type: none"> 1. Get familiarized with how to do Training and Development Programmes and recall its importance. 2. Efficiently conduct Needs Assessment and design the Training Programme as per the demands of the industry requirements 3. Make use of an appropriate Training and Developments method so as to contribute to the Organizational Success. 4. Identify the suitable mechanism for the implementation of the Training and Development Programmes. 5. Choose right mechanism to evaluate the Training and Development methods initiated and understand the emerging Training and Development trends in the Organizations.
29	23MBE305	Product and Brand Management	<ol style="list-style-type: none"> 1. Easily comprehend New Product Development Process and its Models and learn to create actionable focus to successfully manage the Product. 2. Design the Product Portfolio Strategies for a conglomerate, manage and amplify existing products. 3. Analyse the Branding strategies, Brand Purpose, Managing Brand Reputations. 4. Understand and conduct the measurement of Brand Equity and Brand Performance, design Brand Architecture Strategies in real life situations. 5. Learn Contemporary Issues and analyze Future Trends.
30	23MBE306	Integrated Marketing Communications and Digital Marketing	<ol style="list-style-type: none"> 1. Understand the process of creating valuable Brand and how to engage Consumers via Integrated Marketing Communications.



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			<ol style="list-style-type: none"> 2. Analyze the important issues when planning and evaluating Marketing Communications Strategies and Executions. 3. Develop an effective Integrated Marketing Communication Process. 4. Evaluate the knowledge in Marketing Communication which ensures that they make the correct decision in Communications, Advertising and Digital Marketing in real scenario. 5. Examine the applications of Digital and Social Media Marketing in the Globalized market.
31	23MBE307	Business Data Mining	<ol style="list-style-type: none"> 1. Understand the concepts of Data Mining and Data Preprocessing. 2. Extract and represent the knowledge from data by Preprocessing and Visualization 3. Establish the Association among frequently purchased items and categorize the dataset into different clusters. 4. Understand the concept of classification problems and their applications across different sectors. 5. Apply sentiment analytics to various real time business applications.
32	23MBE308	Python Programming	<ol style="list-style-type: none"> 1. Understand the basics of Python and extend the functionality using add-on packages. 2. Identify and apply different ways of storing information. 3. Extract data from dataset and apply loop and control statements. 4. Analyze data using various data manipulation tasks on the dataset. 5. Compare and contrast the data and its variations with visualization techniques.
33	23MBC302	Internship	<ol style="list-style-type: none"> 1. Demonstrate their practical skills, industry knowledge, and adaptability, making them more attractive to potential employers. 2. Connect with professionals, mentors, and industry experts, expanding the students' professional network and potential job prospects. 3. Gain Improved Self-Awareness and gain a better understanding of their strengths, weaknesses, and areas for improvement, which can guide their professional development. 4. Acquire Industry Insights and exposure to industry-specific challenges, market dynamics, and best practices, equipping students with valuable insights and knowledge. 5. Get Job Offers from the companies, get an opportunity for higher education or set up a start-up.
34	23MBC303	PROJECT WORK (PART-1)	<ol style="list-style-type: none"> 1. Conduct a comprehensive literature review to establish the context, theoretical framework, and rationale for their research. 2. Develop clear and focused research questions that address gaps in existing literature or real-world issues. 3. Choose appropriate research methodologies, whether qualitative, quantitative, or mixed methods, aligned with their research objectives. 4. Design research plans that outline data collection procedures, data analysis techniques, and sampling strategies. 5. Understand and apply ethical standards of conduct in the collection and evaluation of data and other resources
35	23MBD301	COMPREHENSIVE DEVELOPMENT - III	<ol style="list-style-type: none"> 1. Develop leadership skills, network with professionals and gain practical experience outside of the classroom.



			<ol style="list-style-type: none"> 2. Grab the opportunities for personal growth, leadership development, and explore new passions. 3. Transform themselves as leaders to social change to provide solutions to social problems. 4. Develop themselves, enhance skills, and make a positive impact on the department, institute, and the community at large. 5. Lead a holistic sense of wellness, promoting a social, emotional, physical, mental and intellectual growth of a student.
33	23MBC401	Innovation and Entrepreneurship	<ol style="list-style-type: none"> 1. Understand the basic concepts and types of innovation. 2. Explain the importance of Entrepreneurship in Economic Development. 3. Analyse the Feasibility in Report writing. 4. Analyse the different funding sources for promotion of entrepreneurship. 5. Identify the Appropriate agencies for funding to start-ups.
34	23MBE401	Financial Risk Management	<ol style="list-style-type: none"> 1. Understand the measures and differentiate between different types of Risks that an Organization faces. 2. Have a comprehensive view about types of Derivatives and their Trading and Settlement. 3. Evaluate Forwards and Futures Contracts and Hedging Strategies. 4. Comprehend the computational aspects of Swaps and the associated Risk. 5. Evaluate various Option Trading Strategies and select the suitable one for the given situation.
35	23MBE402	International Finance	<ol style="list-style-type: none"> 1. Understand the international financial system, international banking and financial instruments. 2. Know and Evaluate exchange rate mechanism and Balance of Payment 3. Understand and solve theories of exchange rate and debt and currency crises. 4. Understand and evaluate the multinational financial functions. 5. Have a comprehensive view about international tax environment.
36	23MBE403	Industrial Relations and Labour Laws	<ol style="list-style-type: none"> 1. Apply the knowledge of basics and approaches of industrial relations in real time situations. 2. Understand the dynamics of trade unions and their recognition for successful negotiations. 3. Appraise the process of labour administration and labour policy in the Digital Era. 4. Develop Strategies to deal with various parties involved in Industrial Relations. 5. Interpret and implement various updated provisions related to Labour Laws.
37	23MBE404	Leadership and Change Management	<ol style="list-style-type: none"> 1. Apply the knowledge of philosophies, theories and Styles of Leadership in real time situations. 2. Understand the dynamics of Systemic Leadership and its importance in leading. 3. Appraise the process of authority and Obedience and Leading in the Global Era. 4. Develop understanding towards the Realities, forces of Change and Manage Change accordingly. 5. Interpret and Implement desired behaviours and group dynamics and implement Change.
38	23MBE405	Consumer Behaviour	<ol style="list-style-type: none"> 1. Understand the concepts to be applied to Marketing strategy. 2. Analyze the environmental factors affecting



			<p>Consumer Buying Behavior and learn the impact of socio-cultural settings on the consumption behavior.</p> <ol style="list-style-type: none"> 3. Develop the Marketing Strategies by applying the dynamics that influence consumers in taking decisions. 4. Analyze the challenges that might influence the formulation of effective Marketing Strategies from a Consumer Behavior perspective. 5. Evaluate the dynamics of Human behavior and the basic factors that influence the Consumer Decision Process.
39	23MBE406	Services and Retail Marketing	<ol style="list-style-type: none"> 1. Understand the concepts of services and how unique characteristics impact on design and execution of marketing strategies of services; and basics and the retail scenario in emerging markets. 2. Understand how 7Ps of marketing can be used to address various marketing issues and recognise the challenges faced in services delivery as outlined in the Gaps model. 3. Apply suitable marketing mix for various services and develop strategies to deal with characteristics of services. 4. Design unique retail formats considering the need of the customers. 5. Analyze consumer evaluations of retail offerings and apply retail concepts to real situations and formulate retail marketing strategies for the success of retail industry.
40	23MBE407	Artificial Intelligence and Machine Learning	<ol style="list-style-type: none"> 1. Define the concept of Artificial Intelligence. 2. Apply real life problems in a state space representation so as to solve them. 3. Understand the features of machine learning to apply on real world problems. 4. Compare and contrast Classification and Regression problems. 5. Evaluate various types of recommendation systems.
41	23MBE408	Cloud Computing	<ol style="list-style-type: none"> 1. Understand the characteristics and models in Cloud computing. 2. Assess Cloud services applications and the challenges associated with Cloud Computing. 3. Apply various cloud services and deployment models and virtualization techniques for business. 4. Analyze the concepts of cloud storage and demonstrate their use. 5. Evaluate various cloud programming models and apply them in virtual office management.
42	23MBC402	PROJECT WORK (PART-2)	<ol style="list-style-type: none"> 1. Effectively and clearly present project findings, analyses, and recommendations clearly through written reports and presentations. 2. Formulate practical, data-driven solutions or recommendations to address the identified business problems. 3. Exhibit professionalism, ethical behaviour, and integrity throughout the project work. 4. Demonstrate awareness of ethical considerations in research, including the protection of participants' rights and proper citation practices. 5. Apply the knowledge gained in the course to independently develop and refine research proposals for future academic or professional projects.
43	23MBD401	COMPREHENSIVE DEVELOPMENT - IV	<ol style="list-style-type: none"> 1. Develop leadership skills, network with professionals and gain practical experience outside



			<p>of the classroom.</p> <ol style="list-style-type: none"> 2. Grab the opportunities for personal growth, leadership development, and explore new passions. 3. Transform themselves as leaders to social change to provide solutions to social problems. 4. Develop themselves, enhance skills, and make a positive impact on the department, institute, and the community at large. 5. Lead a holistic sense of wellness, promoting a social, emotional, physical, mental and intellectual growth of a student.
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List of courses and their outcome R20

	Semester 1: Course Name: _	
MANAGEMENT AND ORGANIZATION BEHAVIOUR	MANAGEMENT AND ORGANIZATION BEHAVIOUR	MANAGEMENT AND ORGANIZATION BEHAVIOUR
	20MBC101.1	Practice the process of Management's functions and understand how Management Evolution affects future Managers.
	20MBC101.2	Analyze the need of Planning and Decision Making and also assess the elements of Organizational structure and evaluate their impact on Employees.
	20MBC101.3	Evaluate Motivational strategies, Leadership styles, Communication and Controlling processes used in a variety of Organizational settings.
	20MBC101.4	Apply Organization Behaviour Concepts to real-world problems faced by Managers.
	20MBC101.5	Evaluate how the Power and Politics help an organization, Sources of Conflict in an Organizational
MANAGERIAL ECONOMICS	MANAGERIAL ECONOMICS	MANAGERIAL ECONOMICS
	20MBC102.1	Comprehend and apply the basic Concepts and Economic principles in Decision-making.
	20MBC102.2	Calculate Demand Elasticity from Demand Equations.
	20MBC102.3	Analyze and Select the Least Cost combination of inputs through Production Function.
	20MBC102.4	Examine the different Cost concepts and predict breakeven point.
	20MBC102.5	Compare and Contrast the market structures and also Apply Pricing decisions across Industries.
FINANCIAL ACCOUNTING FOR MANAGEMENT	FINANCIAL ACCOUNTING FOR MANAGEMENT	FINANCIAL ACCOUNTING FOR MANAGEMENT
	20MBC103.1	Understand the basic concepts and principles of accounting and maintain the books of accounts.
	20MBC103.2	Analyze and prepare the financial statements and understand the accounting standards.



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	20MBC103.3	Apply the different methods of depreciation and techniques of valuation of assets.
	20MBC103.4	Analyze and interpret financial statements through ratio analysis and cash flow statements.
	20MBC103.5	Handle Real life situations involving Taxation and equip themselves with techniques for taking Tax- Sensitive Decisions
MARKETING MANAGEMENT	MARKETING MANAGEMENT	MARKETING MANAGEMENT
	20MBC104.1	Know the various Philosophies of Marketing and apply them in different Business Scenarios.
	20MBC104.2	Understand various Segmentation, Targeting and Positioning strategies to make their Products as Market leaders.
	20MBC104.3	Effectively design the Marketing Mix effectively in order to achieve the Organizational goals and objectives.
	20MBC104.4	Analyze the challenges that might influence the formulation of effective Marketing Strategies from a Consumer Behaviour perspective
	20MBC104.5	To understand the Contemporary issues and develop Marketing Strategies to sustain in this Competitive World.
STATISTICS FOR MANAGEMENT	STATISTICS FOR MANAGEMENT	STATISTICS FOR MANAGEMENT
	20MBC105.1	Understanding the concepts of statistics for business applications
	20MBC105.2	Analyze probability concepts with a view to ascertain the status of business position.
	20MBC105.3	Apply the sampling theory in order to study the whole system.
	20MBC105.4	Evaluate the statistic and parameter under various sampling conditions.
	20MBC105.5	Apply the statistical concepts to forecast the trends in business outcomes.
DIGITAL TECHNOLOGY	DIGITAL TECHNOLOGY	DIGITAL TECHNOLOGY
	MBC20C106.1	Enhance competence in various Verticals of Business with Digital Transformation.
	MBC20C106.2	Compare and contrast the effective Business application in various Sectors with digital transformation.
	MBC20C106.3	Demonstrate the ability to effectively understand the Digital Enterprise from Company Leader's Perspective.
	MBC20C106.4	Familiarize with the Autonomous functioning of IT systems in various Business activities.
	MBC20C106.5	Familiarize with the concepts of Enterprise IOT.
BUSINESS COMMUNICATION LAB	BUSINESS COMMUNICATION LAB	BUSINESS COMMUNICATION LAB
	20MBC107.1	Display Competence in various Business Communication patterns.
	20MBC107.2	Construct effective written messages in various Formats to Audience.
	20MBC107.3	Demonstrate the Ability to effectively deliver

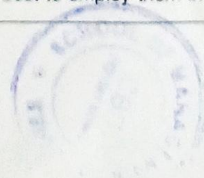


		Formal presentations before a variety of Audiences.
	20MBC107.4	Communicate competently in Groups and Organizations and demonstrate Appropriate and Professional Ethical behaviour.
	20MBC107.5	Build Strong Relationships and promote positive Atmosphere at Workplace.
STATISTICS LAB	STATISTICS LAB	STATISTICS LAB
	20MBC108.1	Apply the methods of descriptive statistics and analyze the data by using MS Excel.
	20MBC108.2	Foster the practical understanding of parametric test and to reveal the right inferences about the population
	20MBC108.3	Analyze one variable experiment by using one Way ANOVA.
	20MBC108.4	Calculate Correlation coefficient and Simple Regression to interpret the Outcomes.
	20MBC108.5	Examine Time Series model and extract meaningful insights about the Data.
BUSINESS ENVIRONMENT	BUSINESS ENVIRONMENT	BUSINESS ENVIRONMENT
	20MBO101.1	Understand the various environmental factors that influence the domestic and international business activities.
	20MBO101.2	Evaluate and Implement appropriate decisions with the help of industrial policy and regulation.
	20MBO101.3	Analyze the Fiscal policy and Monetary Policy and its impact on business operations.
	20MBO101.4	Analyze the changes in various economic growth factors that have impact on business activities.
	20MBO101.5	Adapt trade, EXIM policies and FEMA Act for organization stability and sustainability
CORPORATE SOCIAL RESPONSIBILITY	CORPORATE SOCIAL RESPONSIBILITY	CORPORATE SOCIAL RESPONSIBILITY
	20MBO102.1	To describe the basic terms and concepts related to CSR and Corporate Governance
	20MBO102.2	To apply the models and theories to suggest the organizations the essential CSR initiatives.
	20MBO102.3	To examine the potential public responsibilities of corporations within the global community.
	20MBO102.4	To observe the extent to which Business can meet the Challenges of Sustainable Development.
	20MBO102.5	To evaluate how CSR is being practiced in various Organisations.
BUSINESS LAW AND ETHICS	BUSINESS LAW AND ETHICS	BUSINESS LAW AND ETHICS
	20MBO103.1	Apply Legal aspects of Business law to the problems associated with business and its transactions



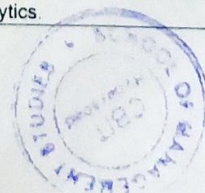
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	20MBO103.2	Critically review the special contracts and reflect them on the current Legal issues
	20MBO103.3	Understand various provisions of Companies Act.
	20MBO103.4	Claim the rights as a consumer by recalling the Redressal Mechanism available
	20MBO103.5	Exhibit the skills required to identify and resolve the ethical issues in the Business environment
II SEMESTER	II SEMESTER	II SEMESTER
HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT	HUMAN RESOURCE MANAGEMENT
	20MBC201.1	Understand and apply the knowledge of basic Concepts of Human Resource Management in Practical settings of an Organization.
	20MBC201.2	Follow innovative practices in Recruitment and Selection.
	20MBC201.3	Implement systematic Performance Management System in an Organisation.
	20MBC201.4	Implement harmonious Industrial Relations and apply latest amended Labour Acts in an organization.
	20MBC201.5	Execute new trends in Human Resource Management practices.
FINANCIAL MANAGEMENT	FINANCIAL MANAGEMENT	FINANCIAL MANAGEMENT
	20MBC202.1	Understand the Concept of Finance function and judge the Time Value of money in terms Annuity and Present Values.
	20MBC202.2	Assess the feasibility of Projects using Capital Budgeting Techniques.
	20MBC202.3	Apply the Capital Structure Theories to construct the best Capital mix for better Market Value of the Firm.
	20MBC202.4	Implement the Dividend decisions in the interest of the Stakeholders
	20MBC202.5	Assess Working Capital requirements and apply the Tools to manage it.
BUSINESS RESEARCH METHODS	BUSINESS RESEARCH METHODS	BUSINESS RESEARCH METHODS
	20MBC203.1	Understand Business Research problems and will critically evaluate research papers considering Ethics in Research
	20MBC203.2	Compare and Contrast various Research Designs.
	20MBC203.3	Analyze the similarities and differences between various Sampling Designs and Measurement Scales and make a Decision about how best to employ them in research



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		studies.
	20MBC203.4	Apply and interpret the Quantitative and Qualitative data and different types of Non-Parametric Statistical Tests.
	20MBC203.5	Classify and select Multivariate Techniques so as to render appropriate solutions to the Business problems for attaining the Organizational Goals and effectively formulate a Research Proposal and communicate Research findings by preparing a Quality Research Report.
OPERATIONS RESEARCH	OPERATIONS RESEARCH	OPERATIONS RESEARCH
	20MBC204.1	Develop mathematical model and solve the real life system with limited constraints by applying LPP.
	20MBC204.2	Formulate and solve transportation and assignment concepts to implement Supply chain management.
	20MBC204.3	Evaluate alternatives using decision making under risk and uncertainty and game theory.
	20MBC204.4	Apply PERT and CPM techniques to plan, schedule and control project.
	20MBC204.5	Apply simulation process in queuing theory to evaluate the system.
OPERATIONS MANAGEMENT	OPERATIONS MANAGEMENT	OPERATIONS MANAGEMENT
	20MBC205.1	Apply knowledge of basic Concepts of Operations Management for developing processes and improving Operational Performance
	20MBC205.2	To develop aggregate capacity plans and Mater Production Schedule in operation environments and enabling the importance of facility location, layout and line balancing.
	20MBC205.3	To identify and eliminate nonessential operations and develop feasible method of performing a job by applying work study techniques.
	20MBC205.4	To calculate inventory levels and order quantities to make use of various inventory classification models.
	20MBC205.5	To advance cognizance on Total Quality Management and to efficaciously implement the contemporary Quality techniques in an Organisation.
BUSINESS ANALYTICS	BUSINESS ANALYTICS	BUSINESS ANALYTICS
	20MBC206.1	Understand the basic Concepts of Business Analytics in an Organization
	20MBC206.2	Establish the Data Warehousing Mechanism
	20MBC206.3	Experiment various methods of Visualization and Data mining methods.
	20MBC206.4	Compare and contrast among Descriptive, Predictive and Prescriptive Analytics.



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	20MBC206.5	Practice the application of Business Analytics in different domains.
LOGISTICS AND SUPPLY CHAIN MANAGEMENT	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	LOGISTICS AND SUPPLY CHAIN MANAGEMENT
	20MBC207.1	Understand the History, Evaluation and various Concepts of Logistics and Supply Chain Management.
	20MBC207.2	Classify and compare Various Processes and Technology used in Logistics and Supply Chain Management.
	20MBC207.3	Analyse and differentiate various strategies in Transportation and Warehousing in Logistics and Supply Chain Management.
	20MBC207.4	Analyse Various Strategic issues and Manufacturing Techniques in relation to Logistics and supply chain management.
	20MBC207.5	Develop best Network Design, Planning and Operations in Logistics and Supply Chain management.
PERSONALITY DEVELOPMENT AND CAREER GUIDANCE	PERSONALITY DEVELOPMENT AND CAREER GUIDANCE	PERSONALITY DEVELOPMENT AND CAREER GUIDANCE
	20MBSD201.1	Identify their personality style, while recalling the importance of Personality Development for better employment and entrepreneurship
	20MBSD201.2	Develop right attitude and exhibit appropriate leadership style to achieve self and Organizational goals.
	20MBSD201.3	Demonstrate the soft skills that are required for effective functioning of an Organization
	20MBSD201.4	Exhibit good employability skills that are expected from the Industry.
	20MBSD201.5	Devise and Implement a Proper Career Planning and development Strategy.
E-BUSINESS	E-BUSINESS	E-BUSINESS
	20MBO201.1	Understand various concepts and developments of Physical, E-Commerce and M-Commerce.
	20MBO201.2	Develop various models of E-commerce to gain Competitive Advantage.
	20MBO201.3	Design and use appropriate Electronic Payment Systems.
	20MBO201.4	Apply appropriate Network Security and Firewalls in E-Business activities.
	20MBO201.5	Understand various types of e-services and Legal, Ethical and privacy issues associated with E- Business.
BANKING MANAGEMENT	BANKING MANAGEMENT	BANKING MANAGEMENT
	20MBO202.1	Understand Banking system skills and get insight on overview of Banking.
	20MBO202.2	Acquire Knowledge on Banks monetary Policy –Implication and Analyze Financial Statements.
	20MBO202.3	Develop a clear understanding and



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		knowledge about the Lending functioning of bank.
	20MBO202.4	Analyse the importance of Credit Delivery and monitoring as well as how a bank manages Credit Risk.
	20MBO202.5	Explain on banking Regulatory system and Evaluate new innovations in banking products and services.
	CUSTOMER RELATIONSHIP MANAGEMENT	CUSTOMER RELATIONSHIP MANAGEMENT
	20MBO203.1	Understand and Analyze the Relationship theory from the perspective of the Customer and the Organization.
	20MBO203.2	Develop and evaluate Strategic CRM decisions
	20MBO203.3	Appraise Analytical CRM Decisions.
	20MBO203.4	Analyze and Devise Operational CRM Decisions
	20MBO203.5	Evaluate CRM Implementation Strategies
III - SEMESTER	III - SEMESTER	III - SEMESTER
STRATEGIC MANAGEMENT	STRATEGIC MANAGEMENT	STRATEGIC MANAGEMENT
	20MBC301.1	Investigate and understand the Business scenarios nationally and internationally.
	20MBC301.2	Appraise and analyze the contemporary issues and challenges faced in Business
	20MBC301.3	Craft and formulate the Strategies for real-time Business problems.
	20MBC301.4	Integrate and apply the learned skills to implement Strategies from holistic and multi-functional perspectives.
	20MBC301.5	Analyze and Evaluate real life situations for Self, Organizational and Societal sustainability.
INVESTMENT MANAGEMENT	INVESTMENT MANAGEMENT	INVESTMENT MANAGEMENT
	20MBE301.1	Classify various investment options with risk and return calculations.
	20MBE301.2	Evaluate the bonds and strategies to manage them.
	20MBE301.3	Choose the investment option with the help of fundamental and technical analysis.
	20MBE301.4	Measure the value of common stocks by applying various approaches.
	20MBE301.5	Construct the portfolio using various models.
FINANCIAL MARKETS AND SERVICES	FINANCIAL MARKETS AND SERVICES	FINANCIAL MARKETS AND SERVICES
	20MBE302.1	Have a comprehensive overview on Financial Markets and Instruments
	20MBE302.2	Understand the Trading and Settlement activities.
	20MBE302.3	Acquire Knowledge on various Financial Services and the Regulatory Framework.
	20MBE302.4	Enhance knowledge on various types of Insurance Services
		Gain insights on Claims Management



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PERFORMANCE AND COMPENSATION MANAGEMENT	20MBE302.5	Procedures.
	PERFORMANCE AND COMPENSATION MANAGEMENT	PERFORMANCE AND COMPENSATION MANAGEMENT
	20MBE303.1	Effectively design the process of Performance Management system.
	20MBE303.2	Efficiently identify an appropriate Performance Appraisal method at their workplace as an HR Professional.
	20MBE303.3	Decide the standard performance benchmarks to influence the Performance of Organizational members
	20MBE303.4	Influence the Stakeholders of Compensation and also integrate compensation with other HR initiatives in line with Organizational realities.
	20MBE303.5	Formulate new set of Compensation system and manage the various Employee Benefits in the Organisations.
TRAINING AND DEVELOPMENT	TRAINING AND DEVELOPMENT	TRAINING AND DEVELOPMENT
	20MBE304.1	Get familiarized with how to do Training and Development Programmes and recall its importance.
	20MBE304.2	Efficiently conduct Needs Assessment and design the Training Programme as per the demands of the Industry requirements
	20MBE304.3	Make use of an appropriate Training and Developments method so as to contribute to the Organizational Success
	20MBE304.4	Identify the suitable mechanism for the implementation of the Training and Development Programmes
	20MBE304.5	Choose right mechanism to evaluate the Training and Development methods initiated and understand the emerging Training and Development trends in the Organizations.
	PRODUCT AND BRAND MANAGEMENT	
	20MBE305.1	Easily comprehend New Product Development Process and its Models, and learn to create actionable focus to successfully manage the Product.
	20MBE305.2	Design the Product Portfolio Strategies for a conglomerate, manage and amplify existing products.
	20MBE305.3	Analyze the Branding Strategies, Brand



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	20MBE305.4	Purpose-Managing Brand Reputations Understand and conduct the measurement of Brand Equity and Brand Performance, design Brand Architecture Strategies in real life situation
	20MBE305.5	Learn the Contemporary Issues and analyze Future Trends.
INTEGRATED MARKETING COMMUNICATION AND DIGITAL MARKETING	INTEGRATED MARKETING COMMUNICATION AND DIGITAL MARKETING	INTEGRATED MARKETING COMMUNICATION AND DIGITAL MARKETING
	20MBE306.1	Understand the process of creating valuable Brand and how to engage Consumers via Integrated Marketing Communications
	20MBE306.2	Analyze the important issues when planning and evaluating Marketing Communications Strategies and Executions.
	20MBE306.3	Develop an effective Integrated Marketing Communication Process.
	20MBE306.4	Evaluate the knowledge in Marketing Communication which ensures that they make the correct decision in Communications, Advertising and Digital Marketing in real scenario.
	20MBE306.5	Examine the applications of Digital and Social Media Marketing in the Globalized market.
BUSINESS DATA MINING	BUSINESS DATA MINING	BUSINESS DATA MINING
	20MBE307.1	Understand the concepts of Data Mining and Data Preprocessing.
	20MBE307.2	Extract and represent the knowledge from data by Preprocessing and Visualization
	20MBE307.3	Establish the Association among frequently purchased items and categorize the dataset into different clusters.
	20MBE307.4	Understand the concept of classification problems and their applications across different sectors
	20MBE307.5	Apply sentiment analytics to various real time business applications.
Python Programming	Python Programming	Python Programming
	20MBE308.1	Understand the basics of Python and extend the functionality using add-on packages.
	20MBE308.2	Identify and apply different ways of storing information
	20MBE308.3	Extract data from dataset and apply loop and control statements.
	20MBE308.4	Analyze data using various data manipulation tasks on the dataset.
	20MBE308.5	Compare and contrast the data and its variations with visualization techniques
TRANSPORT MANAGEMENT	TRANSPORT MANAGEMENT	TRANSPORT MANAGEMENT

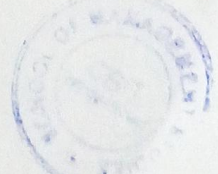


	20MBE309.1	Understand various concepts of Transport management.
	20MBE309.2	Classify different modes in Transport management.
	20MBE309.3	Apply their knowledge in various processes of Transport management.
	20MBE309.4	Analyze different types of freight preparations in Transport management.
	20MBE309.5	Plan and organize various systems and procedures in Fleet management.
DISTRIBUTION AND WAREHOUSE MANAGEMENT	DISTRIBUTION AND WAREHOUSE MANAGEMENT	DISTRIBUTION AND WAREHOUSE MANAGEMENT
	20MBE310.1	Apply their knowledge on Warehousing location, design, and operations.
	20MBE310.2	Understand of various Inventory management systems and control.
	20MBE310.3	Analyze different techniques to manage warehouse efficiency.
	20MBE310.4	Make use of various techniques for optimum capacity utilization of shipping and packing.
	20MBE310.5	Plan and select appropriate warehouse facilities management
IV SEMESTER	IV SEMESTER	IV SEMESTER
Entrepreneurship Development	Entrepreneurship Development	Entrepreneurship Development
	20MBC401.1	1. Understand the concept of entrepreneurship and its close relationship with Economic Development of a Country.
	20MBC401.2	Identify the business opportunities and procedures to comply with.
	20MBC401.3	Formulate, Execute and Evaluate Feasible project design.
	20MBC401.4	Make use of the support rendered by Institutional Finance.
	20MBC401.5	Identify the appropriate agencies for Venture Capital funding.
FINANCIAL RISK MANAGEMENT	FINANCIAL RISK MANAGEMENT	FINANCIAL RISK MANAGEMENT
	20MBE401.1	Understand the measures and differentiate between different types of Risks that an Organization faces
	20MBE401.2	Have a comprehensive view about types of Derivatives and their Trading and Settlement
	20MBE401.3	Evaluate Forwards and Futures Contracts and Hedging Strategies.
	20MBE401.4	Comprehend the computational aspects of Swaps and the associated Risk.
	20MBE401.5	Evaluate various Option Trading Strategies and select the suitable one for the given situation.
PROJECT APPRAISAL AND FINANCING	PROJECT APPRAISAL AND FINANCING	PROJECT APPRAISAL AND FINANCING
	20MBE402.1	Have a comprehensive view on project Planning and analysis along with ideas for generation and



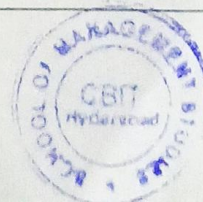
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		screening of the projects.
	20MBE402.2	Understand the important facets of Market, Demand and Financial Analysis of the projects.
	20MBE402.3	Understand the Feasibility Analysis and Find out the cash flows of the project.
	20MBE402.4	Incorporate Risk Sensitivity, Scenario Analysis and Simulation Analysis for Managing Risk in the project appraisal decision.
	20MBE402.5	Analyze projects in the Public Domain with special reference to Social Cost Benefit Analysis and understanding Corporate Governance in India.
INDUSTRIAL RELATIONS AND LABOUR LAWS	INDUSTRIAL RELATIONS AND LABOUR LAWS	INDUSTRIAL RELATIONS AND LABOUR LAWS
	20MBE403.1	Apply the knowledge of basics and approaches of industrial relations in real time situations
	20MBE403.2	Understand the dynamics of trade unions and their recognition for successful negotiations
	20MBE403.3	Appraise the process of labor administration and labour policy in the Digital Era
	20MBE403.4	Develop Strategies to deal with various parties involved in Industrial Relations
	20MBE403.5	Interpret and Implement various updated provisions related to Labour Laws
STRATEGIC HUMAN RESOURCES MANAGEMENT	STRATEGIC HUMAN RESOURCES MANAGEMENT	STRATEGIC HUMAN RESOURCES MANAGEMENT
	20MBE404.1	Analyse strategic role of Human Resources management in an Organization
	20MBE404.2	Assess various environmental factors that affect SHRM Practices
	20MBE404.3	Appreciate and manage the managerial issues in SHRM
	20MBE404.4	Draft an efficient Human Resources Plan that contributes to effective management of resources.
	20MBE404.5	Design required HR functional strategies to support SHRM practices in the organization and effectively evaluate SHRM practices by adopting an appropriate approach depending on the nature of strategy adopted
CONSUMER BEHAVIOUR	CONSUMER BEHAVIOUR	CONSUMER BEHAVIOUR
	20MBE405.1	Understand the concepts to be applied to Marketing strategy
	20MBE405.2	Analyze the environmental factors affecting Consumer Buying Behaviour and learn the impact of socio-cultural settings on the consumption behaviour
	20MBE405.3	Develop the Marketing Strategies by applying the dynamics that influence consumers in taking decisions
		Analyze the challenges that might influence



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	20MBE405.4	the formulation of effective Marketing Strategies from a Consumer Behaviour perspective
	20MBE405.5	Evaluate the dynamics of Human behaviour and the basic factors that influence the Consumer Decision Process
SERVICES AND RETAIL MARKETING	SERVICES AND RETAIL MARKETING	SERVICES AND RETAIL MARKETING
	20MBE406.1	Understand overview of services and retail and its significance
	20MBE406.2	Understand concepts of service, challenges in delivering quality services and retail industry trends
	20MBE406.3	Apply suitable marketing mix for various services and develop strategies to deal with characteristics of services
	20MBE406.4	Design unique retail formats considering the need of the customers
	20MBE406.5	Analyze consumer evaluations of retail offerings and apply retail concepts to real situations and formulate retail marketing strategies for the success of retail industry
MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE	MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE	MACHINE LEARNING AND ARTIFICIAL INTELLIGENCE
	20MBE407.1	Understand complexity of Machine Learning algorithms
	20MBE407.2	Apply common Machine Learning algorithms in solving the business problems.
	20MBE407.3	Differentiate various Machine Learning solutions
	20MBE407.4	Understand the fundamental principles of intelligent systems
	20MBE407.5	Evaluate the various search mechanisms and design a Chatbot.
CLOUD COMPUTING	CLOUD COMPUTING	CLOUD COMPUTING
	20MBE408.1	Understand the characteristics and models in Cloud computing
	20MBE408.2	Asses Cloud services applications and the challenges associated with Cloud Computing
	20MBE408.3	Apply various cloud services and deployment models and virtualization techniques for business
	20MBE408.4	Apply various cloud services and deployment models and virtualization techniques for business
	20MBE408.5	Evaluate various cloud programming models and apply them in virtual office management
E-COMMERCE LOGISTICS	E-COMMERCE LOGISTICS	E-COMMERCE LOGISTICS
	20MBE409.1	Understand E-commerce and E-commerce logistics and its terminologies
	20MBE409.2	Understand and choose appropriate fulfillment centre for e-commerce logistics
	20MBE409.3	Applying various techniques in e-commerce



		logistics warehousing and consignment movement process
	20MBE409.4	Build suitable warehouse network design and application of automated technologies in handling of consignment
	20MBE409.5	Utilizing various technologies associated with E-commerce logistics
International Logistics		
	20MBE410.1	Understand various terminologies of global logistics
	20MBE410.2	Analyze various shipping methods in Air and Ocean transport
	20MBE410.3	Apply knowledge in various systems and procedures of international trade
	20MBE410.4	Choose appropriate international insurance and packing methods
	20MBE410.5	Categorize freight structure in international logistics

